A Message from John Kepros, M.D.,
Chief of Medical Staff:

Seven amazing things you didn’t know about Physicians:
number three may surprise you!

1. The most important article in The New England Journal of Medicine is not about a specific disease or treatment. In 2012, the journal asked its readers to go back through the last 200 years of articles and find the most important one. They chose "Insensibility during Surgical Operations Produced by Inhalations" which was published in 1846 by Henry Jacob Bigelow and describes the first successful applications of general anesthesia.

2. The Joint Commission was started by a Surgeon. Ernest Codman, a surgeon at Massachusetts General Hospital, was a pioneer in measuring surgical outcomes. He used “End Result Cards” for important Patient data and followed Patients for at least a year after surgery. He helped found the American College of Surgeons and develop its Hospital Standardization Program which later became the Joint Commission on Accreditation of Healthcare Organizations.

3. Contrary to what many people think, Physicians take good care of their health. Data from the National Occupational Mortality Surveillance database suggests that Physicians live longer than average, including the average for all professionals, even lawyers. The most likely reason is that Physicians tend to make healthy lifestyle choices. (Frank, et. al. American Journal of Preventive Medicine, 2000)

4. The first randomized controlled trial in medicine was not performed until the middle of the 20th century. The trial was entitled “Streptomycin Treatment of Pulmonary Tuberculosis.” It was conceived by Austin Bradford Hill and published by the Medical Research Council in the British Medical Journal in 1948.

5. Five of the 56 signers of the United States Declaration of Independence were Physicians. Physicians have always had a role as public figures. Benjamin Rush was a high-ranking military surgeon. Matthew Thornton was a country doctor who inoculated himself against small pox. Josiah Bartlett later became governor of New Hampshire. Lyman Hall was originally a dishonored preacher who later became a Physician and Oliver Wolcott was a Physician but spent most of his life in public office.

6. There were only four medical specialty boards when the American Board of Medical Specialties (ABMS) was founded in 1933. Dermatology, Obstetrics and Gynecology, Ophthalmology, and Otolaryngology were all founding members. The most recent member board is The American Board of Medical Genetics and Genomics which was approved in 1991. The ABMS is based in Chicago and is comprised of a total of 24 member boards. The average age of a board certified physician is 55.

7. The first direct-to-consumer television commercial for a prescription drug was first aired in 1983. Boots Pharmaceuticals in Shreveport, Louisiana marketed a form of ibuprofen with the trade name Rufen directly to consumers. The primary message was that it was less expensive than Motrin. The United States is only one of two countries to allow this type of advertising.
Follow the Chief of Medical Staff on Twitter!
Chief of Medical Staff John Kepros, M.D., has a Twitter feed to promote and share Medical Staff-related events, news and information. It is a fast and easy way to stay connected using social media. Are you on Twitter? Follow @KeprosSparrow.

Sparrow New Physicians Network on Facebook
The Sparrow New Physicians Network (SNPN), a group for new Physicians (and their spouses) at Sparrow Health System to facilitate communication, professional networking, share experiences, and coordinate fun events, now has a group page on Facebook. This group is intended for Physicians who have been on the Sparrow Medical staff for less than five years or who have completed training within the past 10 years. Founded in 2016, SNPN is organized by the Sparrow Guiding Coalition of Physicians and is generously supported by the Sparrow Foundation.

Past editions of the Sparrow Med Staff Newsletters
This edition of the Sparrow Medical Staff Newsletter and past editions are available online through the Intranet here (when you are on the Sparrow Network), or on our website here.

Sparrow Physicians. Who are we?
This new section will feature interesting facts about the Physicians who work at Sparrow, ranging from the basics, like you see in this issue, to more in-depth analysis about who we are, where we come from, what our interests are, and more. Our goal is to help provide a better, bigger, understanding of each other.

![SPARROW PHYSICIANS BY GENDER](chart1)

![SPARROW PHYSICIANS BY AGE](chart2)

Publishing Physicians

Isa MI; Hefner JT; Markey MA.

