A Message from James Olson, M.D.:
New format for Med Staff communications

Welcome to the new Sparrow Medical Staff Newsletter, an all-digital format. With this new approach, we will make wise use of our resources and have the flexibility to send out additional editions or updates when there is something of a more urgent nature.

In an effort to focus our communications on the items of greatest interest to Physicians, main categories separate the types of content and each item has been limited to brief snippets. Links will often be available if you seek to learn more.

To view an archive of the newsletter, visit the Physician News section of the Sparrow Intranet, or click here.

I hope that this format will allow for easy access when and where you have the time, and include timely medical news that helps you in your work to care for our community.

I welcome your feedback on the new format so that we can continue to tailor our communications to be a dependable and useful resource for our Medical Staff. If you know someone who should be included in our mailing list, or you have content to submit, please direct them to Heidi Pearson at heidi.pearson@sparrow.org to sign up. Thank you.
Medical Staff Bylaws Update

The Bylaws Task Force is comprised of 14 Physicians from a broad selection of specialties and includes the Chiefs of Staff from Sparrow Clinton and Sparrow Ionia. The Task Force spent 12 hours dissecting the proposed new bylaws and other medical staff governing documents with consultants from the Horty-Springer Law firm (a nationally recognized legal expert in medical staff bylaws). The new bylaws include recommendations based on best-practices, new regulations and recent litigation. Now that the Bylaws Task Force has completed the initial review, these documents are undergoing review by Centralized Credentials, Centralized Peer Review and Quality and the Medical Staff Executive Committee.

This spring and summer the Bylaws Task Force will circulate the proposed documents to departments and the general medical staff to gather feedback and develop final documents for approval at the September Medical Staff Quarterly.

All feedback should be communicated to your department chairs and members who would like to discuss the proposed changes should make a point to attend their departmental meetings.

If you have any comments or questions, please submit them to Heidi Pearson at heidi.pearson@sparrow.org.

New Physician Leadership Academy kicks off

At Sparrow, we recognize the health care challenges of the 21st century, and that our ability to rise up and meet these challenges requires a new approach to how we build and sustain a culture of collaboration between administrators, Physicians, organizational leaders, and others.

30 Physicians, nominated by Sparrow Leadership for showing visionary potential, have started as the inaugural class of the Sparrow Physician Leadership Academy, a two-year curriculum aimed to cultivate Physicians with business skills and leadership expertise. Read more.
ICD-10 Important Dates to Remember

April 1, 2014 – Clinical Terminology Go-Live

- Clinical terminology supporting ICD-10 will be available in the iSparrow EMR. Providers will be need to be familiar with how to use tools like the Diagnosis Calculator and .DX SmartPhrases to document in a manner that is compliant with the ICD-10 coding transition on Oct. 1.

Education materials are available via remote.sparrow.org. Click on the folder you wish to open (Ambulatory ICD-10 Prep and/or Inpatient ICD-10 Prep) and then the file you wish to view.

Oct. 1, 2014 – CMS Required Transition from ICD-9 to ICD-10 Codes

- Coding/billing will begin using ICD-10 codes for code capture and billing. Providers will only be able to select ICD-10 codes as payors will no longer accept claims using ICD-9 codes.

- Physician use of clinical terminology supporting ICD-10 in iSparrow EMR starting in April will be well prepared to meet this requirement on Oct.1.
Physicians in the News

**John Ip, M.D.,** of the Sparrow Clinical Research Institute (SCRI) at Sparrow Hospital has become one of the first physicians in the United States to implant, with great success, a miniature-sized cardiac pacemaker that has no electrical leads directly inside a Patient’s heart without surgery.

The new device, made by St. Jude Medical, is being tested in clinical trials at select centers throughout the United States. [Read more](#).

**David Rhine, M.D.,** of the Sparrow Thoracic Cardiovascular Institute at Sparrow Hospital is treating irregular heartbeats without open-heart surgery through advanced ablation.

During the minimally invasive procedure, Dr. Rhine makes a 3-D map of the heart, identifies the misfiring cells and then cauterizes those that cause the AFib. [SparrowTV talked with Dr. Rhine and one of his Patients](#).
Michael Zaroukian, M.D., Sparrow Vice President and Chief Medical Information Officer, has been appointed to the Certification Commission for Health Information Technology (CCHIT) Board of Trustees. CCHIT’s mission is to help accelerate the adoption of robust, interoperable health information technology by offering direct counsel to both healthcare providers and health IT developers.

Health System News

Mary Lou Wesley, RN, MSN

Has been welcomed as Senior Vice President and Chief Nursing Officer. “I look forward to working closely with the Medical Staff to build on the solid foundation that Elizabeth Henry developed to ensure Sparrow’s continued leadership in the changing healthcare environment,” said Wesley. Wesley comes to Sparrow from Wellstar Health System in Marietta, Ga., where she served for three years as Senior Vice President and Chief Nursing Executive.

Financial Services Leaders take on new roles

Rick Fellows, VP of Audit and Compliance, is now overseeing HIPPA, Privacy and Security functions. Kevin Sharp, Executive Director of Revenue Cycle, has taken on HIM, Coding, Clinical Documentation Management and the Patient Support Services team, aligning all Health System Revenue functions under one leader. Further, Kim Ford, Director of Patient Support Services, now manages Inpatient Financial Clearance Staff to streamline approvals.
IT earns HIMSS award

Sparrow has achieved national recognition for the success of its Electronic Medical Record adoption. Healthcare Information and Management Systems Society (HIMSS) Analytics has granted Stage 6 status to Sparrow’s EMR adoption, a distinction held by only 15 percent of U.S. hospitals and health systems. HIMSS Analytics is the authoritative source on EMR adoption trends.

Welcome New Physicians

<table>
<thead>
<tr>
<th>Pathology</th>
<th>Psychiatry</th>
<th>Neurology</th>
<th>Surgery/Otolaryngology</th>
</tr>
</thead>
<tbody>
<tr>
<td>James Richard, D.O.</td>
<td>Jose Herrera, M.D.</td>
<td>Larry Ridings, M.D.</td>
<td>Patrick Hennessey, M.D.</td>
</tr>
<tr>
<td>John P. Jones, M.D.</td>
<td>Ravinderjit Singh, M.D.</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Events

Keeping children healthy – Your Health Lecture Series

Speaker: B. Keith English, M.D., Chair, Dept. of Pediatrics and Human Development at Michigan State University College of Human Medicine.

Tuesday, April 22 | 7 p.m.

Lansing Community College, Dart Auditorium

Cost: Free and Open to the Public - RSVP’s requested to 517.410.5714

The Your Health Lecture Series is a collaborative community event by Sparrow, Michigan State University College of Human Medicine and Lansing Community College.
Physician Recognition Dinner

Saturday, April 26 | 6 p.m.

University Club of Michigan State University

Hosted by the Sparrow Women’s Board of Managers and sponsored by PNC Bank

Questions? – Contact Susan Patterson 517.333.0246

National Doctors’ Day

Each and every day, Sparrow relies on our Physicians’ commitment and tireless dedication to caring for our Patients. We truly appreciate your efforts to provide quality, compassionate care to everyone who walks through our doors.

This year, Sparrow wants to show its gratitude all year long. In addition to the events last week, our Physicians will be celebrated at events throughout the year, so please join us! Details will hit your mailbox before each event.

Upcoming Physician Celebrations:

- Physician and Family Lugnuts Game with Fireworks | Friday, June 6
- Physician and Family Tailgate | Saturday, Sept. 20

Details coming soon!

As part of Doctors’ Day, we also invited Caregivers and the community to share comments about Physicians who inspire them by visiting Sparrow.org/InspiredByPhysicians. Please take a moment to read some of the ways you inspire those around you.

