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Thank you for taking time to review the Sparrow Annual Report for 2020. If ever a year reflected the importance of Sparrow's role as the region's only community-based, community-owned, community-governed health system, 2020 was the one.

We never want a repeat of 2020, but we are grateful for our caregivers and their incredible response to the worst health crisis of our lifetimes. We distinguished ourselves through our innovation and courage, adaptability, and compassion.

Our caregivers stepped up because taking care of the community is what we do. We determined early on that no one was going to rescue us and that it was up to us to respond to the threat of the pandemic. When it became clear there weren’t enough N95 masks globally, we worked with Michigan State University on a process to sterilize the masks ourselves so we could reuse them up to 20 times if necessary. When we worried about having enough nasal swabs for our unprecedented testing demands, we began using a 3D printer to produce our own swabs. When we contemplated how to provide more access to Mid-Michigan residents for testing, we opened a drive-thru testing site at the old Sears Auto Center at Frandor. Well over 100,000 people were tested there alone in 2020. Most important of all, we discharged over 1,000 COVID inpatients alive during the year.

And our year wasn’t just about the pandemic. At a time when our resources were stretched further than ever, we made strides in our clinical quality, increased access to care through our Sparrow Medical Group, and saw the growth of our Physicians Health Plan.

We hope you find this Annual Report informative and interesting and that it helps you learn the breadth and depth of what we do. We appreciate you taking time to understand Sparrow and why we are so proud of being Mid-Michigan’s premier healthcare organization.

James F. Dover, FACHE  
President and CEO  
Sparrow Health System

John D. Pirich  
Chairman, Board of Directors  
Sparrow Health System
When the extent of the COVID-19 pandemic became clear, Sparrow mobilized all of its resources to protect the community, as it has done for 125 years. From becoming among the first hospitals in Michigan to conduct inpatient COVID testing to finding innovative ways to gather the equipment to protect our patients and caregivers, Sparrow was recognized as a national healthcare leader during the pandemic.

Beyond the toll that the virus took on many families, 2020 will be remembered as a year of bravery, compassion and ingenuity in the face of a once-in-a-lifetime crisis. Sparrow Health System caregivers doubled down on their efforts to test, diagnose and treat a staggering number of patients who came from throughout the state (and nation) for Sparrow care. But as befitting a health system that is the region’s only community-based, community-owned, and community-governed, the effort involved countless Mid-Michigan individuals and organizations who donated their resources and dollars through the Sparrow Foundation. Those donations allowed us to better protect our patients and caregivers and bolster our services.

Sparrow caregivers exhibited unwavering dedication, heroism, and resilience during the year. In the face of overwhelming odds, our commitment remained strong to improve the health of our communities and do everything within our means to protect our patients and each other from the virus.
Sparrow Laboratories had already distinguished itself as one of the busiest hospital-based labs in the country but truly excelled during one of the worst times in our nation’s history – the pandemic. Sparrow Laboratories allowed Sparrow to become one of the first hospitals in Michigan to conduct same-day inpatient Coronavirus testing, a huge achievement in identifying and isolating cases. It also used innovative technology to produce 3-D nasal swabs for COVID-19 testing. From concept to testing to final production approval, technicians designed a swab that would supplement Sparrow’s primary supply chain and bolster supplies when it was difficult or impossible to purchase swabs. The caregivers of Sparrow Laboratories worked around-the-clock for months on end to quickly process COVID tests and provide the analysis that would help our clinicians treat COVID-patients.

MARCH 2020

- Sparrow Health System first hospital in Mid-Michigan to conduct same-day inpatient Coronavirus testing.
- Sparrow Foundation sets up Challenge Response Fund.
- Sparrow sets up collection site for supply donations.
- Sparrow discontinues elective procedures per Governor’s executive order.
Public Testing

Sparrow received international attention for opening a public drive-thru COVID-19 testing site at the former Sears Auto Center at Frandor in Lansing. Thanks to hundreds of volunteers and clinical caregivers, the site proved extremely popular because of its convenience and easy access to care. Sparrow also opened drive-thru sites at the Sparrow St. Lawrence Campus and at its Community Hospitals, allowing Sparrow to process more than a half million COVID tests and providing a level of comfort to the community.

The drive-thru sites have also become popular for blood draws and standard testing required for many procedures. They are one way that Sparrow has brought care directly to Mid-Michigan residents, getting the care they need without leaving their cars or traveling far from home.

The Sparrow Foundation’s Women Working Wonders (W3) makes an extraordinary donation of $500,000 to assist Sparrow caregivers and aid Sparrow in its response to COVID-19.

Members of the 110th Civil Engineering Squadron, Battle Creek Air National Guard Base assist Sparrow Hospital with the construction of a large medical screening tent outside the ED.

Sparrow refocuses donation efforts after collecting more than 270,000 items from the community.

Sparrow resumes time-sensitive surgeries.

INNOVATION
COURAGE
By the end of 2020, the first COVID-19 vaccines arrived at Sparrow and a new, more optimistic phase began in the pandemic.

On the December day when Sparrow received 1,950 doses of the Pfizer vaccine, six Sparrow caregivers received the shot, followed by an additional 500 more on day two. By the end of the year, thousands of caregivers had received at least one dose.

Vaccinating our caregivers was just the first step. Sparrow employed innovative techniques to vaccinate the community, providing vaccines at our Frandor drive-thru site, at our Community Hospitals, and directly to underserved areas through our Mobile Health Clinic.

Vaccination – An Important Step in Combating COVID-19

MAY 2020

Sparrow offers COVID-19 antibody testing to general public.

Sparking 2020

JUNE 2020

Sparrow caregivers receive a heartfelt video message from South Korean teen born at Sparrow – the note reflects the level and impact of the care received at Sparrow.

Footprints of Michigan donates dozens of pairs of running shoes to Sparrow caregivers.

JULY 2020

Ronald McDonald House of Mid-Michigan partners with Michigan McDonald's restaurants to support caregivers at the University of Michigan Health at Sparrow Children’s Center.

Footprints of Michigan donates dozens of pairs of running shoes to Sparrow caregivers.
Throughout 2020, Sparrow’s Infection Prevention & Epidemiology (IP) department remained focused on its efforts to further develop system-wide policies, procedures, and protocols to further enhance Sparrow’s Infection Prevention program. While 2020 presented a unique challenge related to virus containment and protection for caregivers, the Sparrow IP team stood strong in its efforts to ensure IP procedures were conducted in alignment with evidence-based practice and in accordance with Sparrow’s mission and vision.