*Daily Electronic Health Record Reports Meet Meaningful Use Requirements, Improve Care Efficiency, and Provide a Layer of Safety for Trauma Patients. [Review]*
Stimson CE; Botruff AL.

*Frequency of Cholesterol Crystals in Culprit Coronary Artery Aspirate During Acute Myocardial Infarction and Their Relation to Inflammation and Myocardial Injury.*
Intrauterine cleaning after placental delivery at cesarean section: a randomized controlled trial.
Eke AC; Drnec S; Buras A; Woo J; Martin D; Roth S.

Request from the Sparrow Health Sciences Library

On the Shoulder of Giants.
Thakur RK; Natale A.
Cardiac electrophysiology clinics. 9(3):ix, 2017 Sep.

Wondering why you see your colleagues’ citations, but not seeing your publications listed?
It may be that you are not including Sparrow Health System as an affiliated institution when you submit your manuscripts. Since 2014, the National Library of Medicine PubMed database allows for multiple institutional affiliations. The opportunity exists for you to include those multiple affiliations and provide recognition for the support that Sparrow Health System provides.

Include Sparrow Health System as an affiliated institution when Sparrow is your primary employment, your data is derived from EPIC, your case studies or research is derived from Sparrow Patient interactions, you have used Sparrow resources/services, or when funding originates from Sparrow. The literature indicates a “strong, positive causal effect of research funding on knowledge production.” * Your publications will inspire others!

Michael Simmons, Medical Librarian, Sparrow Health System

*(PloS One. 2015; 10(9)e0138176)

Full-text of the articles are available through title links above (please note: a connection to the Sparrow Network may be required to access the full-text), or by request from the Sparrow Medical Library. You may also reach them via medical.library@sparrow.org or 364.5660 (option 1). If you have been recently published and do not see your article listed, please contact Michael Simmons at michael.simmons@sparrow.org or 364.5656.

Physicians in the News

Sparrow/MSU research project studies link between sex and cardiovascular health in older people
A new research project funded by the Sparrow/MSU Center for Innovation and Research is studying how sex life in a relationship impacts the cardiovascular health of older people.

“Most evidence in this area is based on younger people,” said Hui Liu, Ph.D., a Professor of Sociology at MSU and lead researcher on the project. “This is a topic that is so underexplored because people don’t talk about it.”

The research team also includes Raza Haque, M.D., a Sparrow Geriatrics Physician and Associate Professor Family Medicine at MSU, and Donna Wang, M.D., MSU Professor of Medicine.

Sparrow Heritage Project
The newly formed Sparrow Heritage Committee is looking to preserve, to protect, and to promote our legacy of compassionate care with visual displays of our history. These will be showcased throughout the hospital and into the community of which we serve. Every department has a treasure of information from its beginnings to the current day.
Medical News

Affirmant Health Partners and Epic Collaborate for a Healthier Michigan at a Lower Cost

Affirmant Health Partners, a physician-led network, was created in July 2015 to improve the quality and cost-effectiveness of healthcare. Six leading health systems, including Sparrow, and their affiliated Physicians make Affirmant one of the largest super clinically integrated networks in the state of Michigan. In addition to Sparrow, Affirmant is comprised of: Bronson Healthcare (Kalamazoo), Covenant HealthCare (Saginaw), Henry Ford Health System (Detroit and Jackson), Lakeland Health (St. Joseph), and MidMichigan Health (Midland).

Affirmant has signed an agreement with Epic to use Constellation, their population health management and accountable care platform. Constellation builds on what we have with Epic and Epic Care Link and takes our data analytic capabilities to the next level.

With this tool, Physicians will have actionable, near real-time Patient information at the point-of-care that includes care delivered both within and outside of our health systems, including:

- Physician views of Patient information at the point-of-care from Epic and non-Epic providers across the country, without the need to arrange data transfer for each individual Patient
- Non-Epic user on-line access to the Epic integrated Patient record with the ability to document in Epic their closure of gaps in care
- Physician and care manager access to Patient risk scores and care gaps in their workflow at the point-of-care
- Access to Physician-, practice-, local Chapter- and Affirmant-level dashboards with internal and external benchmarks to identify best practices and improve performance

Sparrow Heart and Vascular Center earns major national awards for transforming cardiac care

The Heart and Vascular Center has been given the STEMI Silver Level Recognition Award by the American Heart Association/American Stroke Association related to its treatment of Patients experiencing ST elevation myocardial infarction (STEMI).

