A Message from John Kepros, M.D.,
Chief of Medical Staff:

Make it Easy to do the Right Thing

One of the great things about living in Michigan in the winter is that we get to look forward to occasionally traveling somewhere else. For the last six years my family has been enjoying Caribbean cruises for spring break and we do not plan for this year to be an exception.

The anticipation is palpable and we typically have a great experience. Sharing 183 square feet is a great way to become closer as a family and the variety at the buffet allows the kids to eat the same food they would if they were at home. Other enjoyable activities are watching the kids flounder around trying to find activities that don’t require internet access, having the obligatory photo with the ship’s captain, and hearing the kids call the muster drill the “mustard drill”.

All this fun does not come cheap. In addition to the actual cost, there is a price to pay in terms of planning, organization, and rule following. Well before the trip, passports need to be updated, air and ground travel scheduled, excursions selected. Closer to the cruise, bags packed then checked, TSA body screened, and airplane boarded.

With a capacity of nearly 3000 passengers and another 1500 crew in a single thousand foot container one can imagine the safety precautions needed on board the cruise ship. Hand sanitation is not voluntary. The staff squirts the antibacterial gel onto passengers’ hands as they enter the boat or any restaurant on board. It is a more stringent process than in most hospitals.

Worldwide the cruise industry is large, nearly $40 billion annually. A single outbreak of gastroenteritis can devastate the operating margin for a significant period of time and runs the risk of tarnishing the reputation of not only a single cruise ship or cruise line but the whole industry. Helicopter evacuation for a medical emergency can cost $25,000 or more.

Fortunately my kids follow the rules pretty well and we have not had many problems. This frees me up to consume six to eight meals per day, peruse the overpriced photos the onboard photographers are selling, shop with my wife for things we don’t have enough room to pack, watch my kids eat several dozen soft serve ice cream cones before dinner everyday, purchase the next cruise at the discounted on-board rate and finally to look forward to getting home where I will receive the inevitable question when I show friends my camera roll: “If the captain is down taking photos with the passengers, who is steering the ship?”

Follow the Chief of Medical Staff on Twitter!
Chief of Medical Staff John Kepros, M.D., has a Twitter feed to promote and share Medical Staff-related events, news and information. It is a fast and easy way to stay connected using social media. Are you on Twitter? Follow @KeprosSparrow.

Sparrow New Physicians Network now on Facebook
The Sparrow New Physicians Network (SNPN), a group for new Physicians (and their spouses) at Sparrow Health System to facilitate communication, professional networking, share experiences, and coordinate fun events, now has a group page on Facebook. Founded in 2016, SNPN is organized by the Sparrow Guiding Coalition of Physicians and is generously supported by the Sparrow Foundation.

Past editions of the Sparrow Med Staff Newsletters
This edition of the Sparrow Medical Staff Newsletter and past editions are available online through the Intranet (when you are on the Sparrow Network), or on our website here.
Adenosine-induced tachycardia acceleration: an unusual proarrhythmia.
Singh V; Salehi N; Thakur RK.
BMJ Case Reports. 2015, 2015 Jan 27.

Isa MI; Hefner JT; Markey MA.

Current Controversies in Foot and Ankle Trauma.
Swords MP.

Early Fixation of Calcaneus Fractures. [Review]
Swords MP; Penny P.

The K(+) Channel: One Channel, Many Arrhythmias!
Thakur, Ranjan K; Natale, Andrea.
Cardiac electrophysiology clinics. 8(2):xiii, 2016 06.

International, evidence-based consensus diagnostic criteria for HHV-8-negative/idiopathic multicentric Castleman disease.
Fajgenbaum DC; Uldrick TS; Bagg A; Frank D; Wu D; Srkalovic G; Simpson D; Liu AY; Menke D; Chandrakasan S; Lechowicz MJ; Wong RS; Pierson S; Paessler M; Rossi JF; Ide M; Ruth J; Croglio M; Suarez A; Krymskaya V; Chadburn A; Colleoni G; Nasta S; Jayanthan R; Nabel CS; Casper C; Dispenzieri A; Fossa A; Kelleher D; Kurzrock R; Voorhees P; Dogan A; Yoshizaki K; van Rhee F; Oksenhendler E; Jaffe ES; Elenitoba-Johnson KS; Lim MS.
Blood. , 2017 Jan 13 (ePub ahead of print)

Late Treatment of Syndesmotic Injuries. [Review]
Swords MP; Sands A; Shank JR.