We are especially grateful for the technical expertise of the IP team as an integral component of incident command as the COVID-19 virus spread across Mid-Michigan increasing Sparrow’s patient volumes dramatically and putting strain on supplies of personal protective equipment.

Successes from 2020

- Approximately 90% of Infection Preventionists (IP) hold a master’s degree or are engaged in a master’s degree program, and all current IPs are Certified in Infection Control (CIC) including four IPs who earned CIC.
- Enhanced physician engagement as leaders and champions of change within several infection prevention committees and work groups.
- Systematic standardization of processes and practices related to high-level disinfection and sterilization, as well as Hospital Acquired Infection (HAI) prevention practices.
- Establishment of infection prevention work groups that include interdisciplinary team membership from various departments.
- Maintained zero Hospital Acquired Infection Rates in most areas for Community Hospitals.
- Attained a published article in a peer-reviewed journal.
- SMH surpassed its 95% hand hygiene goal with a 2020 hand hygiene compliance rate of 96%.

Sparrow performs 100,000th COVID-19 test.

“Wear a Mask, Save a Life” campaign launches.

Sparrow receives a $2 million federal and state grant for critical emergency medical care in response to the pandemic.

Sparrow’s Center for Laboratory Medicine begins producing 3D nasal swabs.

Sparrow’s Center for Laboratory Medicine produces millions of 3D nasal swabs.

“Wear a Mask, Save a Life” campaign launches.

Sparrow performs 100,000th COVID-19 test.
Sparrow Through the National Lens

Sparrow received national and even international media coverage in 2020 for our medical leadership during the pandemic. At various times throughout the year, Sparrow and our caregivers were featured on CBS, ABC, NBC, the Today show, CNN, CNBC, MSNBC, and even Sky TV in England. The stories reflected the different stages of the pandemic from the perspective of a major Midwestern hospital system. They concentrated on surges of COVID-19 cases, Sparrow’s innovative policy to allow loved ones to visit COVID-positive patients (among the only in the country), the Frandor drive-thru testing and vaccination site, and much more.

One story that was prominently featured on the Today show and NBC Nightly News showcased the emotional reunion of a COVID-positive patient with his daughter, who hadn’t seen him for weeks.

Sparrow doesn’t seek headlines for our work—we are focused on our mission of improving the health of the people in our communities by providing quality, compassionate care to everyone, every time. However, we are always pleased to highlight the tireless efforts of our caregivers and the innovation that the community has come to expect.

1. **OCTOBER 2020**
   - Sparrow performs 200,000th COVID-19 test.

2. **NOVEMBER 2020**
   - iPads issued to all Sparrow inpatients amid ongoing Coronavirus visitation restrictions.

3. **DECEMBER 2020**
   - Sparrow offers virtual health services to Olivet College students.
   - Sparrow Hospital administers first Coronavirus vaccines to its caregivers.
Sparrow Medical Group caregivers were unsung heroes in 2020 for maintaining routine care for their many patients while also treating them for COVID-19. Besides their normal duties, the caregivers helped staff the Sparrow Laboratories Drive-Thru Services site at Frandor, ramped up video visits for patients virtually overnight, and SMG Family Medicine Residents provided inpatient care as COVID-19 overflow patients were housed at Sparrow Hospital St. Lawrence Campus. The following SMG practices either opened or joined the group in 2020: East Lansing Orthopedic Associates; Professional Anesthesia Services; and Sparrow Medical Group East Lansing. Nearly 30 SMG practices earned Patient Centered Medical Home designations from Blue Cross Blue Shield of Michigan. Additionally, Sparrow Medical Group Bariatrics was awarded the Blue Cross Distinction PLUS designation, further proof of the superiority of Sparrow's program.

Sparrow Medical Group 2020 Successes

- Improved caregiver engagement from 3.81 to 3.94 (on a scale from 1-5).
- Increased annual primary care appointment slots from 313,000 to 378,000.
- Improved patient experience overall rating by more than 1%.
- Expanded SMG Eaton, SMG Ithaca, SMG Carson City, and SMG Portland.
- Opened a new patient liaison department to improve new patient scheduling processes.
- Opened SMG Nursing Home Specialist practice to serve three local nursing homes.
- Hired 114 new providers (including 9 primary care physicians and 5 advanced practice providers.)
Sparrow Orthopedics, an award-winning group of leading orthopedic surgeons, helped Sparrow gain recognition from U.S. News & World Report in 2020-21 as a high performing hospital for hip replacement.

“Orthopedic surgery is a rapidly changing profession,” said Jason Cochran, M.D., Sparrow Orthopedic Surgeon. “We are evolving with changes in healthcare. These changes are leading to advanced recovery and improved outcomes for our patients. We are offering our patients every technology that will rapidly advance discharge and restore function. It is an exciting time for orthopedics.”

Other major news for Sparrow Orthopedics in 2020 was the addition of several outstanding orthopedic surgeons to better serve the growing needs of our communities. Michael McDermott, M.D.; Gregory Uitvlugt, M.D.; and Jeffery Uitvlugt, D.O., joined SMG Orthopedics and Sports Medicine, adding vast experience and expertise. The addition of Drs. McDermott, G. Uitvlugt, and J. Uitvlugt added to an outstanding Sparrow Orthopedic team built in recent years, including our providers at SMG Orthopedics and Sports Medicine, SMG Orthopedic Trauma, and our regional SMG orthopedic practices. Through these practices, Sparrow now offers orthopedic care that encompasses a full range of services for our region.
Diversity, Equity, Inclusion & Belonging

Diversity, Equity and Inclusion allows Sparrow to grow and be innovative in a fast-changing environment. Diversity, Equity and Inclusion supports Sparrow’s success by aligning with our Mission, Vision, and ICARE Values (Innovation, Compassion, Accountability, Respect and Excellence). Sparrow expects all caregivers to adhere to our ICARE Values, but at Sparrow we want to focus on Respect.

Sparrow wants all caregivers to feel respected and valued every day and in return show that same respect and value to each other, our patients, volunteers and customers. Sparrow is committed to holding our caregivers, physicians, residents, volunteers and board members accountable to ensure that we maintain a welcoming, diverse, and inclusive environment while fostering a discrimination-free workplace.