In addition, the Sparrow Heart and Vascular Center has received the ACTION Registry Silver Performance Achievement Award from the National Cardiovascular Data Registry. Read more.

Chief of Staff Elect(ions)

Do you see yourself as a leader? Do you want to make a change? Consider the Chief of Staff Elect position. We are taking nominations. The election will be in early December. Please contact Melinda Rapelje at melinda.rapelje@sparrow.org to submit your name.

Mayo Clinic Care Network

As a Sparrow Doctor, how can I access Mayo Clinic Network resources for my Patient’s care?

- eConsults. Doctors can connect electronically with Mayo Clinic specialists and subspecialists to ask questions about a Patient’s care. To begin an eConsult, go to the eConsult ambulatory order in EPIC or page the eConsult Coordinator at 517.360.8232.
- Consults for Inpatients. NEW! A Physician to Physician conversation regarding a Patient’s care and treatment recommendations is available to you. Page eConsult Coordinator at 517.360.8232. This consult service for
inpatients is a pilot program, and is very unique to Sparrow, and we are very interested in feedback around its utility. Please discuss your satisfaction with the consult with the eConsult Coordinator at 517.360.8232.

- **AskMayoExpert.** This point-of-care tool gives providers access to Mayo-vetted information, including disease management protocols, care guidelines, treatment recommendations and reference materials. The information is available on desktop computers or mobile devices 24/7 (askmayoexpert.mayoclinic.org). These materials are designed to show you and your Patient what care pathway the particular problem would receive at Mayo.

For any questions please page Sparrow eConsult Coordinator at 517.360.8232.

For the practicing Sparrow Physician, there are also a number of educational resources, as well as access to multidisciplinary consultations such as tumor boards for various conditions that you may be treating. For a complete review of these resources, please access the Mayo Clinic Network Link on Sparrow.org/MCCNTools.

**Mayo Clinic Care Network IBD eBoard**

Mayo Clinic Care Network is offering a new eBoard for its members, Inflammatory Bowel Disease (IBD).

Mayo Clinic Care Network member providers caring for Patients with IBD will have access to Mayo Clinic IBD eBoard. Similar to the current offering of eTumor Board conferences, IBD eBoard is a multidisciplinary educational discussion via live video conference, offering informal advice regarding suitable diagnostic tests and treatment options for complex inflammatory bowel disease cases. The IBD eBoard will be held the second and fourth Thursdays of each month from 8-9 a.m. in conference Room B in the Cancer Center.

In addition to the live conferences, video archives will be available. Each archived IBD eBoard will be posted within 24 hours of each conference and available for one week on the Mayo Clinic Care Network site.

The eBoard is open to all care network members. The target audience may include Physicians as well as APP’s caring for Patients with IBD.

If you have any questions regarding how to participate or submit cases for review, please page the Mayo Services Coordinator at 517.360.8232 to assist you.

**Medical Community Partners**

**Focus on: Michigan State Medical Society**

*with Cheryl Gibson Fountain, M.D., MSMS President*

In my role as President of the Michigan State Medical Society (MSMS), I am often asked “what is the value of an MSMS membership?” While I could go on about the subject for hours, I really focus on advocacy, resources, and Patient care.

Physicians serve as Patients' greatest advocates, and the MSMS exists to equip and empower Physicians in that essential mission. MSMS provides training, resources, and advocacy that make a difference for Physicians, their Patients, and their practice throughout Michigan. MSMS ensures its public policy efforts in Lansing, our local communities, and even in Washington, D.C., puts Patients first.

Physician’s interested in using their voices should become members of MSMS. More information about the abundant resources offered is available by visiting www.msms.org/Resources, through the attached flyer; or, if you’d like to join MSMS, please contact Kevin McFatridge at 517.336.5745.
Dates to Know

Sparrow Thoracic Cardiovascular Institute open house
Join us to tour the beautiful new home of TCI and learn more about the extraordinary care provided today and be inspired by the vision of heart care for tomorrow.

