A Message from James Olson, M.D., Chief of Medical Staff: Expectations and Realities

Trivia Question:
Which military flight team is based in Florida and how did they get their name?

When my wife Jenny asked for a trip to somewhere warm this winter we tried to combine that with spending time with my daughter and her two children. While it was probably 30 to 40 degrees warmer in Pensacola, Fla., during our visit than it was back here in Michigan, 30 degrees at the beach was not what we had expected. Louisa, my 2½ year old granddaughter, needed her winter coat for our walks on the beach to collect seashells.

Likewise, my HCAHPS score for 2014 was not what I expected. I actually ended up with the lowest score that was reported out in the Family Medicine Department. So how do I respond to this? Do I get angry and frustrated? Do I practice my well-honed skills of denial?

I would like to follow John Armstrong’s lead and own the fact that part of the score is me, part is the system of care I have developed for hospitalized Patients, and part is how we function as a total Medical Staff “ecosystem.” As such, I can effect change most rapidly and efficiently within myself and my hospital coverage group and so that is where I will start. Stay tuned as this will be touched on more in future newsletters and at upcoming Quarterly Staff Meetings.

To view past issues of the newsletter, visit the Physician News section of the Sparrow Intranet, or click here.

Follow the Chief of Medical Staff on Twitter!
Chief of Medical Staff James Olson, M.D., has launched a Twitter page to promote and share Medical Staff-related events, news and information. It is a fast and easy way to stay connected using social media.

Are you on Twitter? Follow @sparrowmedstaff!
Click here for information about how to join Twitter.

Trivia Answer: The United States Navy Flight Demonstration Squadron, the Blue Angels, showcases the pride and professionalism of the United States Navy and Marine Corps and is based in Pensacola, Fla. The name was picked by the original team when they were planning a show in New York in 1946. One of them came across the name of the city’s famous Blue Angel nightclub in the New Yorker Magazine.

Essential Medical News

HCAHPS and Doctor Communication
Members of the Medical Staff who had at least five Patients interviewed should be receiving their 2014 HCAHPS
scores. These scores will be “blinded” but you will be able to see how your score compares to others in your department. Later this year we plan to distribute the scores in an “unblinded” format.

The current results are based on our historic pattern of attributing the Patient’s care to the Physician overseeing the discharge. We will soon move to a newer attribution model based on recommendations made by a Physician work group who researched attribution models.

If you need help interpreting the results, your Department Chair can help. If you want to talk to Drs. Kent/Schroeder/Olson/Armstrong/Kepros about your score or how you might improve please do not hesitate to contact us.

Newly approved Medical Staff Medical Records Delinquency Policy (attach policy)
Over the last several months, the Medical Staff Executive Committee (MSEC) has actively discussed medical records delinquencies and has developed a new policy to address management of delinquencies. The revised delinquency policy, drafted with the automation of EPIC in mind, has the potential to significantly improve continuity and quality of care, as well as serve as an impetus to reduce readmissions.

With this in mind, at its meeting on Jan. 6, 2015, the MSEC unanimously voted to approve the new Medical Staff Medical Records Delinquency Policy.

The new policy is attached and is currently in the process of being implemented. Please familiarize yourself with this information, especially noting the requirement for discharge summaries for all hospitalizations, including admissions and observation status. Feel free to contact me with questions at james.olson@sparrow.org or page me at 517.360.8985.

Sparrow Specialty Hospital – new location, new opportunities
Effective Feb. 25, 2015, Sparrow Specialty Hospital (SSH), a long-term acute care hospital formerly located on the St. Lawrence Campus, relocated to the 8th Floor of the Sparrow Tower. This 30-bed “Hospital within a Hospital” is designed for medically complex and critically ill Patients who need intense, highly technical, extended medical care (25 days or longer) following treatment at a traditional acute care facility, outpatient care setting or home setting.

Since Sparrow Specialty Hospital is a separately licensed hospital it requires a separate credentialing process. If you are interested in obtaining privileges, or already have privileges and would like more information, please contact Kathy Blundy in Credentialing at 517.364.6825. Our goal is to make the process as efficient as possible.