Through Sparrow initiatives (Caregiver Resource Groups, Corporate Mentoring, Women in Leadership, and the DEI Professional Development Program) Sparrow will be able to attract, hire and retain a diverse workforce as well as support caregivers to ensure their success at Sparrow. These programs will increase caregiver engagement and assist in identifying ways to leverage diversity and promote inclusion.

The goal is to create and maintain an environment where all caregivers feel like they belong and will be able to bring their authentic selves to work.

James W. Butler Administrative Fellowship

The daughter of Nigerian immigrants, Tolulope Adedokun, was named Sparrow’s first James W. Butler III Fellow, honoring the life and legacy of a community leader who had an immense impact on Sparrow and Mid-Michigan. Adedokun, who holds a master’s degree in Healthcare Services and Administration from Georgia Southern University, will complete a one-year post graduate administrative fellowship which includes hands-on learning opportunities related to a variety of administrative duties designed to prepare her for healthcare management and leadership.

Sparrow created the Fellowship in part to address the need for diversity and inclusion in healthcare leadership, a major issue throughout the country. The fellowship was named for a longtime member of the Sparrow Board of Directors, James W. Butler III. Butler championed access to high quality care for the most vulnerable and led efforts toward the state’s first medical clinic for the homeless. He received the 2018 Sparrow Founders’ Award, the highest honor bestowed by the health system. Butler was also a major force in local community activities and was a decorated military veteran who dedicated his life to others.

The fellowship will be supported for perpetuity through the James W. Butler Endowed Fellowship at the Sparrow Foundation. To learn more or give to support this endowment at Sparrow.org/Foundation.

Sparrow Caregiver Resource Groups

Diversity, Equity & Inclusion (DEI) is vital for Sparrow Health System’s ability to grow and innovate in a fast-changing environment. Sparrow’s Caregiver Resource Groups (CRGs) are an integral component of our commitment to promote DEI as well as support our caregivers’ professional development.

Open to all and led by Sparrow caregivers, CRG’s meet monthly and are self-directed, voluntary groups that offer opportunities to network internally, attract a diverse workforce, provide the inclusion of ideas and solutions, and create opportunities for mentoring and career development. Caregivers who serve as champions for diversity, equity and inclusion at Sparrow Health System help identify opportunities for Sparrow to become more inclusive. Identifying DEI best practices and eliminating barriers, helps create open minds and pathways to meaningful work for current and future caregivers.

INNOVATION
COURAGE

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INNOVATION
COURAGE

INNOVATION
COURAGE
Mobile Health Clinic

In June 2020, operational oversight for the Mobile Health Clinic (MHC) shifted to the Population Health Service Organization (PHSO). The PHSO team is proud to carry on the tradition of providing quality, compassionate care to those in our communities who lack access to healthcare through traditional avenues. Services provided through the MHC include immunizations, health screenings, provider visits/wellness exams, and physician referrals.

Through continued partnerships with the Ingham County Health Department and the Sparrow Family Medicine Residency Clinic, the MHC team was able to provide essential care to the underserved in Sparrow’s service region. Despite the COVID-19 pandemic, the MHC team was able to safely host several of the ten originally scheduled outings in 2020. Through those seven outings, 68 vaccinations were given, 42 individuals received health screenings, and 25 physician visits were completed.

The team also coordinated with other Sparrow stakeholders and community partners to provide the MHC for various service outings in 2020. Among them were the NAACP March in Lansing and a COVID-19 testing event hosted in conjunction with Sparrow Laboratories and Union Missionary Baptist Church in Lansing. Under the direction of the PHSO, the MHC is used and requested often to provide vital care to members of our community in an ongoing effort to reduce health disparities in our local neighborhoods.
Virtual Health

During the COVID-19 pandemic, providing access to care without having to go to a physical office quickly became a vital need rather than a convenient option. Adapting swiftly to a changing healthcare delivery model, Sparrow Virtual Health services provided unprecedented access to its patients during the pandemic through its MySparrow health portal.

Early on and within the timeframe of just one week, Sparrow Medical Group and Sparrow Virtual Health services effectively launched video visits for patients with an average daily rate of over 100 visits. One Charlotte patient shared his virtual health experience, praising Sparrow Eaton Hospital and its medical providers for offering virtual health as a convenient and safe way for him to manage his chronic medical condition.

That same virtual health model continued to evolve throughout the year with Sparrow working collaboratively with Olivet College in its efforts to provide health and wellness resources to students, faculty and staff. In December, the college promoted the MySparrow portal which offers care options such as on-demand video visits with an urgent care provider using a smartphone, tablet or computer. In addition, the portal also provides a Symptom Checker to determine if COVID testing is needed and access to test results. This level of portal capability is unique within the Mid-Michigan market.

Thank you to our caregivers!
Thank you to our caregivers!
Since the beginning of Michigan’s COVID-19 state of emergency, Physicians Health Plan (PHP) committed to acting quickly to support members, and its health plan provided a telehealth benefit through Amwell, which included medical and mental health.

PHP helped employers and individuals negatively impacted by the COVID-19 pandemic extend the premium payment grace period from 30 to 90 days and waived all member cost-share for the telehealth benefit including member copays and deductibles. These changes were in addition to previously waived prior authorization requirements, early prescription refill locks, and member copays and deductibles for COVID-19 diagnostic testing and treatment.

In response to significant declines in members accessing doctor visits and elective medical procedures, PHP offered financial relief through premium credits for small-market employer groups and members in its Medicare Advantage Plus plan while also extending the $0 member cost share on COVID-19 testing, treatment, and telehealth through the end of 2021.