Thank you for all that you do for our Patients and to improve the health of the people in our communities.

Sparrow Health Classic Golf Outing

Wednesday, June 18 | Eagle Eye & Hawk Hollow Golf Courses, Bath

Registration: 10:30 a.m. followed by Lunch and a 12:30 p.m. Shotgun Start. 5:30 p.m. Dinner and Awards

Cost: $400 single Golfer, $1,600 Team of Four
The Sparrow Health Classic is our signature golf event, and it supports Sparrow’s commitment to extraordinary care for our region. Join us for golf, prizes, giveaways and contests. Plus PGA pros will join us for the day. For more information, visit SparrowFoundation.org/HealthClassic or call 517.364.5680.

Upcoming Quarterly Medical Staff Meetings

5:30 p.m. hors d’oeuvres | 6:15 p.m. Dinner | 6:45 pm. Meeting
University Club of MSU, Heritage Room
Monday, June 2, 2014
Tuesday, Sept. 2, 2014
Wednesday, Dec. 3, 2014
A Message from James Olson, M.D., Chief of Medical Staff:

There are many important items that Sparrow Physicians are addressing to improve Patient care and Physician experience at Sparrow. Some of the key items amplified in this edition are new bylaws, the CIO (Clinically Integrated Organization) and HCAHPS scores (Physician Communication Training).

Bylaws
The new bylaws process is progressing well. We will be moving from review by smaller groups (Bylaws Taskforce, Medical Staff Executive Committee, Centralized Credentialing Committee and Central Peer Review and Quality Committee) to input from the general medical staff in the month of May. We will be devoting a large portion of the June Quarterly Staff Meeting to discussion of the new bylaws and related documents. In addition, we will be setting up a number of forums to discuss the documents during the months of May and June. Online we will post the most up to date versions for review, with question templates and answers to issues others have raised. It is important that you ask your questions about the new governing documents and we either are able to address your concerns or amend the proposed documents.

CIO
The CIO committees have been meeting monthly and are – (1) establishing policies and organizational bylaws, (2) selecting organizational administrative, quality, and clinical initiatives and (3) evaluating information technology resources. It is possible that someone from a committee will be contacting you for your input on these items – this is an opportunity to help mold the CIO, please take the time to talk to them. This is gaining momentum and has the potential to radically transform the healthcare landscape in our communities.

HCAHPS / Physician Communication
We have had more than a couple dozen physician colleagues go through a “Train the trainer” program to help us to continually improve our communication skills. This program has been initiated by physicians, is being organized by physicians and intended to help us all as physicians. These colleagues are willing and able to help us. During a 2-hour session, they will observe us at work and help us reflect on our patterns of communication and how we might become both more efficient and effective. Consider asking one of these trainers to help you.

Trivia Question: What location were Jenny (my wife) and I visiting when this picture was taken? (Answer below)

Thanks for taking the time to review our Medical Staff Newsletter. We would like to use this as a primary communication tool for the medical staff. Our goal is to make the items brief enough to quickly scan to get some basic information and then have links available to guide you to further information for the areas that most interest you.

I welcome your feedback on the new format so that we can continue to tailor our communications to be a dependable and useful resource for our Medical Staff. If you know someone who should be included in our mailing list, or you have content to submit, please direct them to Heidi Pearson at heidi.pearson@sparrow.org to sign up.
Thank you.

To view an archive of the newsletter, visit the Physician News section of the Sparrow Intranet, or click here.

Trivia Answer: Dover, England.

**Essential Medical News**

**Medical Staff Bylaws Update**
The Bylaws Task Force of the Medical Staff Executive Committee has completed its initial review of the proposed Bylaws, Credentialing Manual, and other supporting documents. The Task Force spent 12 hours dissecting the proposed new bylaws and other medical staff governing documents with consultants from the Horty-Springer Law firm (a nationally recognized legal expert in medical staff bylaws).

The proposed documents are now available on the Sparrow Intranet/Medical Staff Services page. Major highlights include:

- Specifically defining roles of AHPs and supervisory requirements
- Delegation of Peer Review to a centralized committee with input from departments’ elected leaders
- Elimination of “executive committees” with this work being done in the departments
- Elimination of Rules and Regulations at the department level, with specific requirements for privileges existing in the specific privileges’ requirements rather than in special requirements for department membership.

The specifics surrounding these and other issues will be discussed at the Quarterly Medical Staff meeting on June 3, Department meetings, special meetings throughout the summer, and at special ad hoc bylaws work sessions.

A final vote to approve or not will be taken at the Sept. 2 General Medical Staff Meeting. It is important to note that changes, suggestions, and questions will be exhaustively entertained in the department meetings and at the special work sessions, but the final vote will be to approve or not approve in September. Changes and refinements can be considered on an ongoing basis.

**Physicians lead new Clinical Integration effort**
Clinical Integration is a key to Sparrow’s continued sustainability and is a vital part of Strategic Horizons 2.0, our effort to map the Sparrow of the future.

Clinical Integration is a collaboration between Sparrow and physicians, both independent and employed, to ensure higher quality, better coordination and more efficient services for Patients across care settings. The organization is physician-driven and physician-led.

Over the next several months, committees of physicians will continue to help shape the program, which is expected to be operational in the fourth quarter of the year.

Go to [Sparrow.Org/ClinicalIntegration](http://Sparrow.Org/ClinicalIntegration) for more information.

**ICD-10 Implementation delayed, but preparation continues**
H.R. 4302, passed by Congress and signed into law on April 1, includes at least a one-year delay in the implementation of ICD-10 code sets. Although the ICD-10 implementation mandated by has been delayed, Sparrow is continuing its current path of expanded clinical terminology, enhanced clinical documentation, and other preparations for the transition.
Regardless of the setting, clinical documentation by Providers remains the foundation upon which decisions are based to provide treatment and justify payment for services rendered. Our combined efforts to improve clinical documentation today will facilitate better Patient care and ensure our readiness for ICD-10 once CMS announces a revised implementation date.

For the latest Tips and Tricks, see the attached: Clinical Documentation Improvement: SmartPhrases

**Expanded Hours of On-site Radiologist Services**
To better serve our Patients and referring Physicians, Lansing Radiology Associates is pleased to announce that effective April 14, there will be expanded hours for on-site radiologist services. A radiologist will be available 7 days a week, from 7 a.m. to 3 a.m. providing image interpretation and consultation services. For easy access to a radiologist, please call our 24 hr. line at 364-XRAY.

**Expanded Infusion Center rooms**
The Sparrow Intravenous Specialty Infusion Center, open seven days a week, 365 days a year, has now expanded to better meet the expectations of our Patients and their families for quality care in a healing environment. We now have 13 private Patient rooms equipped with the latest recliners and entertainment options, and continue to offer expanded hours, from 7 a.m. to 10 p.m., to give our Patients flexibility in scheduling.

You may call in orders, written for up to one year, to 517.364.5510. While we are not a STAT facility, we can usually accommodate Patients into the schedule within 24-48 hours. Please do not hesitate to contact us for more information at sparrow.org/infusion or by calling 517.364.5510.

**Medical Staff Information**

**Communication Training for Physicians**
The Medical Staff has embarked on a communications initiative called “The Sparrow Way: Patient-Centered Communications.” This serious training effort is part of the Communications Promise made by the Medical Staff to the community after an in-depth look at Physician communication challenges throughout the health system.

After considering a number of communications strategies, this three-step model, based on evidence-based materials from The Mayo Clinic and The Studer Group, was chosen and implementation is underway.

The Mayo Center for Professionalism and Sparrow Medical Staff are partnering to train 30 communications coaches culled from various disciplines and levels of our medical staff. The trained communications coaches will then offer peer coaching in communications skills for other Physicians throughout the health system.