By relocating SSH to the Tower, SSH is able to improve the Patient experience by offering increased access to specialty services and ancillary support while helping the Health System ensure that all Patients are receiving the appropriate level of care.

Mayo chooses Epic for integrated EHR, RCM
The Mayo Clinic has chosen Epic Systems to roll out enterprise-wide integrated electronic health record (EHR) and revenue cycle management (RCM) systems.

Sparrow has used Epic since launching its comprehensive electronic medical record system on Dec. 1, 2012. It is part of Sparrow’s commitment to transforming Patient care through the latest technology.

“This could serve as an excellent opportunity for Sparrow as a Mayo Clinic Care Network member to offer its experience and expertise to help Mayo plan and implement its system,” said Michael Zaroukian, M.D., Ph.D., Sparrow Vice President and Chief Medical Information Officer.
Mayo Clinic Care Network - Resources for Physicians
Tools that facilitate collaboration between Sparrow and Mayo Clinic Physicians, such as AskMayoExpert and eConsults, connect Sparrow Physicians with their colleagues at the Mayo Clinic as we all work together for our Patients.

To learn more about these resources, review FAQ’s, and more, visit Sparrow.org/MCCNTools, a one-stop shop to help Physicians and their offices utilize tools from this membership.

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- Search in the iOS App Store for “Mayo Clinic Care Network Provider”
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- Click on “Download”
- Once the app is downloaded, open the Mayo Clinic Care Network provider app
- You will be prompted for your credentials. Use the same information you use to log in to Mayo Clinic’s Online Services for Referring Physicians (OSRP)

Medical Staff reminder regarding weapons and firearms
Sparrow Health System strives to heal, practice and work in a safe environment and is committed to providing and maintaining an environment that is free of violent behavior.

To that end, we would like to remind you weapons, including firearms, knives, and chemical dispensing agents, are prohibited on Sparrow property. Even if you are licensed to carry a concealed pistol please be aware that under state law, an individual licensed to carry a concealed pistol may not carry a concealed pistol on hospital premises. The only exceptions to this policy are law enforcement officers on duty at the time of their visit to Sparrow.

Any person found to be in violation of this policy shall be asked to leave the premises, and a referral for corrective action will be made to the appropriate Sparrow department or body.

Sparrow News Video
Dates to Know

2015 Sparrow Health System Goals – Physician/Leadership discussion
As a follow-up to the meeting held on Dec. 8, Physician Leaders and Hospital Leadership will continue the discussion regarding the 2015 goals of Sparrow Health System. As an outgrowth of our discussions of giving Physicians more opportunity for input into the strategic direction of the Organization, I hope you will take this opportunity to join the conversation.

Upcoming Quarterly Medical Staff Meetings
5:30 p.m. hors d’oeuvres | 6:15 p.m. Dinner | 6:45 p.m. meeting
University Club of MSU, Heritage Room
Tuesday, June 2, 2015
Tuesday, Sept. 1, 2015
Wednesday, Dec. 2, 2015

Physicians in the News

Sparrow Physician honored by MHA for leading Patient safety and quality
The Michigan Health & Hospital Association (MHA) has presented Maude (Molly) Guerin, M.D., chair of Sparrow’s OB/GYN Department, with its Physician Leadership award recognizing those whose contributions to the field transcend the bounds of their own hospital or health system.

The MHA Keystone Center Patient Safety & Quality Leadership Award was presented during the 2015 MHA Patient Safety and Quality Symposium held in Detroit this week. Read more.

Sparrow Vice President, Chief Medical Information Officer participates in web-based Brookings Institution discussion
Michael Zaroukian, M.D., Sparrow Vice President and Chief Medical Information Officer, recently participated in a web-based discussion held by one of the most influential and trusted think tanks in the country, the Brookings Institution. Read more and watch the webcast here.

New procedure one of several leading-edge heart and vascular treatments found only at Sparrow
Sparrow is the only mid-Michigan health system offering a newly approved procedure using a balloon coated with a drug to open arteries.