A Matter of Definition.
Thakur, Ranjan K; Natale, Andrea.
Cardiac electrophysiology clinics. 8(3):xiii, 2016 Sep.

Metastatic Invasive Lobular Breast Cancer Presenting Clinically with Esophageal Dysphagia
Karapetyan L; Laird-Fick H; Cuison R.

National experience with long-term use of the wearable cardioverter defibrillator in patients with cardiomyopathy.
Lamichhane M; Gardiner JC; Bianco NR; Szymbiewicz SJ; Thakur RK.

Patient with a Hook of the Hamate Fracture Presenting as Vascular Occlusion: Diagnosis Made with Bedside Ultrasound.
Maier RM; Hughes M; Katranji A.
Treatment of Peripheral Talus Fractures. [Review]
Shank JR; Benirschke SK; Swords MP.

TAFRO syndrome: New subtype of idiopathic multicentric Castleman disease.. [Review]
Srkalovic G; Marijanovic I; Srkalovic MB; Fajgenbaum DC.

Treatment of glioma patients with ketogenic diets: report of two cases treated with an IRB-approved energy-restricted ketogenic diet protocol and review of the literature.
Schwartz K; Chang HT; Nikolai M; Pernicone J; Rhee S; Olson K; Kurniali PC; Hord NG; Noel M.
Cancer & Metabolism. 3:3, 2015.

Ventricular Tachycardia Ablation.
Thakur RK; Natale A.

Full-text of the articles are available through title links above (please note: a connection to the Sparrow Network may be required to access the full-text), or by request from the Sparrow Medical Library. You may also reach them via medical.library@sparrow.org or 364.5660 (option 1). If you have been recently published and do not see your article listed, please contact Michael Simmons at michael.simmons@sparrow.org or 364.5656.

Physicians in the News

50 leading healthcare IT experts, Part 2
Following up on last year’s popular look at 50 of the leading HIT experts in the field, Health Data Management concludes its compilation of some of the guiding lights of the industry, many of which are new to the list this year, including Sparrow’s own Michael Zaroukian, M.D. The list of the first 25 can be found here.

Center for Women’s Healthcare joining Sparrow Medical Group
We are pleased to announce that effective March 1, 2017, Center For Women’s Healthcare will come together with Sparrow Medical Group OB/GYN Carson City to provide the most comprehensive care in the region. The new obstetrical and gynecological team includes Michelle Becher, D.O., FACOOG., J. David Spencer, D.O., FACOOG, Shelly Betancourt, WHNP-BC, and Jan Russell, OGNP.

We are working to make the transition to Sparrow Medical Group as smooth as possible. Dr. Becher, Mrs. Betancourt, and Mrs. Russell will continue to practice at their current locations in Carson City, Ithaca, St. Johns and Mt. Pleasant.

Medical News

New Patient and Visitor Photography and Audio/Video Recordings Policy
In keeping with Sparrow’s commitment to protect the privacy of our Patients, Caregivers, Visitors and Guests, a new policy regarding photography and audio/video recordings, HP-94, has been implemented. The new policy can be found in PPM under SHS – System-Wide/HIPAA/Privacy/Policies.

Patient photographs or audio/video recordings taken by Patient, family or friends
It is Sparrow Health System’s policy that photographs or audio/video recordings may be taken by a Patient, a Patient’s family, friends, or Visitors only if all of the following conditions are met:

• The Patient is not undergoing a medical procedure or emergency medical treatment;
• No other Patient is included in the photograph or recording without written authorization from the other Patient;
• No SHS Caregiver is included in the photograph or recording without the Caregiver’s prior written consent;
• No SHS logo is included in the photograph or recording;
• Patient care and hospital operations are not disrupted; and
Audio and/or video recording of a Patient may be made using voice over internet protocols (e.g., Skype, Facebook Live) only if it is not done during active Patient treatment by a Caregiver and does not include images or recordings of SHS Caregivers or other Patients.

In Patient Labor and Delivery rooms
- Photographs and audio/video recordings may be taken of the Patient in the labor and delivery room (with the Patient’s written consent) but shall not include the delivery itself.
- In special, pre-approved circumstances, audio/video of the Patient may be made using voice over internet protocol.
- The recording and/or transmission using voice over internet protocols may be discontinued at the discretion of the attending Physician, Resident or other SHS personnel.

Incapacitated Patients
- Photographs and audio/visual recordings of Patients who are incapacitated are strictly prohibited unless there is prior written authorization by the Patient’s legal representative.