Your Patient-Centered Coaches are:

*AHP/Anesthesia*
Rhonda G. Bueche, CRNA

*Emergency Medicine*
Karlis Austrins, D.O.
Amy V. Blasen, D.O.
Pamela N. Coffey, M.D.
Timothy Hodge, D.O.
Ryan A. Jones, M.D.
Stanlyn Powers, D.O.
Frank Vivio, D.O.

*Family Medicine*
Donald P. Bartkowski, D.O.

John Armstrong, M.D., past Chief of Staff, was one of our first Physicians coached. “This was a great opportunity for me to hear feedback and work on my skills. I haven’t had a one-on-one at the bedside opportunity really since my training. I can highly recommend the coaching experience. It was especially nice for my residents to see good role modeling of the lifelong learning that Physicians should do,” said Armstrong.

All privileged providers (ambulatory and inpatient, including AHPs) are eligible for peer coaching. Contact the Medical Staff Services Department at 517.364.2429 for more information or to schedule a session.
Physician Leadership Academy
The feedback from Academy participants after their first session, “Leading with Vision”, has been resoundingly positive. Participants were challenged with how to reconcile the fact that your organizations’ vision may be different from your internal instincts. They were then tasked with drafting their own departmental vision statements.

A unique aspect to the Academy is that participants receive ongoing content and training during the off weeks between session meetings via email. This keeps participation active and creates a “global campus” atmosphere even when participants return to their normal routine.

For this initial class, there was a concerted effort to get an aggregate of Physicians from different ages, genders, and experience levels to facilitate a well-rounded perspective for group interactions. Already there has been interest from other Physicians about participating in the next round of the Academy. A decision will be made later this year on whether the next round will begin in 2015, overlapping the second year of the current class, or whether it will run consecutively and start in 2016.

New CME portal
Michigan State University College of Human Medicine’s Continuing Medical Education Office and Sparrow have launched a new web-based portal to make it easier for Physicians to meet their continuing education requirements.

Physicians can use the new CME portal to:
- See the upcoming CME course schedule
- Print certificates for activities completed after April 1, 2014
- Print CME transcripts for all activities completed after Jan. 1, 2014. (Please allow four weeks post-activity for credit recording).
- Update your contact information with the CME office

To access this new portal and to see the upcoming schedule of CME courses, visit https://cmetracker.net/SPARROWMSU. To access your transcripts or update your profile, click on My Profile and create your account.

For more information or to access transcripts for courses completed prior to Jan. 1, 2014, contact the CME office by emailing cme@hc.msu.edu or cme@sparrow.org.

Dates to Know

Upcoming Quarterly Medical Staff Meetings
5:30 p.m. hors d’oeuvres | 6:15 p.m. Dinner | 6:45 pm. Meeting
University Club of MSU, Heritage Room
Monday, June 2, 2014
Tuesday, Sept. 2, 2014
Wednesday, Dec. 3, 2014

Upcoming 2014 Quarterly Medical Staff Leaders Meetings
These are an opportunity for Medical Staff to meet with Sparrow Leadership for discussion of important issues impacting their department and the Sparrow Health System.

7-8 a.m. | Administration Conference Room
Standing Attendees:
John Armstrong, M.D.; Chairs & Vice Chairs (listed below); John Kepros, M.D.; Jim Olson, M.D.; Joe Ruth; Brian Schroeder, M.D. & Dennis Swan.
Other Attendees:
Tom Ostrander: Pathology (2/27); Neurology (7/24); & Radiology (8/28).
Doug Edema, M.D.: Internal Medicine (10/23)

May 29 - Emergency Department - Timothy Hodge, D.O. & Frank Vivio, M.D
June 3 - Pediatrics - Pinhas Geva, M.D. & Colleen Barry, M.D.
Aug. 28 – Radiology - Andrew MacKersie, M.D. & Ellen Cavenagh, M.D.
Sept. 25 – Psychology - Dominic Barberio, D.O. & Valorie Domino, M.D.
Oct. 23 - Internal Medicine - John DeMuth, M.D. & David Young, D.O.
Nov. 13 – Surgery - John Kepros, M.D. & Jeff Johnson, M.D.
Dec. 11 – Anesthesia - William Peterson, M.D. & John Everett, M.D

Physicians in the News

Sparrow honors ‘Physician of the Year,’ names new members to Physician Hall of Fame

Michael H. Zaroukian, M.D., Ph.D, MACP, FHIMSS, a Primary Care Physician and renowned Medical Information Specialist, is Sparrow’s 2014 Physician of the Year. Dr. Zaroukian, a Sparrow Vice President and Chief Medical Information Officer, serves on the Health Information Management and System Society Board, among others, and led the implementation of electronic medical records (EMR) at Sparrow and Michigan State University (MSU). He was recently advanced to Mastership status in the American College of Physicians, granting him their highest designation.

Husband and wife James DeMuth, M.D. and Robin DeMuth, M.D., share the honor of receiving the Sparrow Physician Leadership award. It is a distinction that each has earned by inspiring excellence in their respective professions. Robin is Chair of the Sparrow Family Medicine Department and oversees five courses in the preclinical curriculum as the Director of Clinical Skills at the MSU College of Human Medicine.

James serves as Medical Director for Sparrow’s Hospitalist Service, where he manages 29 providers of adult inpatient care at six institutions in mid-Michigan. He is Chair of the Sparrow Department of Internal Medicine and a recipient of the Resident Teaching Award from the MSU College of Human Medicine.

They, along with seven others inducted into Sparrow’s Physician Hall of Fame, were honored during the annual Physician Recognition Dinner on Saturday, April 26, at the University Club of Michigan State University. The ceremony is hosted by the Sparrow Women’s Board of Managers and sponsored by PNC Bank.

Inductees into Sparrow’s Physician Hall of Fame can be nominated by colleagues or members of the community. This year’s inductees include:

- Colleen Barry, M.D., Director of Newborn Teaching Service at Sparrow, is admired for her devotion to standardizing newborn care and tirelessly protecting helpless newborns from
at-risk environments. With her guidance, many young, inexperienced parents develop their first good parenting skills.

- **Amy Blasen, D.O., FACEP**, is the Director of the Sparrow Pediatric Emergency Department and has consistently been recognized as one of the finest teachers in her role as Assistant Professor in Emergency Medicine at MSU. She directed Sparrow’s Pediatric ED certification of the Calmer Kids Program, which promotes practical methods and skills for an ED to help children and families cope with emergent, urgent, and inpatient care settings.

- **D. Bonta Hiscoe, M.D., FACS, FACCP**, became the first surgeon to actively practice thoracic surgery at Sparrow in 1957. Notably, among other roles, he later became Chief of Surgery, and Associate Dean of the College of Human Medicine at MSU.

- **Benjamin Mosher, M.D.,** is a critical member of Sparrow’s Trauma Surgery Team and Assistant Professor in the Department of Surgery at MSU. He is known for not only treating the Patient, but helping the family in a way that calms fears and allows them to understand what is happening to their loved one in a time of crisis.

- **Larry Rawsthorne, M.D.,** has been practicing Pulmonary and Critical Care medicine at Sparrow since 1984. He has worked extensively in developing disease management programs, expanding residencies, and supported the beginning of our Palliative Care Service, Hospitalist Service, One-Call center, and more.

- **Kenneth Rudman, M.D.,** became Sparrow’s first Medical Director of Obstetric Anesthesia in 1986, playing a key role in bringing epidural anesthesia to laboring Patients for pain control. In 1989 he established the Sparrow Pain Management Center, which evaluates and treats individuals with acute and chronic pain.

- **Barry E. Saltman, M.D.,** retired from a successful career as a Primary Care Physician in 2004 to found Care Free Medical, Inc., an organization that provides health care to many uninsured and under-served residents of Ingham and surrounding communities. A recipient of numerous community service awards, he devotes 100 percent of his professional energy to eradicating the inequalities in health care that affect thousands in our community.