Approved by the FDA in Fall 2014, the Lutonix DCB procedure is much like traditional angioplasty where a balloon is fed up the artery and inflated to open the blockage. However, in this case, the balloon is specially coated with the drug paclitaxel.
(previously used in chemotherapy) and when inflated it coats the walls of the artery with the drug. This new technique has been shown to slow or prevent the reoccurrence of plaque build-up after surgery.

Physicians Cohn, Dhar, and Thakur met with local media in recognition of American Heart Month (February) to discuss this new procedure as well as the first transcarotid TAVR in Michigan and the use of the S-ICD implantable defibrillator – highlighting the advanced heart and vascular procedures available to Patients only at Sparrow in mid-Michigan. Read more here.

Welcome New Physicians

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<thead>
<tr>
<th>Anesthesia, Locum Tenens for PAS</th>
<th>Radiology (Interventional)</th>
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<tbody>
<tr>
<td>Denise Ward, D.O.</td>
<td>John Falluca, M.D.</td>
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<tr>
<td>Emergency Medicine</td>
<td>Surgery/Dentistry</td>
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<tr>
<td>Spyridon Boukouris, M.D.</td>
<td>Jason Baker, DDS</td>
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<td>Brett Reich, D.O.</td>
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<tr>
<td>Family Medicine Neurology</td>
<td>Surgery/Ophthalmology</td>
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<tr>
<td>Nicholas Orow, M.D.</td>
<td>Anjali Shah, M.D.</td>
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<tr>
<td>Internal Medicine</td>
<td>Surgery/Otolaryngology</td>
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<tr>
<td>Haitham Al-Okk, M.D.</td>
<td>Brian Peshek, M.D.</td>
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<td>Fatima Sultan, M.D.</td>
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<tr>
<td>Neurology</td>
<td>Surgery/Plastic</td>
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<td>Galen Maze-Rothstein, M.D.</td>
<td>Khalid M. Almutairi, M.D.</td>
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<tr>
<td>OB/GYN</td>
<td>Surgery/Podiatry</td>
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<tr>
<td>Robert Long, M.D.</td>
<td>Davina Cross, DPM</td>
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<tr>
<td>Pediatric Endocrinology</td>
<td>Telemedicine/Radiology</td>
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<tr>
<td>Daniel Elsholz, M.D.</td>
<td>Matthew Hudkins, M.D.</td>
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<td>Sanjay Jain, M.D.</td>
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<td>Justin Pham, M.D.</td>
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<tr>
<td>Pediatrics, Hem/Oncology</td>
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<td>Aghiad Chamdin, M.D.</td>
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Events

Sparrow/MSU Center for Innovation and Research Brown Bag Session:

Are you interested in diabetes (T1 & T2) care facilitators to assist with transitions across the lifespan?
Led by Denise Soltow Hershey, Ph.D., RN, FNP-BC, College of Nursing, MSU and Bree Holtz, Ph.D., Department of Media & Information, MSU.

Monday, March 23 | Noon to 1 p.m.
Sparrow/MSU Center for Innovation and Research Office
Sparrow Hospital, north end of Skywalk
Bring your lunch. Dessert and beverages are provided.

Space is limited. Please reserve your seat by contacting the Center for Innovation and Research at 517.364.5730 or email sharon.baer@sparrow.org.
**Doctors’ Day Events**
Sparrow is celebrating you with two special Doctors’ Day events.

Made to Order Omelet Breakfast  
Monday, March 30 | 6-8 a.m.  
Sparrow Hospital Main Lobby  
East end

Afternoon Reception  
Wednesday, April 1 | 4-5:30 p.m.  
Sparrow Professional Building  
3rd Floor Atrium

**Physician Recognition Dinner**
Join us as we celebrate the 2015 Physician of the Year, Sparrow Hall of Fame Inductees and the 2015 Physician Leadership Award. This year’s honorees:

**2015 Physician of the Year**
Harman “Hack” J. Nagler, M.D.

**2015 Sparrow Hall of Fame Inductees**
Karen S. Blackman, M.D., Robert J. Brickner, M.D., Stanley E. Dudek, M.D., Maude “Molly” S. Guerin, M.D., Kenneth M. Morrison, M.D., Randolph “Randy” L. Pearson, M.D., Julia E. Spalding, M.D., Robert Stow, M.D., William C. Wadland, M.D., David H. Wiedemer, M.D.

