Sparrow selected to join prestigious Mayo Clinic Care Network

In a landmark announcement, leaders of Sparrow and the famed Mayo Clinic revealed on June 8 that Sparrow had been selected to join the prestigious Mayo Clinic Care Network.

Check out the enclosed Sparrow News insert for more information about the formal collaboration that will help us achieve our mission to improve the health of the people in our communities by providing quality, compassionate care to every Patient, every time.

Children’s Center Telethon touches hearts once again

The 2012 Sparrow Children’s Center Telethon was a huge success, raising more than $756,000. The June 1-2 telethon featured appearances from local leaders, business owners, families and Sparrow Caregivers, and was broadcast from the Sparrow Professional Building on WILX-TV 10. Viewers were able to see touching stories about local children who have benefitted from the care they received at Sparrow.

“This is the 24th year for the Sparrow Children’s Center Telethon, and each year is better than the year before,” said Joy Wiseman, who coordinated the event for the Sparrow Foundation. “Thank you to the community for your generous donations to help us make miracles for our young champions at Sparrow.”

The money raised will help fund improvements to the Sparrow Children’s Center and ensure the ongoing advancement of medical care for all children in mid-Michigan – regardless of their ability to pay. One hundred percent of the money raised from the telethon stays local.

Balloons dropped and participants celebrated at the end of the telethon when the grand total was unveiled.

Our 2012 Miracle Child Evan Yaney (center) enjoyed hamming it up on camera.
Sparrow celebrates cancer survivors

The 92-degree heat was no problem to the more than 500 cancer survivors and their families who recently gathered at Hawk Island Park for the Sparrow Cancer Center’s National Cancer Survivors Day event.

The afternoon was spent having fun, sharing stories, and more importantly, giving each other support.

“Cancer Survivors Day is not only a chance to celebrate and thank loved ones for their support, but also a chance to inspire and give strength to Patients currently in treatment,” said James Herman, MD, Director of the Sparrow Cancer Center. “It’s a really incredible event.”

The picnic lunch was emceed by Vesna Kaluza, MD, Sparrow Cancer Center medical oncologist/hematologist, and included entertainment by the Hermanettes and the Patch Chords, along with Shrek-themed children’s activities.

Volunteer has served Sparrow for 60+ years

Harry Truman was president when Betty Lorenz of East Lansing became a Sparrow volunteer! Lorenz was recently honored at the Sparrow Women’s Hospital Association Annual Meeting for having been a Sparrow volunteer for an incredible 60 years. During that time, she has given countless service hours in pediatrics and various other departments, and served on the Women’s Board of Managers and Sparrow Foundation Board.

“The Sparrow experience has just been fantastic,” said Lorenz, who still helps with holiday decorating and numerous other volunteer services. “I’ve made a lot of friends and loved a lot about the hospital.”
W3 hits fundraising milestone with Dapper Dads

This year’s Dapper Dads strutted their way to a milestone for the Sparrow Foundation’s Women Working Wonders (W3), raising more than $148,000. That brings the total monies raised for women’s health by the group to $1 million over the last 10 years.

The June 7 Dapper Dads fashion show was bigger and better than ever, with 35 of mid-Michigan’s most influential gentleman strutted the runway and competing for votes for charity. The fashion show was the culmination of online voting that began March 15.

The 13 top vote-getters will be featured in the 2013 Dapper Dads calendar available in early December by calling the Foundation at 517.364.5680.

Among the top finishers was Sparrow’s own Tom Bres, Vice President and Chief Information Officer, who came in a strong fourth. Foundation Board members Glenn Granger, Pat McPharlin, Jim Robinson and Pat Gillespie also will be featured.

The top vote-getter was Jim Croom, Vice President of Jackson National Life. Others on the calendar will be Dan Warmels (Warmels & Comstock); Dennis Muchmore (Executive Office of Gov. Rick Snyder); area dentist Gary Hubbard; Kellie Dean (Dean Transportation); community volunteer Duane Vernon; Charles A. Janssen (Foster Swift Collins & Smith, PC); and Michael Sekoni (Accident Fund).
Can you answer the $25,000 question?

Watching the “Sparrow Way Pyramid” show is great way to prepare for the July 30 visit by a team from the Michigan Quality Council – and get some laughs to boot.

In an entertaining yet informative way, the video outlines the keys to the Sparrow Way, a Patient-first, evidence-based approach to healthcare. The cornerstones of the Sparrow Way will be the focus of much of the MQC visit and it’s important for Caregivers to be able to discuss them.

The MQC team will walk around and evaluate Sparrow, randomly interviewing Caregivers on five questions intended to see if employees understand our mission, department goals, current performance, plans for improvement, and their reward system.

The video, developed by the Learning and Organizational Development Department, can be found on the Sparrow Intranet by typing “Sparrow Way Pyramid” in the search box.

Thousands of kids descend on Kohl’s Michigan Mile

The 2012 Kohl’s Michigan Mile was marked by a rousing turnout, screams of delight and sheer joy on the faces of participants.

A total of 2,560 children participated in the June 2 event, marking a 9 percent increase over last year.

Dozens of Sparrow volunteers contributed to making sure everything ran smoothly. The event – organized by Sparrow Health and Wellness – was held at Cooley Law School Stadium and included a one-mile run for kids 13 and under and a shorter KIDSPRINT for the small fry.

Think fitness isn’t fun? Kids and parents alike had a great time at the Kohl’s Michigan Mile at Cooley Law School Stadium.