---

**Welcome New Physicians**

**Radiology**
Laiandrea Stewart, M.D.

**Surgery/Orthopedics**
Terrence Endres, M.D.
Clifford Jones, M.D.
James Ringler, M.D.

---

**Events**

**National Hospital Week**
May 11–17
Celebrate the history, technology, and dedicated professionals that make health care providers beacons of confidence and care.

**26th Annual Children’s Miracle Network Telethon**
Friday, May 30 | 8-11:30 p.m.
Saturday May 31 | noon to 6 p.m.
Please bring your family and friends, and join us in the Sparrow Professional Building Atrium!
Broadcasted live on WILX-TV.

To donate during the Telethon, call 888.559.5437 or 517.364.KIDS.
For more information, contact Stacie Peltomaa at Stacie.Peltomaa@sparrow.org

**National Doctors’ Day**
Each and every day, Sparrow relies on our Physicians’ commitment and tireless dedication to caring for our Patients. We truly appreciate your efforts to provide quality, compassionate care to everyone who walks through our doors.

This year, Sparrow wants to show its gratitude all year long. In addition to the events last week, our Physicians will be celebrated at events throughout the year, so please join us! Details will hit your mailbox before each event.

**Upcoming Physician Celebrations:**
- Friday, June 6 | Physician and Family Lugnuts Game with Fireworks
- Saturday, Sept. 20 | Physician and Family Tailgate | Details coming soon!

As part of Doctors’ Day, we also invited Caregivers and the community to share comments about Physicians who inspire them by visiting Sparrow.org/InspiredByPhysicians. Please take a moment to read some of the ways you inspire those around you.

Thank you for all that you do for our Patients and to improve the health of the people in our communities.

**Sparrow Health Classic Golf Outing**
Wednesday, June 18 | Eagle Eye & Hawk Hollow Golf Courses, Bath
Registration: 10:30 a.m. followed by Lunch and a 12:30 p.m. Shotgun Start. 5:30 p.m. Dinner and Awards
Cost: $400 single Golfer, $1,600 Team of Four

The Sparrow Health Classic is our signature golf event, and it supports Sparrow’s commitment to extraordinary care for our region. Join us for golf, prizes, giveaways and contests. Plus PGA pros will join us for the day. For more information, visit SparrowFoundation.org/HealthClassic or call 517.364.5680.

**Health System News**

Chris Jodoin, MSN, RN, NE-BC
Has been appointed as Vice President of Nursing. Jodoin joined the Sparrow team as a new Nurse in 1998. Among her many roles, she has managed the Cardiac Progressive Care Unit, served as Director of Med/Surg and has recently served as Interim Executive Director of Nursing.

**Upcoming parking lot closures**
The Jerome Street Lot will be closed for repair and restriping on Saturday, May 10 and Sunday May 11. All authorized persons assigned to that lot should park in the West Ramp on those days.

The Pattengill Lot and the leased lot behind Eastern High School will be closed to Caregivers on Saturday, May 31, for Eastern High School Graduation. All Caregivers assigned to those lots should park in the West Ramp on that day only.
A Message from James Olson, M.D., Chief of Medical Staff:

There are many important items that Sparrow Physicians are addressing to improve Patient care and Physician experience at Sparrow. Some of the key items amplified in this edition are new bylaws, the CIO (Clinically Integrated Organization), Patient safety information (WINKs) and an upcoming announcement about our Mayo Clinic Care Network membership. We will work to keep the newsletter focused and efficient.

Trivia Question: I am back from Atlanta after a brief visit with my daughter Joanna who recently gave birth to her second daughter- Margaret Eilidh Farrow (aka – Maisy). Jo is pictured with me. What is the name of the bridge, where is it located and what is the dome in the background?

If you know someone who should be included in our mailing list, or you have content to submit, please contact Heidi Pearson at heidi.pearson@sparrow.org to sign up.

To view past issues of the newsletter, visit the Physician News section of the Sparrow Intranet, or click here.

Trivia Answer: The Millennial Bridge in London with St. Paul’s in the background.

Essential Medical News

Medical Staff Bylaws Update
BYLAWS REVIEW AND COMMENT PERIOD AND BYLAWS FORUM MEETINGS
Following the June 2, 2014 General Medical Staff meeting, there will be a review and comment period throughout the months of June, July and August to allow Medical Staff members to pose questions and/or propose changes to the draft Bylaws documents.

As part of the review and comment period, Bylaws Forum meetings will be held on the dates below. We encourage all medical staff members to attend. Please confirm your attendance at the Bylaws Forum meeting directly with Heidi Pearson, Executive Assistant to the Chief of Staff, at heidi.pearson@sparrow.org, or by phone at 517.364.5904 by the RSVP date listed below:

• Wednesday, June 4, 2014, 5:30 p.m., Sparrow Professional Building, 2nd Floor, Rooms D & E
RSVP with Heidi Pearson by May 30, 2014
• Friday, July 11, 2014, 7 a.m., Sparrow Professional Building, 2nd Floor, Rooms D & C
• RSVP with Heidi Pearson by July 7, 2014
• Wednesday, July 23, 2014, 5:30 p.m., Sparrow Professional Building, 2nd Floor, Rooms D & E
RSVP with Heidi Pearson by July 18, 2014

Physicians lead new Clinical Integration effort
In 2014, Sparrow Health System is partnering with Physicians, both independent and employed, to transform the way care is delivered through the creation of a Clinically Integrated Organization. Comprised of Physicians who understand that Patients’ needs always come first, the Clinically Integrated Organization will emphasize and reward value, ensuring that Patients receive the best possible care at the lowest possible cost.

Please watch the short video introduction to Sparrow’s Clinical Integration initiative by clicking here.

To learn more, including how to register for the upcoming CME educational meeting “Transforming Care Through Clinical Integration,” please visit the Sparrow Clinical Integration website at Sparrow.org/ClinicalIntegration.

New Safety First Bulletin (“WINK”) developed
Watch your inbox for new What I Need to Know or WINK Medical Staff Alerts about changes in procedures to protect Patient and Caregiver safety.

This new communication tool will only be used to convey changes that follow Serious Safety Events or Near Misses and Action Plans that result from their analysis.

Please ensure you follow these updates.

Mayo Clinic Care Network resources available to more Physicians
Tools that facilitate collaboration between Sparrow and Mayo Clinic Physicians are now available to more Sparrow Physicians.

Sparrow is expanding Mayo Clinic Care Network resources to 700 additional Physicians at Sparrow Hospital and Physicians from all wholly-owned affiliates of Sparrow, who will receive communications about the change. These resources connect Sparrow Physicians with their colleagues at the Mayo Clinic as we all work together for our Patients.

To learn more about these resources, visit Sparrow.org/MCCNTools. This site is intended to be a one-stop shop to help Physicians and their offices utilize tools from this membership.

Medical Staff Information

iSparrow EMR Journey - Anesthesia Go-Live
Sparrow Main, Sparrow St. Lawrence, Sparrow Clinton, Sparrow Ionia
Sunday, June 1
Thank you ... Anesthesia Providers, Caregivers and the IT EMR Team for a job well done in preparing for the Anesthesia Go-Live on Sunday, June 1. This journey started November 2013, and with the implementation of the Epic Anesthesia Module, the Patient’s surgical record will be completely electronic and integrated in the iSparrow EMR. Anesthesia integration was deployed in 11 Departments including Surgery, MRI, Cath Lab and Endo. Congratulations!

Sparrow dedicates new, expanded Surgical Center
Sparrow celebrated the dedication of our newly expanded Surgical Center on May 19, which adds 10 high-tech operating rooms and creates the largest, most advanced, surgical center in the region. In all, Sparrow has 18 of the high-tech suites.