**PHP 2020 Accomplishments**

**Medicare Advantage**
- Launch of PHP Medicare: three brands, 12 counties
- Covenant Advantage (Bay, Saginaw, Tuscola)
- Sparrow Advantage (Carson, Clinton, Eaton, Genesee, Ingham, Montcalm, Shiawassee)
- PHP Advantage (Calhoun, Kalamazoo)
- Sparrow Advantage and Covenant Advantage were the fastest growing new Medicare Advantage plans in the region for 2020*
- Enrollment more than 3,500 members

**University of Michigan Health Partnership**
- Announced Michigan Care, a new plan designed for University of Michigan and Michigan Medicine employees and early retirees

**Expansion of Provider Network**
- Increased provider network three-fold

**Leading the way with COVID-related Benefits**
- Leading the way with COVID-19 benefits to members
- Provided longest premium payment grace period in the industry for our commercial accounts
- Extended $0 member cost share for COVID-19 testing, treatment, and immunization through Dec. 31, 2021
- $0 member cost share for telehealth to all commercial and Medicare members

**Community Service**
- Food Bank Capital Campaign and staff-initiated fundraising
- Feed the Vulnerable
Sparrow Hospital was the epicenter of Sparrow Health System’s treatment of COVID-19 patients and gained worldwide attention for its innovative and extraordinary care. From quickly converting units to address the very specific needs of COVID-positive patients to creating relaxation areas to provide relief for very busy caregivers to allowing loved ones to visit COVID patients, the hospital distinguished itself in 2020. Working together and with extraordinary community partners, the hospital demonstrated that our shared expertise and compassion could overcome even the greatest of health obstacles.

Sparrow Hospital also stayed attentive to our commitment to the community to be innovative and improve patient care. 2020 marked the announcement of a new, three-story, 100,000-square-foot outpatient surgery center near the northwest corner of Michigan and Pennsylvania in Lansing. Aimed at increasing convenience and access for patients, the facility will also keep jobs in the area and provide potential employment growth.

Sparrow Hospital remains the area’s only Level 1 Trauma Center and is committed to improving access and quality of care for Lansing and surrounding communities. The hospital has been a cornerstone of the Michigan Avenue corridor in Lansing for over 100 years and is proud of its continued role in the development of downtown and Mid-Michigan.
Sparrow Carson Hospital

Sparrow Carson Hospital is a Level 4 trauma facility through the Michigan Department of Health and Human Services and is nationally recognized for outstanding care. The hospital received four stars from Professional Research Consultants, Inc. for Overall Hospital Rating and Overall Quality of Care in the Emergency Department.

Other highlights from 2020 included naming Mark Brisboe as President of Sparrow Carson Hospital and the establishment of a COVID-19 Swab Clinic, collecting thousands of swab specimens. It was designated as an Age Friendly Hospital and as a continued commitment to better serve the community locally, Sparrow Medical Group added an orthopedic surgeon, an additional urologist, a family nurse practitioner and a family care physician to its team of providers.

Sparrow Carson Hospital caregivers demonstrated unwavering dedication throughout the Coronavirus relief effort and remain encouraged by the kindness shown to them by the community.
Sustaining our mission to provide compassionate care to every patient, every time never faltered at Sparrow Clinton Hospital as hospitals and health systems across the nation rose to meet the challenges of an unprecedented pandemic year. Sparrow Clinton quickly developed innovative ideas and out-of-the-box thinking in response to the ever-changing needs of our patient community, continuing to safely provide for patients with urgent and emergent care needs.

Amid pandemic disruptions, Sparrow Clinton garnered state and national accolades. The hospital received a 5-Star Award for Overall Hospital Rating and a 4-Star Award in the Emergency Department for Overall Quality of Care from Professional Research Consultants, Inc., based on outstanding patient satisfaction scores. As a member of the Michigan Critical Access Hospital Quality Network through Michigan Center of Rural Health, Sparrow Clinton was ranked #5 nationally for outstanding quality performance in achieving the highest reporting rates and levels of performance. The hospital also was named the 2020 Best of the Best Hospitals by the readers of the Clinton County News.

Community support for Sparrow Clinton during the 2020 pandemic was phenomenal. In addition to receiving donations of thousands of medical supplies, caregivers were fed every week by generous community donors and supported by a series of “hometown hero” signs, community video messages, and even a motorcycle drive-by tribute.

Kudos to all our Sparrow Clinton caregivers, and to our community residents for their unrelenting support and resiliency. We are grateful to be part of an outstanding healthcare team, and blessed to provide safe, compassionate care for such an extraordinary patient community.
Sparrow Eaton Hospital

Sparrow Eaton Hospital has been the community’s choice for healthcare for more than 85 years.

2020 highlights for Sparrow Eaton Hospital included Helen Johnson, FACHE, being named as hospital President, the addition of Sparrow Medical Group Potterville, credentialing two additional Advanced Practice Providers to serve the area and the national attention a local 80-year old Eaton Area EMS EMT received for continuing to serve his community despite high COVID risk. Sparrow Eaton primary care practices received Patient Centered Medical Home designation from Blue Cross Blue Shield of Michigan, and Patient Centered Medical Home – Neighbor designation was awarded to several practices. Additionally the Pharmacy department was recognized for medical compounding certification.

AL!VE saw tremendous success as home to the area's only Intensive Cardiac Rehab program and was Sparrow Health System hosted a major Heart Month event in February featuring free screenings for cholesterol and blood pressure, as well as a heart-healthy lunch and presentation.

With restrictions in place regarding public gatherings, the hospital’s 8th Annual Gala was a memorable, virtual experience themed around “Soaring above Challenge” and raised record funds in support of Sparrow Eaton emergency services including state-of-the-art equipment.

During a year that posed numerous challenges, as the number of COVID-19 tests reached the 10,000 milestone, our community hospital in Charlotte met the growing need of testing by utilizing AL!VE as a drive-through style facility. In the wake of the pandemic, Sparrow Eaton Hospital caregivers were some of the first healthcare workers in Mid-Michigan to receive the COVID-19 vaccination. The hospital is thankful for the outpouring of support and generosity of the community it serves.
Sparrow Ionia Hospital

Sparrow Ionia Hospital was recognized in 2020 by the American Hospital Association for 75 years of membership and celebrated the five-year anniversary of its state-of-the-art hospital. Other highlights included naming Linda Reetz as President of Sparrow Ionia, the addition of Positron Emission Tomography combined with Computed Tomography (PET/CT) imaging services, and development of the Bill and Marcia Roeser Walking Trail.

In 2020, Sparrow Ionia Hospital was recognized as an Age-Friendly Hospital for providing special care to those 65 and older and was singled out by the Institute for Healthcare Improvement (IHI), through an initiative of the Michigan Health & Hospital Association’s Keystone Center, for working to create an age-friendly environment for patients.