**2015 Leadership Award**
Syed I. Hussain, M.D.

Saturday, April 25, 2015  
University Club of Michigan State University  
3435 Forest Road, Lansing  
Reception and cash bar – 6 p.m.  
Dinner – 7 p.m.  
Awards – 8 p.m.  
Black tie optional

Please call 1.800.Sparrow (772.7769) to RSVP by April 20, 2015.

**Renowned Researcher to Present at MSU on ethics and biases in research**
Dr. John Ioannidis, named “one of the most influential scientists alive” by The Atlantic, which also awarded him the Brave Thinker scientist honor in 2010, will visit MSU and speak on best practices for excellence in research, including designing replicable studies and using peer group review. An expert in empirical research methods and statistics, IT professionals and statisticians will also find great value in hearing his strategies.

Thursday, May 7 | 3 p.m.  
Wharton Center, Pasant Theatre
Michigan State University
East Lansing, MI
Event is complimentary, however registration is required.

Health System News

Carson Health to become Sparrow Carson Hospital
Carson Health, an affiliate of Sparrow Health System (SHS) since 1997, has become a fully integrated subsidiary and joined the Sparrow family as Sparrow Carson Hospital, effective Feb. 1.

Sparrow Carson Hospital joins Sparrow Clinton Hospital and Sparrow Ionia Hospital as partners in our mission to provide the very best care, as close to home as possible.

Key benefits of Carson’s integration with the Sparrow Health System include improved local access to health care services, improved affordability of health care services through a reduction of duplicative services, and a joint vision to improve the quality of care and the Patient experience.

Carson, founded in 1936, includes a 61-bed acute care hospital with 16 physician practices and an impressive list of inpatient and outpatient programs. It was named one of 100 most wired health systems in the nation in a 2014 Hospitals & Health Networks survey and has received numerous Patient satisfaction and quality awards including the Press Ganey Guardian of Excellence Award in Emergency Care and Home Health Care.

Sparrow receives multi-million dollar gift, introduces the Herbert-Herman Cancer Center
Sparrow recently announced the naming of its new Cancer Center, scheduled to open in early 2017.

The naming of the Herbert-Herman Cancer Center facility recognizes a combined $2.5- million philanthropic gift from James and Judith Herbert of Lansing, and James and Susan Herman of East Lansing.

The new Cancer Center facility and its programs will be built upon the principles of Patient- and family-centered care. Sparrow is committed to offering timely and convenient access to radiation, medical and surgical oncologists and a full range of clinical and family support services. The facility and programs are being designed with team medicine and Patient- and family engagement in mind. In addition, the Herbert-Herman Cancer Center will play an integral role with Sparrow’s continuing relationship with the Mayo Clinic Care Network. Read more here.

Sparrow named the official health system of the Michigan High School Athletic Association
Sparrow has been named the official health system of the Michigan High School Athletic Association (MHSAA) as experts from both organizations team up to transform care of student-athletes.

The unprecedented partnership means players, parents, coaches, and administrators have instant access to the region’s health care experts on student-athlete related issues such as training, nutrition and concussions.
Nine new Physicians join Sparrow Medical Group
Sparrow is pleased to announce nine new Physicians became part of Sparrow Medical Group, effective Dec. 31, 2014.

The addition of the former Mid-Michigan Physicians OB/GYN and Mid-Michigan Physicians Nephrology practices is part of Sparrow’s effort to transform care and expand access in the mid-Michigan region. Read more here.

Barbara Given elected Chair of Sparrow Health System and Hospital Board, first Nurse to serve
Sparrow is pleased to announce Barbara Given, Ph.D., RN, has been elected Chair of the Sparrow Health System and Sparrow Hospital Board for 2015.