Click here to read more.

Legislators turned Medical Students - for a day
On May 9, a group of legislators and political staffers took part in “Project Medical Education,” a joint effort between Sparrow and Michigan State University to focus attention on the importance of Graduate Medical Education (GME) funding to produce the next generation of skilled Physicians.

Click here to read more.

Dates to Know

Upcoming Quarterly Medical Staff Meetings
5:30 p.m. hors d’oeuvres | 6:15 p.m. Dinner | 6:45 pm. Meeting
University Club of MSU, Heritage Room
Tuesday, Sept. 2, 2014
Wednesday, Dec. 3, 2014

Upcoming 2014 Quarterly Medical Staff Leaders Meetings
These are an opportunity for Medical Staff to meet with Sparrow Leadership for discussion of important issues impacting their department and the Sparrow Health System.

7-8 a.m. | Administration Conference Room
Standing Attendees:
John Armstrong, M.D.; Chairs & Vice Chairs (listed below); John Kepros, M.D.; Jim Olson, M.D.; Joe Ruth; Brian Schroeder, M.D. & Dennis Swan.
Other Attendees:
Tom Ostrander: Neurology (7/24); & Radiology (8/28).
Doug Edema, M.D.: Internal Medicine (10/23)
Sparrow Physician competes in Dancing with the Local Stars

Sparrow Children’s Center’s own Stephen Guertin, M.D., took the stage at the Kellogg Center as one of Care Free Medical’s 6th Annual Dancing with the Local Stars contestants! Similar to the television show, the event pairs Lansing-area celebrities from media, sports, business, government, law enforcement and other sectors with local dance instructors to train for a single night of dance performances.

Welcome New Physicians

Radiology
Nicholas Kuehn, M.D.
Joshua Albrektson, M.D.

Pediatrics
Melissa Benbow, M.D.

Events

Celebrating Physicians all year long
Each and every day, Sparrow relies on our Physicians’ commitment and tireless dedication to caring for our Patients. We truly appreciate your efforts to provide quality, compassionate care to everyone who walks through our doors.

This year, Sparrow wants to show its gratitude all year long. In addition to the events last week, our Physicians will be celebrated at events throughout the year, so please join us! Details will hit your mailbox before each event.

Upcoming Physician Celebrations:
Friday, June 6 | Physician and Family Lugnuts Game with Fireworks
Saturday, Sept. 20 | Physician and Family Tailgate | Details coming soon!

As part of Doctors’ Day, we also invited Caregivers and the community to share comments about Physicians who inspire them by visiting Sparrow.org/InspiredByPhysicians. Please take a moment to read some of the ways you inspire those around you.
Thank you for all that you do for our Patients and to improve the health of the people in our communities.

**Sparrow Clinton Hospital CME: “Colon Health: Screening, Surgical & Systemic Management”**
Wednesday, June 11 | 5:30-7 p.m.
Agro-Culture Liquid Fertilizer Conference Center | 3055 W. M-21, St. Johns
Dinner will be provided. Presentation begins at 6 p.m.
Presented by:
Vesna Kaluza, M.D., Oncology / Hematology, Sparrow Health System
David Brandon Minnick, D.O., General Surgery, Sparrow Clinton Hospital
[Click here to see the flyer.]
Please RSVP by June 2 by contacting Jackie Coffelt at 989.227.3334 or jackie.coffelt@sparrow.org.

**Sparrow Health Classic Golf Outing**
Wednesday, June 18 | Eagle Eye & Hawk Hollow Golf Courses, Bath
Registration: 10:30 a.m. followed by Lunch and a 12:30 p.m. Shotgun Start. 5:30 p.m. Dinner and Awards
Cost: $400 single Golfer, $1,600 Team of Four

The Sparrow Health Classic is our signature golf event, and it supports Sparrow’s commitment to extraordinary care for our region. Join us for golf, prizes, giveaways and contests. Plus PGA pros will join us for the day. For more information, visit SparrowFoundation.org/HealthClassic or call 517.364.5680.

**Health System News**

---

**Sparrow, affiliates receive Governor’s Awards of Excellence for improving quality, Patient safety**
Sparrow Hospital, Sparrow Clinton Hospital, Sparrow Ionia Hospital and Sparrow Medical Group practices have received MPRO’s 2014 Governor’s Awards of Excellence.

The Governor’s Award of Excellence program is a partnership between MPRO, an independent non-profit organization and is recognized as a national leader in health care quality improvement and medical review, and the Governor Rick Snyder to provide recognition to improve quality and Patient safety in Michigan hospitals, physician practices, nursing homes and communities.

[Click here to read more.]
In this issue: Essential Medical News | Medical Staff Information | Physicians in the News | Dates to know | Events | New Physicians | Health System News

A Message from James Olson, M.D., Chief of Medical Staff:

Trivia Question: Which first grader at St. Basil’s in East Detroit will go on to be a Chief of Staff for Sparrow?

Annually, September is a good time for beginnings. Classes are starting up at the university and at public schools across the region. For us as a Medical Staff, a few new beginnings will be approving a new set of Bylaws and governing documents at the September Quarterly Staff Meeting, implementing a new Clinical Program starting on Sept. 3, to improve the detection and management of Sepsis at Sparrow, and initiating a polling process to better assess the Medical Staff’s concerns and opinions. To learn more on these topics, please read the following sections and follow the associated links. We appreciate your support for these initiatives as we try to support the great things you are doing.

If you know someone who should be included in our mailing list, or you have content to submit, please contact Heidi Pearson at heidi.pearson@sparrow.org to sign up.

To view past issues of the newsletter, visit the Physician News section of the Sparrow Intranet, or click here.

Trivia Answer: Upper right. I guess I did not smile much as a child either.

Essential Medical News

Poll Question

We are launching a new feature in the eNewsletter to help improve how your concerns are addressed and how feedback is provided.

Help us get started by taking this month’s Medical Staff poll: https://www.surveymonkey.com/s/2SDFJSZ

Sparrow joins effort to reduce AMI mortality rate

Sparrow is participating in Leadership Saves Lives (LSL), a collaboration between Yale University, The Medicines Company and Mayo Clinic Care Network hospitals.
LSL is a two-year, team-based leadership development program to improve hospital care and reduce the national mortality rate for Patients with AMI by adopting evidence-based best practices and promoting dimensions of organizational culture that support high performance in care of patients with AMI. Sparrow’s LSL team includes representatives from cardiology, Cath Lab, EMS, and Pharmacy.

**Medical Staff Bylaws Update**

We have continued to work on fine tuning the proposed new Bylaws and governing documents during the summer. There have been open forums, discussions at department meetings and consultations with our legal support at Horty-Springer. We will be voting to adopt these governing documents at the September Quarterly Staff meeting. This will be an up or down vote without discussion.

Areas that have required more attention are:

- The role of the attending Physician in the care oversight for Patients when residents and credentialed Allied Health Providers (AHPs) are involved in the Patient’s care. We have arrived at a point that both emphasizes the understanding that daily visits are the usual expectation but allows for reasonable exceptions with AHPs/residents working to their fullest capacity under their license.
- The role of committees located within departments in Quality and Peer Review. These “Executive Committees” have done a great deal to help advance the quality of care at Sparrow. We have worked to maintain a committee structure at the department level that will still help push forward the quality agenda but we will centralize the appropriate credentialing and peer review processes to avoid the potential for legal difficulties.

For more information and the most recent versions of our governing documents on the Sparrow Intranet, please click [here](#).

I also want to thank the many people who have worked hard to move this process forward.

Please forward questions to myself ([james.olson@sparrow.org](mailto:james.olson@sparrow.org)) or Heidi Pearson ([heidi.pearson@sparrow.org](mailto:heidi.pearson@sparrow.org)).