5:30-7:30 p.m. | brief remarks at 6 p.m.
Sparrow Plaza Building, 4th Floor
1140 E. Michigan Avenue, Lansing

Upcoming Quarterly Medical Staff Meetings
5:30 p.m. hors d’oeuvres | 6:00 p.m. dinner | 6:30 p.m. meeting
University Club of MSU, Heritage Room

Wednesday, Dec. 6, 2017 | Recognition of New/Past Physicians, Election for Chief of Staff Elect

Welcome New Physicians

New Medical Staff
Lee Benjamin, M.D., Department of Emergency Medicine
Stephanie Cohen, M.D., Surgery/Plastic Surgery, Active
Tariq Gheith, M.D., Department of Neurology, Active
Stephanie Grondahl, D.O., Department of Pediatrics, Active
Elizabeth Littlejohn, M.D., Department of Pediatrics, Active
Mili Thakur, M.D., Obstetrics & Gynecology, Ambulatory Staff
The Michigan State Medical Society (MSMS) represents more than 15,000 physicians and medical students, including physician organizations and group practices.

The economic impact of health care in Michigan significantly affects Michigan’s economy:

- 588,400 health care jobs.
- $15 billion a year in tax revenue.
- $65 billion a year in total value.

Physicians in all practice settings and every specialty in all 83 Michigan counties are represented. The state is divided into 15 districts, each of which elects a district representative for the MSMS Board of Directors.

MSMS was incorporated on June 5, 1866 “to elevate professional and medical education and to cultivate the advancement of medical science.”

The current Mission of MSMS is to improve the lives of physicians so they may best care for the people they serve.

www.msms.org
As a not-for-profit, the Michigan State Medical Society (MSMS) is a business advocate and practice resource for Michigan physicians.

From our headquarters near the State Capitol, MSMS lobbies for pro-medicine policies and tracks hundreds of legislative proposals each year. As a voice for physicians, we score major victories and make Michigan a healthier place to live and practice medicine.

Our legislative presence means we know Michigan health care laws inside and out. MSMS monitors, analyzes and reports changes as they happen, turning our expertise into products and services that help physicians more easily understand and comply with complex laws and regulations.

Legislative Clout:
Michigan’s leading health care advocacy organization is on the job every day, fighting for physicians and their patients in the legislative and political process. MSMS’s lobbyists champion physician member’s interests, working against legislation that is anti-medicine and strongly supports pro-medicine regulatory and legislative outcomes.

http://MSMS.org/Engage

Health Law Library:
Current, comprehensive, and uniquely tailored to the physician perspective, MSMS’s Health Law Library, sponsored by Kerr Russell, is Michigan’s premier health law resource.

http://MSMS.org/HealthLawLibrary

Member Savings:
To help physician members navigate the possibilities (and save money during the process), MSMS offers its Practice Solutions program. This benefit provides considerable discounts on everything from insurance and credit process to office supplies and online marketing platforms for health care professionals.

http://MSMS.org/PracticeSolutions

Human Resources Services:
MSMS members have exclusive access to a variety of human resources services to help navigate the pressures of compliance with various employment laws, state and federal taxes, unemployment insurance, worker’s compensation, and health and safety standards. MSMS members are also available to access a templated employee handbook complete with forms and checklists.

http://MSMS.org/HRServices

Education:
With nearly 50 easy-to-view webinars and multiple on-site conferences and seminars, MSMS allows member physicians to earn their CME at discounted rates, when it’s convenient for them.

http://MSMS.org/Events

Payer Advocacy:
MSMS’s Health Care Delivery Department represents MSMS members on a number of advisory committees at the state and national levels and serves as a liaison with health insurance companies. Through advocacy efforts and one-on-one assistance MSMS’s Health Care Delivery Department has helped Michigan physicians resolve payment and/or practice management problems, as well as recover thousands of dollars in third party payer claims.

http://MSMS.org/BillingandCoding

www.msms.org