Given, Associate Dean of the College of Nursing at Michigan State University and a University Distinguished Professor, is the first Nurse to serve in the position. The 15 members of the Board oversee Sparrow Health System, which includes Sparrow Hospital in Lansing. Sparrow extends its appreciation to Greg Brogan, who served as Chair for four years - the maximum number of terms - and continues to serve as a member.

Given’s illustrious Nursing career includes more than 45 years at MSU’s College of Nursing and research on long-term cancer care, symptom management, family home care, family caregiving, and cancer care/intervention. She was formerly the Interim Director of the MSU/Sparrow Center for Innovation and Research. Given received Sparrow Nursing’s Lifetime Achievement Award in 2013.

Given joined Sparrow Health System and the Sparrow Hospital Board in 2009. She served as Vice Chair from 2012-2014. Prior to her service in that capacity, Given was a member of the Sparrow Home Care Board from 2000–2009, during which time she served as Chair.

Additional members of the Sparrow Health System and Sparrow Hospital Board are: Jeff Benson, Greg Brogan, Maude Guerin, M.D., Timothy Hodge, D.O., David Hunt, David Kaufman, D.O., Curtis Keck, Michael King, Nancy McKeague, James Olson, M.D., Jean Paull, Matt Rush, and Dennis Swan, who is also President and CEO of Sparrow Health System.

Sparrow Ionia from the inside out
The inside of the new Sparrow Ionia hospital is coming along nicely with walls going into place and drywall prepped for paint. Learn more here.

International exchange program offers new experiences for medical residents
A new partnership between Sparrow, Michigan State University and Mexico’s Yucatan Department of Health will foster opportunities for medical education, training, research, and outreach between the Mexican state and mid-Michigan. Read more here.

An article written by Tom Drabek, GME Operations Manager, Department of Medical Education, is attached.
Over the last several months, the Medical Staff Executive Committee (MSEC) has actively discussed medical records delinquencies and has developed a new policy to address management of delinquencies. The revised delinquency policy, drafted with the automation of EPIC in mind, has the potential to significantly improve continuity and quality of care, as well as serve as an impetus to reduce readmissions.

With this in mind, at its meeting on January 6, 2015, the MSEC unanimously voted to approve the new Medical Staff Medical Records Delinquency Policy.

The new Policy is attached (below) and is currently in the process of being implemented. Please familiarize yourself with this information, especially noting the requirement for discharge summaries for all hospitalizations, including admissions and observation status. Feel free to contact me with questions at james.olson@sparrow.org or page me at (517) 360-8985.
DELINQUENT MEDICAL RECORD POLICY
(Approved by MSEC January 6, 2015; Board of Directors 1/27/2015)

1. Physicians are encouraged to complete all available medical records as they become available in the EPIC inbox.

2. A medical record deficiency is defined as any state of incompleteness related to cardiac catheterization reports, operative notes, consultation reports, history and physicals, (all to be present within 24 hours) and discharge summaries (to be present after 48 hours).

3. Discharge summaries are required for all hospitalizations, regardless of admission or observation status. Outpatient procedures do not require discharge summaries.

4. A medical record deficiency will be delinquent if it has aged to 15 days or more.

5. The privileged physician is responsible for medical record completion. Failure of a resident to complete medical records does not change the physician’s responsibility.

6. Physicians will receive notification of deficiencies in their EPIC inbox as they occur. Physicians will then receive another notification in their EPIC inbox from the Medical Staff Executive Committee (MSEC) when the record becomes delinquent at 15 days.
   a. If a physician identifies a medical record deficiency that was inaccurately assigned, the physician will be prompted to send notice to HIM for reassignment of the record.
   b. Any record that is delinquent 30 days or more will prompt a certified letter to the physician from the MSEC requesting that all delinquencies be completed, and informing of the process to follow.