**New Clinical Program: Detecting and Treating Sepsis**

Sepsis is a potentially deadly inflammatory syndrome caused by the body’s response to severe infection. Over a million cases of sepsis are reported annually in the U.S., making it the 11th leading cause of death in the U.S. in 2010. Early detection and prompt treatment is critically important to surviving sepsis. We can use information entered into iSparrow EMR to alert us to the possibility that a Patient is, or is becoming, septic and trigger Best Practice Advisories (BPAs) that allow Caregivers to order tests and initiate guideline-based treatments to treat sepsis.

On Sept. 3, the Sepsis Clinical Program, which includes diagnostic criteria, workflows, order sets, treatment plans and EMR tools, will be implemented. Caregivers across the Sparrow Health System are being trained. The MSEC endorsed mandatory training for appropriate Physicians which should be completed by the end of the year. Physicians should have received an email explaining who is expected to complete training and how that can be accomplished. For more information, please read the attachment.

**Dates to Know**

----------------------------------------------------------------------------------
Upcoming Quarterly Medical Staff Meetings
5:30 p.m. hors d’oeuvres | 6:15 p.m. Dinner | 6:45 p.m. meeting
University Club of MSU, Heritage Room
Tuesday, Sept. 2, 2014
Wednesday, Dec. 3, 2014
*Tuesday, March 3, 2015
*Wednesday, June 2, 2015
*Tuesday, Sept. 1, 2015
*Wednesday, Dec. 2, 2015

*Tentatively scheduled

Upcoming 2014 Quarterly Medical Staff Leaders Meetings
These are an opportunity for Medical Staff to meet with Sparrow Leadership for discussion of important issues impacting their department and the Sparrow Health System.

7-8 a.m. | Administration Conference Room

Standing Attendees:
John Armstrong, M.D.; Chairs & Vice Chairs (listed below); John Kepros, M.D.; Jim Olson, M.D.; Joe Ruth; Brian Schroeder, M.D. & Dennis Swan.

Other Attendees:
Tom Ostrander: Neurology (7/24); & Radiology (8/28).
Doug Edema, M.D.: Internal Medicine (10/23)

Sept. 25 – Psychiatry - Dominic Barberio, D.O. & Valorie Domino, M.D.
Oct. 23 - Internal Medicine - John DeMuth, M.D. & David Young, D.O.
Nov. 13 – Surgery - John Kepros, M.D. & Jeff Johnson, M.D.
Dec. 11 – Anesthesia - William Peterson, M.D. & John Everett, M.D

Physicians in the News

Dr. Clark marks decades of board certification in Emergency Medicine
Michael R. Clark, M.D., FACEP, PedEM, has marked more than 30 years of being board certified in Emergency Medicine by the American Board of Emergency Medicine (ABEM).

Because board certification is a voluntary process, this landmark reflects a dedication to the specialty, the recognition of the value of board certification, his devotion to continuous learning and providing quality Patient care.

Welcome New Physicians

Emergency Medicine
Jamie Christopoulos, D.O.

Family Medicine
Megan Brzezinski, D.O.
Brian Hinkley, D.O.
Carrie Janiski, D.O.
Joshua Krier, D.O.
Events

Celebrating Physicians all year long
Each and every day, Sparrow relies on our Physicians’ commitment and tireless dedication to caring for our Patients. We truly appreciate your efforts to provide quality, compassionate care to everyone who walks through our doors.

This year, Sparrow wants to show its gratitude all year long. In addition to the events last week, our Physicians will be celebrated at events throughout the year, so please join us! Details will hit your mailbox before each event.

Thank you for all that you do for our Patients and to improve the health of the people in our communities.

Health System News

Sparrow Clinton Hospital celebrates new Emergency Services facility
Sparrow Clinton Hospital opened its new, state-of-the-art Emergency Services Department Wednesday, Aug. 6, making quality emergency care even easier to access in Clinton County.

Donors, community and Sparrow leaders toured the site during three special celebrations. Click here to read more.

Sparrow unveils new mobile- and tablet-friendly website
Sparrow has upgraded its website to make it easier to use for those on mobile devices and tablets. The updated site will adapt to all devices and screen sizes, so users have the best possible experience from their smart phone, tablet or desktop computer. Click here to read more.
A Message from James Olson, M.D., Chief of Medical Staff:

Trivia Question:
Can you name this Lansing area location and where it can be found on campus?

I never would have thought that I would be standing there in front of friends and family, officiating my youngest son’s wedding. Nervous – yes, but one thing led to another and I was thankful for the chance to serve my son and new daughter in-law (Steve and Katelind).

In the same way, years ago I would have never pictured myself being Sparrow’s Chief of Staff. However, I am thankful for the opportunities I have had to serve, learn and grow by being in this role. There are many ways Physicians can become involved with helping shape health care in Mid-Michigan. I want to encourage everyone to be open when the opportunity presents.

To view past issues of the newsletter, visit the Physician News section of the Sparrow Intranet, or click here.

Trivia Answer: The Clarence E. Lewis Landscape Arboretum, a six-acre parcel of land, is located on the south campus of Michigan State University. The entrance to the arboretum is on the northwest corner of Bogue Street and Service Road and is open to the public dawn to dusk year round. Designed as an instructional arboretum for students interested in landscape development, the arboretum is an investment in the education of professional landscape horticulturists, in MSU, in the future of the landscape and nursery industries, and in the beautification of Michigan.

Essential Medical News

TJC findings from recent unannounced survey in Endoscopy Unit
On Sept. 16, 2014, the Joint Commission was onsite for an unannounced survey in the Endoscopy Unit prompted by a Patient complaint. While the Joint Commission did not identify any concerns to substantiate the complaint, they did identify two areas of non-compliance in Medical Record documentation. These related to the Pre-Anesthesia Assessment and the Immediate (also known as “Brief”) Surgical Post-Operative Note/Report.

The Medical Staff Medical Records documentation policies for these items are:

PRE-ANESTHESIA AND SEDATION EVALUATION

A practitioner privileged to perform moderate or deep sedation or anesthesia shall conduct a pre-anesthesia evaluation of the Patient before administering anesthesia. The pre-anesthesia evaluation shall be recorded in the Patient’s medical record, indicating the choice of anesthesia and the procedure anticipated. Except when an
emergency does not reasonably permit this evaluation, it shall be recorded prior to the Patient's transfer to the operating area and before pre-operative medication has been administered. The pre-anesthesia record entry should include the Patient's vital signs, status of airway, previous drug history, other anesthetic experiences, and any potential anesthetic problem and refer to the use of general, spinal, other regional anesthesia, or moderate sedation.

OPERATIVE REPORT

An operative report shall ordinarily be dictated or entered directly into iSparrow EMR and signed by the surgeon no later than 24 hours after inpatient or outpatient surgery. The operative report shall include:
- Pre-operative diagnosis
- Post-operative diagnosis
- Technical procedures used
- Operative findings
- Specimens removed
- Estimated blood loss
- Name of the primary surgeon and assistants

If dictation and transcription will result in a delay in the appearance of the operative note, then an operative progress note sufficient to provide pertinent information for use by any other health care professional who is required to care for the Patient must be entered into the medical record immediately after surgery.

Sparrow continues training, drills for Ebola Virus Disease (EVD) preparedness
Sparrow has been vigilant in aggressively training Caregivers with the highest potential for contact with possible Ebola Virus Disease (EVD) Patients, including drills involving mock Patients.

The preparations give us considerable confidence that we are prepared to respond to any suspected EVD cases while protecting the health and safety of our Patients and Caregivers in the process. The safety of Sparrow Patients and Caregivers is our most important priority.