Sparrow Ionia Hospital caregivers are forever grateful for the collaborative efforts of the Ionia County Health Department, the ministerial community and other community organizations for combining resources to offer COVID-19 nasal swab testing and influenza vaccination throughout the hospital’s service area.
Sparrow Specialty Hospital remains the highest ranked Sparrow affiliate for Caregiver Engagement in 2020 with patient satisfaction ratings in the top decile:

- Overall Quality of Care 98.7th percentile
- Overall Quality of Nursing Care 92nd percentile.

In 2020, caregivers at Sparrow Specialty Hospital launched several pilot programs aimed at enhancing quality in areas such as constipation, sepsis, and resuscitation, as well as an eQuality Boards pilot that was subsequently rolled out to the entire health system for quality measurements reported to the public.

Sparrow Specialty Hospital proudly partners with local nursing programs at Michigan State University, Baker College and Lansing Community College and is appreciative of the concerted efforts of its partners and student nurses for their efforts to address the COVID-19 pandemic.
Strength in Value

The full financial impact of the global pandemic is yet to be entirely realized. The reality of 2020 is that service line closures, fewer inpatient admissions and patient hesitancy to visit their doctor for routine check-ups, combined with high costs associated with intensive care and supply chain items, impacted system revenue streams and expenses. Sparrow remains committed to care affordability and achieving efficiencies while striving for better patient outcomes. While we now operate under a new norm of care delivery, our goal to reinvest in our caregivers, technology and facilities has stayed the same. Sparrow looks forward to serving Mid-Michigan residents for generations to come.
2020 Financial Performance Summary

**TOTAL REVENUE**
$1,402,910,000

**TOTAL COST OF CARING FOR PATIENTS**
$1,427,375,000

**AVAILABLE FOR RE-INVESTING IN PROGRAMS, EQUIPMENT AND FACILITIES**
$53,178,000

### 2020 Total Revenue

- Payments Received for Patient Care
  $1,039,009,000
- Insurance Plan Premiums
  $212,280,000
- Other Operating Revenue
  $151,621,000

### 2020 Total Expenses

- Claims Payments for Members of Health Plan
  $138,753,000
- Supplies, Insurance, Utilities and Other Services
  $478,704,000
- Facilities & Equipment Depreciation & Interest
  $92,439,000
- Compensation and Benefits for Caregivers
  $717,479,000

**TOTAL COST OF CARING FOR PATIENTS**
$1,427,375,000
Sparrow Health System and its community hospitals have received numerous state and national recognitions for high-quality and patient-centric care. The following acknowledgements validate the meticulous and conscientious work Sparrow caregivers do on behalf of the people served throughout Sparrow’s many hospitals and facilities.
Sparrow Health System/Hospital

**American Cleft Palate-Craniofacial Association**
The Sparrow Multidisciplinary Cleft Lip & Palate Clinic received national recognition as an approved team by the American Cleft Palate-Craniofacial Association in recognition of its efforts to provide the “gold standard” of cleft care. The clinic is the only practice in Mid-Michigan to receive such recognition, a reflection of the personal commitment of caregivers from Sparrow and the Michigan State University HealthTeam to this special population of pediatric patients.

**Blue Cross Blue Shield of Michigan**
Sparrow Bariatric Surgery continues to hold the distinction as a Blue Cross Center of Excellence and Sparrow Medical Group Bariatrics was awarded the Blue Cross Distinction PLUS designation.

**Leapfrog Group**
Sparrow Hospital received an “A” for patient safety in the fall of 2020 Leapfrog Group scorecard, reflecting the hospital’s commitment to quality and safety, and meeting the needs of every patient, every time.

**American College of Surgeons Trauma Center Redesignation**
Sparrow Hospital received redesignation as a Level 1 Trauma Center by the American College of Surgeons and remains Mid-Michigan’s only Verified Level 1 Trauma Center for adult and pediatric patients.

**MSU Extension 2020 Key Partner Award**
Jon Baker, Sparrow Director of Laboratories; Bill Degg, Sparrow Director of Clinical Engineering; and Alan Vierling, Sparrow Executive Vice President were presented a 2020 Key Partner Award by the Michigan State University Extension in recognition of their significant contributions to support and promote MSU Extension program. Specifically, the three were honored for their collaboration with MSU Extension Leaders and the MSU Product Center’s Food Processing and Innovation Center to develop the MSU Extension Dry Heat Decontamination System for N95 respirators which played a significant role in helping to protect medical professionals from the COVID-19 virus while serving their community.

**Professional Research Consultants, Inc. – Excellence in Healthcare Awards**
Sparrow Clinton Hospital, Sparrow’s Regional Neonatal Intensive Care Unit and Inpatient Pediatrics/Pediatric Intensive Care Unit received 5-Star awards.

**The Joint Commission**
Sparrow is accredited by The Joint Commission (TJC) and complies with the highest national standards for safety and quality of care.

The Sparrow Comprehensive Stroke Center has been certified by The Joint Commission as a Comprehensive Stroke Center since 2012.

The Sparrow Total Joint Replacement Program has been accredited by The Joint Commission for nine consecutive years.

**World Health Organization Baby Friendly® Designations**
Sparrow remains Mid-Michigan’s first and only hospital to earn WHO Baby Friendly® designation, a national benchmark in quality care for mothers and babies.
Physician of the Year
Sparrow recognized Rebecca Wolfe, M.D. as its 2020 Physician of the Year.

Nurse of the Year
Sparrow recognized Laura Timm, BSN, RN, CCRN, from its Trauma Intensive Care Unit as its 2020 Sparrow Hospital Nurse of the Year.

PHIL Awards
Sparrow Health System recognized respiratory therapist Erica Tyler of Sparrow Hospital Granger Pediatrics Emergency Department and respiratory therapist Vicky Yahr of Sparrow Carson Hospital Cardiology Department with 2020 PHIL awards.

Mary Free Bed at Sparrow

Commission on Accreditation of Rehabilitation Facilities (CARF)
Mary Free Bed at Sparrow received a 3-year accreditation from CARF.

Professional Research Consultants, Inc.
Mary Free Bed at Sparrow was designated as a Top Performer in “Overall Quality of Care” for inpatient rehabilitation units.

Sparrow Herbert-Herman Cancer Center

American College of Surgeons
Sparrow Herbert-Herman Cancer Center continued its Commission on Cancer program accreditation from the American College of Surgeons.

Medical Oncology continued its three-year recertification with the Quality Oncology Practice Initiative (QOPI).

Multi-disciplinary Breast Clinic continued its three-year full accreditation with the National Accreditation Program for Breast Centers.