7. A physician with a record 45 days old will experience automatic relinquishment of all clinical privileges, and receive notification thereof.
   a. The physician will have 15 days from the notice of the 45 day old record, to resolve all medical record delinquencies. Automatic Resignation from the medical staff will occur if the delinquencies are not completed within 15 days.
   b. As outlined in the bylaws, no procedural hearing rights will be provided. After Automatic Resignation, the physician will be required to complete the initial application process, pay all associated applications fees and meet all threshold eligibility criteria in order to be considered for appointment to the medical staff.
On January 18, 2015 Dr. Ted Glynn, Dr. Michael Clark and I visited Merida, Mexico in the Yucatan Peninsula with Dr. Reza Nassiri, Associate Dean for Global Health, Michigan State University - College of Osteopathic Medicine (MSU-COM). The visit was at the invitation of William Strampel, DO, Dean for MSU-COM and Dr. Nassiri for the purpose of establishing a site for our Sparrow residents who would like to have an international healthcare experience.

For MSU-COM it was a chance for Dr. Nassiri to check on the progress that the Yucatan Department of Health has made to improve the healthcare infrastructure of O’Horan Hospital and several ambulatory medical clinics. The changes and improvement to the healthcare infrastructure were recommended by Dr. Nassiri and pursuant to a strategic partnership that has emerged between Dr. Strampel and Yucatan Department of Health. The partnership enables the MSU-COM affiliated physicians to apply for clinical privileges and practice in the state of Yucatan. In addition, the MSU Osteopathic Clinic at O’Horan Hospital offers international clerkships for the 4th year medical students with a goal of providing them with a better understanding of global health, research and the Mayan culture.

For Sparrow it was a chance for us to see if the clinical experiences provided by the Yucatan Department of Health would offer the Sparrow residents an international experience to complement their current training. It also provided our team with an opportunity to look at the Universidad Maristas de Merida Medical School and meet with some of the teaching faculty who would be supervising our residents. On behalf of Sparrow, Dr. Glynn signed a letter of interest with the Yucatan Department of Health, O’Horan Hospital, Maristas University and MSU-COM with the goal of developing the exchange of medical students and residents between our respective sites. The first two residents from O’Horan Hospital will come to Sparrow in May of this year as medical observers.
Historically, medical students and residents from other countries have come to Sparrow as clinical observers to view our medical infrastructure and more specifically, view the way our Sparrow Caregivers practice and deliver medical care. While the experiences offered to these observers have always been positive it lacked any formal curriculum or expectations. With the signing of a letter of interest, a list of goals and expectations will be developed for the visiting residents, medical students and teaching faculty to ensure a positive and rewarding experience. To view the visit by the Sparrow and MSU-COM team to the Yucatan Peninsula, go to: http://youtu.be/uJHdm_QnCOA

The visit to Merida Mexico also allowed us to donate some medicine to O’Horan Hospital, thanks to John Piasecki, RPh, MPA, and Manager for the Sparrow Pharmacy Department. A portable ultrasound unit was donated to the Emergency Department and a lecture about the portable unit was given by Dr. Glynn while Dr. Clark talked about Sparrow and the history of the hospital and the graduate medical education program. This presentation was given to the medical students, residents, teaching faculty and other caregivers in the auditorium at O’Horan Hospital. As we toured the hospital and viewed the progress made to the hospital facilities, Dr. Glynn had an opportunity to demonstrate the ultrasound unit on a patient in the Emergency Department. The demonstration enabled the ED physicians to confirm their initial diagnosis of the patient and demonstrated to the hospital the advantages of such equipment.
The city of Merida is the capital of Yucatan Peninsula with a population of just under one million people according to the 2010 census. Rich in Mayan history the ancestors of Merida can be traced back to the conquistadores who arrived in 1542 and settled in the region. While tourism has evolved in areas like Cancun and along the peninsula coast line, the city of Merida itself, while a popular destination spot for travelers, has a population in need of medical attention. As our team made its way through the narrow streets of the city to visit the hospital and medical clinics, Dr. Clark remarked that the city is one of the cleanest (he) has ever seen – there was no trash anywhere in streets, parks or neighborhoods. According to Dr. Nassiri, the people of Merida take great pride in keeping their city clean and that the Governor of the Yucatan Peninsula, Rolando Zapata Bello has made it his mission to improve the overall health and well-being of the entire Yucatan peninsula. It is for this reason that Dr. Strampel and Dr. Nassiri have partnered with the Yucatan Department of Health to help them in achieving their mission.