Sparrow is committed to react with safety and great urgency regarding suspected EVD cases and to fulfill our mission of improving the health of the people in the growing number of communities we serve.

Clinical Integration Update
Clinical integration at Sparrow has taken another step forward by selecting a name, Sparrow Care Network.

On July 15, Sparrow Care Network (SCN) held an evening Town Hall meeting to begin Physician enrollment activities. To date, 445 Physicians have joined the new Clinically Integrated Organization, with another 100 Physicians currently in the enrollment process.

Over the next month we will continue to meet with interested groups and conduct additional Town Hall meetings. If you are interested in learning more about joining Sparrow Care Network, please call 517.364.8150.

Mayo Clinic Care Network resources available to more Physicians
Tools that facilitate collaboration between Sparrow and Mayo Clinic Physicians are now available to more Sparrow Physicians.

Sparrow is expanding Mayo Clinic Care Network resources to 700 additional Physicians at Sparrow Hospital and Physicians from all wholly-owned affiliates of Sparrow, who should have received communications about the change this summer.
These resources, such as AskMayoExpert and eConsults, connect Sparrow Physicians with their colleagues at the Mayo Clinic as we all work together for our Patients.

To learn more about these resources, visit Sparrow.org/MCCNTools. This site is intended to be a one-stop shop to help Physicians and their offices utilize tools from this membership.

Follow the Chief of Medical Staff on Twitter!
Chief of Medical Staff James Olson, M.D., has launched a Twitter page to promote and share Medical Staff related events, news and information. It is a fast and easy way to stay connected using social media.

Are you on Twitter? Follow @sparrowmedstaff!

Click here for information about how to join Twitter.

**Dates to Know**

**Upcoming Quarterly Medical Staff Meetings**
5:30 p.m. hors d’oeuvres | 6:15 p.m. Dinner | 6:45 p.m. meeting
University Club of MSU, Heritage Room
Wednesday, Dec. 3, 2014
Tuesday, March 3, 2015
Wednesday, June 2, 2015
Tuesday, Sept. 1, 2015
Wednesday, Dec. 2, 2015

**Upcoming 2014 Quarterly Medical Staff Leaders Meetings**
These are an opportunity for Medical Staff to meet with Sparrow Leadership for discussion of important issues impacting their department and the Sparrow Health System.

7-8 a.m. | Administration Conference Room
**Standing Attendees:**
John Armstrong, M.D.; Chairs & Vice Chairs (listed below); John Kepros, M.D.; Jim Olson, M.D.; Joe Ruth; Brian Schroeder, M.D. & Dennis Swan.
**Other Attendees:**
Tom Ostrander: Neurology (7/24); & Radiology (8/28).
Doug Edema, M.D.: Internal Medicine (10/23)
Dec. 11 – Anesthesia - William Peterson, M.D. & John Everett, M.D

**Physicians in the News**

**Sparrow VP & Chief Medical Information Officer joins federal IT workgroup**
Sparrow Vice President and Chief Medical Officer Michael Zaroukian, M.D, Ph.D., MACP, FHIMSS, has been appointed to a prestigious information technology workgroup to help shape national healthcare policy and incentive programs.

The “Advanced Health Models and Meaningful Use Workgroup” is one of several Health IT Policy Committee workgroups formed as subcommittees to a Federal
Advisory Committee. Members will make recommendations on standards, implementation specifications, and certification criteria for the electronic exchange and use of health information.

Dr. Zaroukian’s workgroup will focus on health management tools like clinical decision support, care coordination across all types of providers, and outcome management tools.

Dr. Zaroukian is a nationally renowned expert in health IT. He previously sat on a White House panel to discuss how best to leverage health IT to improve Patient care quality and value. Dr. Zaroukian was also named one of the top 25 Clinical Information experts in the country by Modern Healthcare magazine, a national industry publication.

Welcome New Physicians

**Anesthesia**
Stephen Castleman, D.O.
Elizabeth Hamber, M.D.

**Emergency Medicine**
Brett Etchebarne, M.D.

**Family Medicine**
Fleur Broughton, M.D.
Lisa Edgerton, D.O.
Eric Hogan, D.O.
Rosemary Roper, D.O.
Kyle Snell, D.O.
Aimee Tegtmeier, D.O.

**Internal Medicine**
Nazia Naz Khan, M.D.
Cassandra Lacher, D.O.
Mamata Ojha, M.D.
Waddah Saba, D.O.
Matthew Storey, D.O.

**Pediatrics**
Samira Ali, M.D. (Hospitalist)
Alpa Sidhu, M.D.
Nicole Tocco, M.D. (Neonatology)

**Psychiatry**
David Lyon, D.O.
Dunyue Lu, M.D.

**Radiology**
Jeffrey Morrill, D.O.

**Surgery**
Michael Coleman, M.D. (Ophthalmology)
Blake Miller, D.O. (Orthopedic)
Mohammad Sarhan, M.D. (General)
**Events**

*Sparrow Pediatric Patients to perform in The Nutcracker Ballet*

Through a unique partnership with the Children’s Ballet Theatre (CBT) of Michigan, several children who have received pediatric services at Sparrow will take the stage in a production of the “The Nutcracker Ballet.” This program enables children with physical limitations to practice and perform dance while helping to raise funds for pediatric services at Sparrow through the Children’s Miracle Network (CMN) campaign. This year features seven guest dancers, five returning and two new, representing the Children’s Miracle Network (CMN).

Friday, Nov. 28 | 7:30 p.m.
Saturday, Nov. 29 | 7:30 p.m.
Wharton Center, Michigan State University

CBT is offering **discounted tickets for Sparrow employees** to attend shows Friday, Nov. 28 and Saturday, Nov. 29 at 7:30 p.m. Ticket prices are discounted by $4 each when you purchase through the Wharton Center Box office [www.whartoncenter.com/promo](http://www.whartoncenter.com/promo) and use the promo code: SPARROW.

**Health System News**

*Sparrow and Carson Health proceeding towards full integration*

Sparrow Health System (SHS) and Carson Health, an affiliate of SHS since 1997, are taking steps to achieve full integration to leverage the strengths of each organization to meet the growing needs of Patients.

A letter of intent has been signed by representatives of both organizations and a formal integration agreement is likely to be finalized by the end of 2014. Read more [here](#).

*Sparrow, McLaren lead local agencies in purchase of LIFENET System for quicker Patient care*

Sparrow, McLaren Greater Lansing and 19 mid-Michigan emergency medical services (EMS) agencies and fire departments have implemented a new system that transmits information about cardiac Patients from an ambulance on their way to the hospital. Read more [here](#).

*Sparrow joins partnership for pilot program focused on improving housing and health for residents*

Sparrow has joined mid-Michigan government and community leaders in a partnership aimed at improving energy efficiency and health and safety for low to moderate-income Lansing residents. Click [here](#) to learn more.
A Message from James Olson, M.D., Chief of Medical Staff:

Trivia Question:
Rudolph the Red-Nosed Reindeer was a created for a department store – what store chain and year?

In trying to get a seasonally appropriate picture for December – I thought back to a picture of my aunt Judy (she is just 4 years older than me) and myself with Santa. Judy was able to locate it and send it to me digitally – voila!

I would like to send holiday greetings out to everyone and thank the medical staff for the many accomplishments we have achieved together in the past year. It has been an honor to serve you as Chief of Staff this past year and I expect we will be able to build on our recent work and attain even greater success in 2015.

To view past issues of the newsletter, visit the Physician News section of the Sparrow Intranet, or click here.

Trivia Answer: Montgomery Ward – 1939

Follow the Chief of Medical Staff on Twitter!
Chief of Medical Staff James Olson, M.D., has launched a Twitter page to promote and share Medical Staff related events, news and information. It is a fast and easy way to stay connected using social media.