Enforcement
- SHS Security or another SHS Caregiver may prevent or stop an individual from taking a photograph or audio/visual recording in violation of this policy.
- If a frontline Caregiver makes one warning to a Patient or Visitor under this policy, and the Patient or Visitor does not comply, the Caregiver must immediately notify his or her Manager or Director of the incident.
- If the Patient or Visitor has taken a photo or made a recording in violation of this policy, the Manager, Director or a SHS Security Officer must ask that the individual delete the inappropriate photo or recording.
- Visitors violating this policy will receive one warning before they are escorted from SHS property.
- A Patient in violation of this policy will be given one warning. If the Patient continues to violate this policy, the Patient’s device may be confiscated by the appropriate Department Director or SHS Security personnel. The Department Director or SHS Security will secure the device in a locked safe and return it to the Patient upon discharge.

What if the Patient or Visitor won’t delete the image or recording off their device?
- Patient – Ask for device/phone and have it locked up in a safe place until the Patient is discharged. SHS does not have the right to go through the images/recordings and delete them.
- Visitor - Visitors shall receive one warning before they are escorted off the property. SHS does not have the right to go through the images/recordings and delete them.

A Visitor is in a public area and is doing a video chat and Caregivers are in the background. What should you do?
- Inform the Visitor of our policy and ask them to go to a private area to continue their discussion.

Questions?
- Contact Kim Roberts, Patient Information Privacy Specialist in the HIPAA Program Office, at kim.roberts@sparrow.org or 517.364.2714.

Effect of a Scalp Cooling Device on Alopecia in Women Undergoing Chemotherapy for Breast Cancer
Chemotherapy may induce alopecia. According to this study by JAMA, among women with stage I to II breast cancer receiving chemotherapy with a taxane, anthracycline, or both, those who underwent scalp cooling were significantly more likely to have less than 50% hair loss after the fourth chemotherapy cycle compared with those who received no scalp cooling.

Trial of Amitriptyline, Topiramate, and Placebo for Pediatric Migraine
Which, medication, if any, to use to prevent the headache of pediatric migraine has not been established. This study, published in the NEJM, assessed the effectiveness of amitriptyline (1 mg per kilogram of body weight per day), topiramate (2 mg per kilogram per day), and placebo in children and adolescents 8 to 17 years of age with migraine. The study concluded there were no significant differences in reduction in headache frequency or headache-related disability in childhood and adolescent migraine with amitriptyline, topiramate, or placebo over a period of 24 weeks.

eConsults
An eConsult is a non-visit, electronic consultation between a Mayo Clinic specialist and a Mayo Clinic Care Network provider.
eConsults are intended for ambulatory Patients (3 business days to turn around once all information is received and submitted to Mayo).

» Contact Diane Donovan, RN, BS, CPHQ, Mayo Services Coordinator: 517.364.5432.
» Sparrow Mayo eConsult email: mayoeconsult@sparrow.org
**Dates to Know**

**Upcoming Quarterly Medical Staff Meetings**

5:30 p.m. hors d’oeuvres | 6:00 p.m. dinner | 6:30 p.m. meeting  
University Club of MSU, Heritage Room  
Tuesday, March 7, 2017 | Invitation extended to CEO & COS of Sparrow Affiliates  
Wednesday, June 7, 2017 | Innovation  
Tuesday, Sept. 5, 2017 | Special Invite to Michigan State University Physicians  
Wednesday, Dec. 6, 2017 | Recognition of New/Past Physicians, Election for Chief of Staff Elect

**2017 Physician Recognition Dinner**  
*hosted by the Sparrow Women’s Board of managers*  
Saturday, April 29, 2017  
Please visit the following link (open year-round) to submit nominations for 2018.  
http://www.sparrow.org/formbuilder/forms.aspx?formid=88049&sid=1

**Welcome New Physicians**

**New Medical Staff**

Susan Fujawa, DDS, Department of Surgery/General Surgery  
Robert Hillman, D.O., Department of Internal Medicine, CIMA  
Timothy M. Jordan, D.O., Department of Internal Medicine, CIMA  
Susan Ott, D.O., Department of Surgery/Orthopedic Surgery
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Timeline

- The attached Huddle Helper is to use with your Caregivers when discussing the policy.
- The HIPAA Office will present at the Privacy Affiliate Meeting on Feb. 22 and Risk Manager/Privacy Liaisons will roll out the communications to Sparrow Affiliate Leadership.
- The HIPAA Office will present at the March 7 Nursing Leadership Council.
- The March Privacy Reminder for all Caregivers will review this policy.
- The Patient Guide booklet will be updated at the next review date to incorporate language that addresses this policy.

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