Our visit to the Yucatan Peninsula is part of our academic medical mission to look for and develop opportunities that prepare our residents to be the doctors of tomorrow. Our new partnership with MSU-COM and the Yucatan Department of Health is one of those opportunities. This partnership is a first step toward a mutually beneficial relationship between the institutions whose vision and mission is to improve the health of the people by providing quality, compassionate care to everyone, every time.
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Trivia Question:
Need New

Need New

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Click here for information about how to join Twitter.

Trivia Answer: Need New

Essential Medical News

Sparrow debuts new Interventional Suite, brings imaging technology of the future to mid-Michigan today
Sparrow today celebrated the dedication of a new Interventional Suite, offering advanced 3D imaging and other state-of-the-art technology to more precisely diagnose and treat ailments such as coronary artery disease, stroke, and cancer. See more photos here.

The new Interventional Suite, serving cardiology, neurology and radiology, features the Siemens Artis Q, which offers revolutionary new X-ray tube and detector technology, for precision imaging for diagnosis and use during angioplasty and other interventional procedures. Read more.

Sparrow Certified as mid-Michigan region’s only Baby-Friendly® Hospital
Sparrow has achieved a national benchmark in quality care for mothers and babies, as mid-Michigan’s only Baby-Friendly® Hospital. The Baby-Friendly Hospital Initiative (BFHI) is a global program of the World Health Organization (WHO) and the United Nations Children’s Fund (UNICEF).
BFHI certification demonstrates excellence in providing evidence-based, Patient-centered maternity care that promotes best practices in infant feeding and mother/baby bonding. The goal is improved health outcomes for mothers and babies. Read more.

“One Call” your one stop for Patient transfers
When you are transferring a Patient to the hospital or the ED use One Call. One Call does it all. From emergency transfer to helicopter dispatch, we make the necessary connections on the spot. It’s easy to get your Patients the care they need from the region’s premier – and now most accessible – health system. Call for inpatient admissions, emergency transfers, helicopter services, critical care transport and Hospitalist services. Call 1-87.Sparrow1 (877.727.7691) or 517.364.3333. We’ll take care of the rest.

New Respiratory Therapy protocol
A new bronchial dilator therapy protocol was developed last July to further align with the Sparrow Way and our Pillars of Excellence to focus on service, quality and resources.

The MSEC will provide final approval at the May meeting to have the new protocol, based on Patient-centered, evidence-based, best practices, be an automatic enrollment for Patients 18 and older instead of being done solely through a Physician order.

Statistics show that Bronchial Dilator Therapy is over-ordered for Patients 32-72 percent of the time and under ordered 7-21 percent of the time.

By keeping Respiratory Therapy Caregivers more involved in Patient care we can use a standardized assessment, achieve savings through reduced cost of medication and FTEs, and improve the overall experience by not waking Patients up at night for unnecessary treatments.

With the use of this new protocol, we have had success in capturing a Patient’s whole measurement with bronchodilators and we had an 18 percent reduction in unnecessary therapy in 2014 compared to 2013.

Mayo Clinic Care Network - Resources for Physicians
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Sparrow News Video

April Sparrow News Video full edition – watch now
May Sparrow News Video full edition – watch now

Dates to Know

Upcoming Quarterly Medical Staff Meetings
5:30 p.m. hors d’oeuvres | 6:15 p.m. Dinner | 6:45 p.m. meeting
University Club of MSU, Heritage Room
Tuesday, June 2, 2015
Tuesday, Sept. 1, 2015
Wednesday, Dec. 2, 2015

Physicians in the News

Sparrow honors ‘Physician of the Year,’ names new members to Physician Hall of Fame
On April 25 in a celebration at the University Club at MSU, Sparrow recognized the 2015 Physician of the Year, Sparrow Hall of Fame Inductees and the 2015 Physician Leadership Award.
This year’s honorees:

2015 Physician of the Year
Harman “Hack” J. Nagler, M.D.

2015 Sparrow Hall of Fame Inductees
Karen S. Blackman, M.D., Robert J. Brickner, M.D., Stanley E. Dudek, M.D., Maude “Molly” S. Guerin, M.D., Kenneth M. Morrison, M.D., Randolph “Randy” L. Pearson, M.D., Julia E. Spalding, M.D., Robert Stow, M.D., William C. Wadland, M.D., David H. Wiedemer, M.D.