Sparrow Medical Group

Blue Cross Blue Shield of Michigan (BCBSM)
Sparrow Medical Group achieved greater than the 90th percentile on its BCBSM Children’s Life Quality Index score.

Blue Cross Blue Shield of Michigan Patient Centered Medical Homes
The following Sparrow Medical Group primary care practices were designated Patient Centered Medical Homes (PCMH) by Blue Cross Blue Shield of Michigan:
» SMG Ashley
» SMG Carson City
» SMG Charlotte Family Med 111
» SMG Charlotte Family Med 123
» SMG Charlotte Family Medicine
» SMG Charlotte IM / Pediatrics
» SMG DeWitt
» SMG Eastside
» SMG Eaton Rapids Family Medicine
» SMG Fowler
» SMG Greenville
» SMG Holt
» SMG Ionia
» SMG Ithaca
» SMG Lansing
» SMG Lansing Internal Medicine
» SMG Mason
» SMG Muir
» SMG North
» SMG Okemos
» SMG Pediatrics Carson City
» SMG Portland
» SMG Potterville
Blue Cross Blue Shield of Michigan Distinction PLUS
Sparrow Medical Group Bariatrics was awarded the Blue Cross Distinction PLUS designation, setting Sparrow’s program ahead of its competitors in regards to excellence.

Centers for Medicare and Medicaid (CMS)
In 2020, Sparrow Medical Group practices were re-certified as a Medicare and/or Medicaid rural health clinic (RHC).

Priority Health Quality Awards
Sparrow Medical Group Carson and Sparrow Medical Group Saranac received 2020 Priority Health Quality Awards.

Sparrow Thoracic and Cardiovascular Insitute
Provider additions to the Thoracic and Cardiovascular service line included Hisham G. Qandeel, M.D., Kirill Zakharov, D.O., and Andrew M. Duda, M.D. Providers who jointed the Sparrow Thoracic and Cardiovascular Institute included Basil A Dahbur, D.O., and Michael J. Kehdi, D.O.

Sparrow Carson Hospital

College of American Pathologists
Sparrow Carson Hospital Laboratory is accredited by the College of American Pathologists.

Michigan Department of Health and Human Services
Sparrow Carson Hospital is designated as a Level 4 Trauma facility by MDHHS, reflecting the hospital’s level of expertise in providing advanced trauma life support prior to transferring patients to a higher-level trauma center.

Professional Research Consultants, Inc
Sparrow Carson Emergency Department received a five-star award for Overall Quality of Care.

The Joint Commission
Sparrow Carson Hospital is accredited by The Joint Commission and complies with the highest national standards for safety and quality of care.

Sparrow Clinton Hospital

American College of Radiology
Sparrow Clinton Hospital Mammography services are accredited for quality and safety (May 2019-2022).

American Nurses Credentialing Center (ANCC)
Sparrow Clinton Hospital is a Pathway to Excellence® designated hospital (re-certified in 2019) by the ANCC, confirming its quality initiatives are used to create a positive work environment where nurses can flourish, and nationally identifies Sparrow Clinton as one of the best hospitals in which to work.

Sparrow Medical Group St. Johns was the first practice in the United States associated with a critical access hospital to earn The Joint Commission’s Gold Seal of Approval® for Primary Care Medical Home Certification. The practice became the first to nationally recertify in 2018.

Trauma Center Designation
Sparrow Clinton Hospital is designated as a Level 4 Trauma facility by MDHHS, reflecting the hospital’s level of expertise in providing advanced trauma life support prior to transferring patients to a higher-level trauma center.

Professional Research Consultants, Inc. – Excellence in Healthcare Awards
Sparrow Clinton Hospital received a 5-Star PRC excellence award for Overall Hospital Rating, scoring in the top 10% nationally. This marks the third consecutive year Sparrow Clinton has achieved a five-star rating. Sparrow Clinton Emergency Department received a four-star award for Overall Quality of Care, scoring in the top 25% nationally.
This marks the fifth consecutive year Sparrow Clinton ED has achieved a four-star rating.

**Special Tribute for Care**
State House Rep. **Graham Filler** recognized Sparrow Clinton Hospital and Sparrow Medical Group St. Johns caregivers for their protection of citizens during the COVID-19 pandemic. This Special Tribute from the State of Michigan acknowledged the hospital's long history of community service with distinction and honor. Caregivers were commended for their unselfish commitment to public safety throughout the pandemic and thanked for protecting their fellow citizens – especially the most vulnerable.

**The Joint Commission**
Sparrow Clinton Hospital is accredited by The Joint Commission and complies with the highest national standards for safety and quality of care.

**Outstanding Latino Caregiver of the Year**
Sparrow Hospital recognized Sparrow Clinton Hospital emergency Nurse **Amarily (Lily) Mendez Laporte, RN**, as Sparrow's Outstanding Latino Caregiver of the Year.

**Nurse of the Year**
In light of the impact COVID-19 had on its nurses, all 70 registered nurses at Sparrow Clinton Hospital were recognized as Nurse of the Year.

**Sparrow Eaton Hospital**

**American College of Radiology**
Sparrow Eaton Breast Care Center is accredited by the American College of Radiology mammography and stereotactic biopsy.

**Blue Cross Blue Shield of Michigan (BCBSM)**
Sparrow Eaton primary care practices received Patient Centered Medical Home designation from Blue Cross Blue Shield of Michigan. Practice evaluation included a first-ever virtual site visit conducted by BCBSM at the Sparrow Medical Group Eaton Rapids office. A Patient Centered Medical Home – Neighbor designation was awarded to SMG Charlotte Orthopedics, SMG Charlotte Pain Management and SMG Charlotte Osteopathic Neuromusculoskeletal Medicine (ONMM).

**College of American Pathologists**
Sparrow Eaton Laboratory is accredited by the College of American Pathologists.

**The Joint Commission**
Sparrow Eaton Hospital is accredited by The Joint Commission and complies with the highest national standards for safety and quality of care.

Sparrow Eaton Pharmacy attained Medical Compounding Certification from Joint Commission.

**Sparrow Ionia Hospital**

**Blue Cross Blue Shield of Michigan (BCBSM) – Patient Centered Medical Homes**
Sparrow Medical Group offices in Ionia, Muir, Portland and Saranac are designated BCBSM Patient Centered Medical Homes.