Are you on Twitter? Follow @sparrowmedstaff!

Click here for information about how to join Twitter.

Essential Medical News

Sparrow achieves elite national recognition for its Electronic Medical Record adoption
Sparrow has achieved national recognition that places us among the top 3.4 percent of U.S. hospitals and 4.3 percent of all ambulatory practices in the U.S.

The Healthcare Information and Management Systems Society (HIMSS) has granted Stage 7 status to Sparrow for our Electronic Medical Records (EMR) adoption, a designation that reflects Sparrow’s commitment to the highest levels of Patient safety and quality care. Read more here.
Sparrow Specialty Hospital – New location. New opportunities
Effective Feb. 25, 2015, Sparrow Specialty Hospital (SSH), a long-term acute care hospital currently located on the St. Lawrence Campus, will be relocated to the 8th Floor of the Sparrow Tower. This 30-bed “Hospital within a Hospital” is designed for medically complex and critically ill Patients who need intense, highly technical, extended medical care (25 days or longer) following treatment at a traditional acute care facility, outpatient care setting or home setting.

At Sparrow we take great pride in the specialized care we provide to this unique Patient population and would like to invite you to explore the options available for rounding at Sparrow Specialty Hospital once the move is complete. Since Sparrow Specialty Hospital is a separately licensed hospital it requires a separate credentialing process. If you are interested in obtaining privileges, or already have privileges and would like more information, please contact Kathy Blundy in Credentialing at 517.364.6825. Our goal is to make the process as efficient as possible.

By relocating SSH to the Tower, SSH is able to improve the Patient experience by offering increased access to specialty services and ancillary support while helping the Health System ensure that all Patients are receiving the appropriate level of care.

Mayo Clinic Care Network - Resources for Physicians
Tools that facilitate collaboration between Sparrow and Mayo Clinic Physicians, such as AskMayoExpert and eConsults, connect Sparrow Physicians with their colleagues at the Mayo Clinic as we all work together for our Patients.

To learn more about these resources, review FAQ’s, and more, visit Sparrow.org/MCCNTools, a one-stop shop to help Physicians and their offices utilize tools from this membership.

To participate in training on the new tools, visit the MCCN Member-only Website - http://carenetworkmembers.mayoclinic.org/, select Training from the left hand navigation, and choose either Provider Training or eHealth Coordinator Training

All of Mayo’s complete/approved training pieces are available here with the exception of the eTumor QRG.

For eTumor training pieces, select Products and Services from the left hand navigation, eTumor Boards, and then scroll to bottom where you will find a case submission toolkit and templates.

MCCN Provider App, which is made available to providers working with Mayo Clinic through the Mayo Clinic Care Network, allows you to use your iPhone or iPad to access AskMayoExpert and check on Patient information related to eConsults or referrals. It also offers contact information, to give you quick access to care network resources.

First-time users may follow these instructions to install the MCCN Provider app:

- Launch iTunes (or click here)
- Search in the iOS App Store for “Mayo Clinic Care Network Provider”
- Select either the iPhone or iPad version
- Click on “Download”
- Once the app is downloaded, open the Mayo Clinic Care Network provider app
- You will be prompted for your credentials. Use the same information you use to log in to Mayo Clinic’s Online Services for Referring Physicians (OSRP)
Medical Staff Reminder regarding weapons and firearms

Sparrow Health System strives to heal, practice and work in a safe environment and is committed to providing and maintaining an environment that is free of violent behavior.

To that end, we would like to remind you that weapons, including firearms, knives, and chemical dispensing agents, are prohibited on Sparrow property. Even if you are licensed to carry a concealed pistol please be aware that under state law, an individual licensed to carry a concealed pistol may not carry a concealed pistol on hospital premises. The only exceptions to this policy are law enforcement officers on duty at the time of their visit to Sparrow.

Any person found to be in violation of this policy shall be asked to leave the premises, and a referral for corrective action will be made to the appropriate Sparrow department or body.

Sparrow News Video

HIMSS Stage 7 designation – watch now
Mayo Exhibit visits Lansing – watch now
December Sparrow News Video full edition – watch now

Dates to Know

2015 Sparrow Health System Goals – Physician/Leadership discussion

As a follow-up to the meeting held on Dec. 8, Physician Leaders and Hospital Leadership will continue the discussion regarding the 2015 goals of Sparrow Health System. As an outgrowth of our discussions of giving Physicians more opportunity for input into the strategic direction of the Organization, I hope you will take this opportunity to join the conversation.

Join us for breakfast and an opportunity to share with us your insights

Monday, Jan. 19 | 7 a.m.
SPB Conference Room D & E

Please RSVP your attendance to Heidi Pearson at Heidi.Pearson@sparrow.org.

Upcoming Quarterly Medical Staff Meetings

5:30 p.m. hors d’oeuvres | 6:15 p.m. Dinner | 6:45 p.m. meeting
University Club of MSU, Heritage Room
Tuesday, March 3, 2015
Wednesday, June 2, 2015
Tuesday, Sept. 1, 2015
Wednesday, Dec. 2, 2015
Welcome New Physicians

Radiation Oncology
Marlana Ottinger, M.D.

Surgery
Cagri Besirli, M.D.

Events

Medication Management and Health Literacy in Older Adults?
If so, join us for our New Sparrow/MSU Center for Innovation and Research Brown Bag session, led by Erin Sarzynski, M.D., MS, Department of Family Medicine, Michigan State University. Bring your lunch. Dessert and beverages provided. Flyer attached

Monday, Jan. 12, 2015 | 12-1 p.m.
Sparrow Hospital, Sparrow/MSU Center for Innovation and Research Office
3 South, (North end of the Skywalk)
1215 E. Michigan Avenue, Lansing, MI 48912

*Parking available in the Sparrow Professional Building parking lot. Cross the Skywalk to main bldg.
*Space is limited. Please reserve your seat by contacting the Center for Innovation and Research at 517.364.5730 or email Sharon.Baer@Sparrow.org

Brown Bag Sessions will be held approximately once per month. They are an opportunity to network with others interested in similar topics, brainstorm innovative research ideas, and form new teams.
If you would be interested in leading a Brown Bag session in 2015, send an email to Sharon.Baer@Sparrow.org with your topic of interest and preferred date/month.

Lights, camera, action! Sparrow Gala
Saturday, Feb. 28, 2015
Join us to strut the red carpet into the Golden Age of Hollywood. Indulge, with more than 700 special guests, and be dazzled by the bright lights and silver screens as the University Club of MSU becomes the picture of vintage Hollywood glamour. Highlights of this cinematic evening include live music by the band Intrigue, a blockbuster silent auction, casino-style gaming, and incredible food and beverage selections!
Purchase tickets beginning Monday, Jan. 12 at SparrowFoundation.org/Gala.

Proceeds from the 2015 Gala will benefit the state-of-the-science neurological and neurosurgical care provided in the healing environment of the Sparrow Neurosciences Center. Details coming soon!
First phase of renovations begin for Mary Free Bed at Sparrow rehabilitation unit
Construction crews have started working on the first phase of renovations for the $7-million Mary Free Bed at Sparrow rehabilitation unit, a joint venture between Sparrow Hospital and Mary Free Bed Rehabilitation Hospital.

The project will expand the inpatient rehabilitation unit at Sparrow to 40 private Patient rooms and two therapy gymnasiums on the same floor to provide advanced rehabilitation care for Patients in the mid-Michigan region. Read more [here](#).

Physicians Health Plan enters Marketplace, offers affordable, local plans for mid-Michigan
Physicians Health Plan (PHP), a subsidiary of Sparrow, entered the Health Insurance Marketplace for the first time offering nine plans when 2015 Open Enrollment kicked off on Nov. 15. Read more [here](#).