**Centers for Medicare and Medicaid Services (CMS)**
Sparrow Ionia Hospital is certified as a Medicare and/or Medical Rural Health Clinic (RHC).

Sparrow Medical Group offices in Ionia, Muir, Portland and Saranac are designated Medicare-certified RHCs.

Sparrow Ionia Hospital Medical/Surgical Unit achieved a four-star rating from CMS in its five-star quality ratings.

**Institute for Healthcare Improvement (IHI) through Michigan Health & Hospital Association’s Keystone Center**
Sparrow Ionia was designated an Age-Friendly Health System by IHI.

**Michigan Department of Health and Human Services (MDHHS)**
Sparrow Ionia Hospital is designated as a Level IV trauma facility by the MDHHS.

**The Joint Commission**
Sparrow Ionia Hospital is accredited by The Joint Commission for medication compounding.
Nurse of the Year
Samantha Fletcher, BSN, RN, was named Sparrow Ionia Hospital's 2020 Nurse of the Year.

Sparrow Specialty Hospital
Gallup National Survey for Hospitals/Healthcare Organizations
Sparrow Specialty Hospital was the highest ranked Sparrow affiliate for Caregiver Engagement in 2020, placing at the top quartile in the Gallup National Survey for Hospitals/Healthcare Organizations.

Professional Research Consultant, Inc.
Sparrow Specialty Hospital was designated as a Top Decile Performer in “Overall Quality of Care” for 2020.

Joint Commission Accreditation Program
Sparrow Specialty Hospital successfully moved to accreditation by the Joint Commission recognizing it as a symbol of quality and reflecting the hospital's commitment to meeting high performance standards.

Healthcare Facilities Accreditation Program
Sparrow Specialty Hospital is accredited by the Healthcare Facilities Accreditation Program recognizing it as a symbol of quality, reflecting the hospital's commitment to meeting certain performance standards.

Daisy Award Nurse Recognition
Carrie Shrock was recognized with the Daisy Award for 2020 due to her high level of quality and compassionate care.

American College of Obstetricians and Gynecologists (ACOG)
Matthew Allswede, M.D. - OB/GYN - elected ACOG District V Advisory Council Secretary.

American Neurological Association
Cleopatra Thurman, D.O. - Neurology - received the American Neurological Association Outreach Travel Scholarship: one of three people to win the award nationwide.

Association of Program Directors in Surgery
Hugh Lindsey, M.D. - Surgery - served as a poster session moderator at the national meeting.

Michigan State Medical Society (MSMS)

Michigan State University College of Human Medicine Outstanding Clinician
Said Omar, M.D. - Neonatology – received the award for Outstanding Clinician.

Medical Education
Alpha Omega Alpha Medical Honor Society
Danielle Dougherty, M.D. - Surgery - inducted into Alpha Omega Alpha Medical Honor Society

Accreditation Council for Graduate Medical Education (ACGME)
Jayne Ward, D.O. - Neurology - appointed to the ACGME Board of Directors.

Outstanding Volunteer Faculty Teaching Awards College of Human Medicine
» Jamila Power, M.D. - Lansing Campus - Emergency Department
» Frank Animikwam, M.D. - Lansing Campus - Family Medicine
» Abdullah Al-Abcha, M.D. - Lansing Campus - Internal Medicine
» Tonia Peters, D.O. - Lansing Campus - OB/GYN
AWARDS 2020

» Anna McFarland, D.O. - Sparrow Hospital - Pediatrics
» Eric Weller, M.D. - Sparrow Hospital - Surgery
» Srinivas Kavuturu, M.D. - Lansing Campus - Surgery

Society of Teachers of Family Medicine
Julie Phillips, M.D. received Research Paper of the Year designation from the Society of Teachers of Family Medicine.

Medical Education Initiatives
» Community Outreach:
  • VotER Program (Emergency Medicine)
  • Support and staffing of the Mobile Health Clinic (Family Medicine)
  • Drs. Lori Burke and Jennifer Hoffman developed mobile prenatal care program for patients with substance use disorder (OB/GYN)

» Wellness:
  • SECOND Trial - a national trial in which programs evaluate burnout and the effect of a Wellness Toolkit along with implementation support to determine how best to improve the learning environment and resident well-being (Surgery)
  • Drs. Maslovich and Dr. Alisha Small (PGY-2) working to improve access to Long-Acting Reversible Contraception for Sparrow Hospital outpatient surgeries and inpatients (OB/GYN)

» Re-assignment of Medicine residents to support COVID surge and Intensive Care Unit coverage (Emergency Medicine)

» Support of COVID Employee Health staffing (Family Medicine)

» Re-assignment of residents to cover the St. Lawrence 3A campus during COVID surge (Family Medicine)

» Re-assignment of 30-50% of residents to surge coverage (ICU and Floor) due to COVID (Internal Medicine)

» Fellows staff HIV Clinic at ICHD (Infectious Disease)

» New stroke Alert process with marked improvement in door to TPA (Vascular Neuro)

» Communication to better inform parents during rounding, very successful in improving HCAHPs communication rating (Neonatology)

» Improved immunizations compliance for patients up to 12 years and HPV vaccination of adolescents in concert with the Ingham County Health Department in association with the American Cancer Society (Pediatrics)

» Participating in the Michigan Urologic Society Improvement Collaborative (MUSIC) across the state to improve urologic care (Urology)

Grants Received
» Received $3.5 million renewal grant from the National Institutes of Health's National Institute on Aging to extend a long-standing collaboration with the Michigan Center for Urban African American Aging Research. (Internal Medicine)

» A challenge grant from the Dart Foundation matched by Sparrow Foundation donors was awarded to support one-to-one patient technology at Sparrow, providing an iPad at every patient’s bedside to stay connected to family, access their MyChart and more.
Sparrow is the area’s only community-owned, community-based health system. Sparrow caregivers are here for the communities we serve in good times and bad. It’s what we do. Sparrow Health System and its community hospitals are led by a leadership team that understands what it means to be a hometown partner committed to ensuring access to care and enhancing overall quality of life.

With hospitals serving rural communities in Carson City, Charlotte, Ionia, and St. Johns, and more than 115 sites across Mid-Michigan, Sparrow offers expert care everywhere. We are proud to work with the 180-plus local community members who serve on our governing boards.
James Dover, FACHE
President and CEO
Sparrow Health System

Joseph Ruth
Executive Vice President
Chief Operating Officer
Sparrow Health System

Thomas Bres
Senior Vice President
Chief Administrative Officer and CIO
Sparrow Health System

Kira Carter-Robertson
Senior Vice President
Affiliate Operations
Sparrow Health System

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Chief Medical and Quality Officer
Sparrow Hospital

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Sparrow Health System

Teresa Znidarsic
Senior Vice President
Chief Human Resource Officer
Sparrow Health System

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Sparrow Hospital

Patrick Brillantes
Vice President
Service Lines
Sparrow Health System

Mark Brisboe
President
Sparrow Carson Hospital

Amy Brown
Vice President and Chief Nursing Officer
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Beth Daugherty
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Sparrow Clinton Hospital

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Ted Glynn, M.D.
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Sparrow Hospital

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Chief Medical Information Officer
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Chad Link, D.O.
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Gordon Srkalovic, M.D.

*deceased

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Heidi Johnson, D.O.
Lucas Julien, M.D.
William Peterson, M.D.
Paula Reichle
Joseph Ruth

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Amid the COVID-19 pandemic, the support our community showed for Sparrow and its caregivers was nothing short of amazing. From the donations of personal protective equipment such as gloves, masks, and gowns, to financial support of our Challenge Response Fund, every donation has made a difference. As we continue to wage this fight, ongoing financial gifts remain vitally important as the Sparrow Foundation plays a critical role in the health system life cycle by inspiring vital resources and boosting community awareness. Guidance for our mission is provided by the Sparrow Foundation Board of Directors, whose membership is comprised of outstanding community and hospital leaders.

The Foundation mobilized during the unprecedented COVID-19 pandemic to raise more than $400,000 for a Challenge Response Fund to assist with Sparrow’s response, organized a community drop-off site that collected some 273,000 items in six weeks (including personal protective equipment for caregivers), and received gifts totaling nearly $500,000 for the Care for the Caregivers fund for supporting colleagues in need. Our Community Hospital Foundations also gathering donations to protect caregivers and assisted with visitor screenings and Incident Command.

Generosity Heals - Thank You!
### Sparrow Hospital

#### Programs and Outreach

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<tr>
<th>Program</th>
<th>Amount</th>
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<tr>
<td>Hospice</td>
<td>$247,124</td>
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<td>Pediatric</td>
<td>$41,082</td>
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<td>Healthy Lifestyles</td>
<td>$51,748</td>
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<tr>
<td>Oncology</td>
<td>$146,291</td>
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<tr>
<td>COVID Challenge Response</td>
<td>$470,691</td>
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<tr>
<td>K-9 Patient &amp; Visitor Safety</td>
<td>$47,933</td>
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<tr>
<td>Other</td>
<td>$54,984</td>
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<tr>
<td><strong>Total</strong></td>
<td><strong>$1,059,854</strong></td>
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#### Equipment and Technology

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<td>RNICU</td>
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<tr>
<td>Hospice</td>
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<td>Other</td>
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<td><strong>$273,355</strong></td>
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#### Education and Research

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<td>Physician, Nursing &amp; Staff Education</td>
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<td><strong>Total</strong></td>
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#### Construction & Restoration

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<th>Restoration</th>
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<td>RNICU</td>
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<tr>
<td>Herbert Herman Cancer Center</td>
<td>$123,935</td>
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<tr>
<td>Other</td>
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<td><strong>Total</strong></td>
<td><strong>$186,461</strong></td>
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#### Support to Individuals/Other

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<td>Care for Caregivers</td>
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<tr>
<td><strong>Total</strong></td>
<td><strong>$415,470</strong></td>
</tr>
</tbody>
</table>

**Total Grants and Awards** | $2,032,013

### SPARROW FOUNDATION 2020 GRANTS & AWARDS

#### Summary by Category As of December 2020

- **ANNUAL FUNDS**
  - **$955,328**
  - 24%

- **CHILDREN'S MIRACLE NETWORK**
  - **$486,662**
  - 12%

- **EVENTS**
  - **$487,588**
  - 12%

- **MAJOR GIFTS**
  - **$1,714,693**
  - 42%

- **PLANNED GIVING**
  - **$12,838**
  - 0.3%

- **SOLICITED GRANTS**
  - **$382,323**
  - 9%

**$4,039,432 TOTAL**
The Sparrow Foundation is pleased to recognize the following organizations, entities, and Corporate Partners who contributed $2,500 or more in 2020. Our friends who are also members of the Sparrow Philanthropist League (with cumulative giving of $10,000 or more) are designated by an * after their name. We are grateful for these partners in health and hope you will join us in thanking them for their investments in extraordinary care.

AARP Michigan
Ace Hardware Corp*
Advent Home Medical, Inc.
AF Group*
Andrews Hooper Pavlik PLC*
Anesthesia And Pain Mgmt Consultants PLLC
Auto-Owners Insurance*
Brown & Brown Company*
Burcham Hills A Life Plan Community*
Canadian National Railways Company
Clark Schaefer Hackett
CO-OP Financial Services
Costco Wholesale Corp*
Credit Unions for Kids*
CVS Health*
Dart Bank*
Dart Foundation*
Delta Dental of Michigan, Ohio and Indiana*
Dewpoint*
Dimondale Nursing Care Center
Dowding Industries, Inc.*
E. W. Sparrow Auxiliary*
E.T. MacKenzie Company*
Emergency Physicians Medical Group
Emergent Biodefense Operations Lansing, Inc.
Epic*
Farm Bureau Insurance of Michigan*
First National Bank of Michigan
Foster Swift Collins & Smith, PC*
Friedland Industries*
Granger Construction Company*
Great Lakes Vending Services*
Gunthorpe Plumbing & Heating, Inc.*
Heat ‘N Sweep
Herbert O. Halstead Trust*
High Sive The Drew Stanton Foundation*
Hyland Software, Inc.
Imprivata
International Brotherhood of Electrical Workers, Local 665*
International Union of Operating Engineers, Local 324*
JMI Laboratories*
Lansing Sanitary Supply, Inc.*
Lexus of Lansing*
Local 4911, Amalgamated UAW*
Love’s Travel Stops
MacColeman Houthoofd Family Foundation
Martin Commercial Properties*
Mary Free Bed Medical Group*
MediLodge Health Care Management
Michigan Athletic Club*
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