2015 Leadership Award
Syed I. Hussain, M.D.
Sparrow Vice President and Chief Medical Information Officer Michael Zaroukian, M.D., Ph.D., MACP, FHIMSS, has been elected to serve as Board Chair-Elect of a prestigious national health care information technology (IT) organization. Read more.

Sparrow Physician featured in American Board of Pediatrics Annual Report

The American Board of Pediatrics 2014 Annual Report features an article by Sparrow’s own Stephen Guertin, M.D.

Dr. Guertin, Medical Director of the Sparrow Children’s Center, talks about the implementation of a screening tool for adolescent depression and the surprising results not only for Physicians, but also the Patients and their families. Read the full report here.

Welcome New Physicians

Family Medicine
Gregory Lawson, M.D.
Karen Ogle, M.D.

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Diane MacDonald, M.D.

OB/GYN-GYN ONC, locum tenens
William Lowery, M.D.

Pediatrics
Chioma Okeafor, M.D.

Pediatrics/Infectious Disease
Rebecca Schein, M.D.

Surgery/Ophthalmology
Christopher Gappy, M.D.

Events

Renowned researcher to present at MSU on ethics and biases in research

Dr. John Ioannidis, named “one of the most influential scientists alive” by The Atlantic, which also awarded him the Brave Thinker scientist honor in 2010, will visit MSU and speak on best practices for excellence in research, including designing replicable studies and using peer group review. An expert in empirical research methods and statistics, IT professionals and statisticians will also find great value in hearing his strategies.

Thursday, May 7 | 3 p.m.
Wharton Center, Pasant Theatre
Michigan State University
East Lansing, MI
Event is complimentary, however registration is required.
Sparrow Ionia Hospital dedication, ribbon cutting – SAVE THE DATE

Please save the date for the dedication and ribbon cutting ceremony for the new Sparrow Ionia Hospital!

Thursday, June 4 | 1 p.m.
3565 S. State Road, Ionia
More information to follow

Sparrow presents Opening Night of Common Ground

July 7-12, 2015
Sparrow is a proud supporter of the Common Ground Music Festival, featuring an impressive array of headline, national-level entertainment each night on multiple stages. Artists this year include Meghan Trainor, Jane’s Addiction, The Band Perry, Misterwives and much more.

Sparrow Caregivers receive a 10 percent discount on all tickets! Follow these easy steps to purchase your tickets to the festival of the summer:

- Click: [Buy Tickets](#)
- Add the items you want to purchase to your shopping cart
- Enter the **Promo Code: SPARROW15**
- Watch the total go down!
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Health System News

Dick Iding honored with 2015 Sparrow Founders’ Award

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Iding’s family has owned and managed Bud Kouts Chevrolet (now Feldman’s Bud Kouts Chevrolet) for decades. He now serves as Dealer Principal. Iding is a dedicated member of the region. He serves on the Sparrow Community Care Board and has served on the Sparrow Foundation Board. Iding is a member of the Michigan Automobile Dealers Association, Lansing Rotary and Capital City Corvette Club and a past member of the Lansing Safety Council. [Read more.](#)

Sparrow Foundation welcomes new board members, honors retiring members for their service

Sparrow has appointed community and business leaders Lisa M. Corless and Daniel J. Warmels as new members of the Sparrow Foundation Board of Directors. They replace outgoing members Glenn Granger and Richard Henderson, who each fulfilled their third three-year term on the Foundation Board as of Dec. 31. [Read more.](#)

Sparrow Ob-Gyn residents visit Capitol Hill
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They were part of a 13 member delegation of Ob-Gyns from Michigan led by Matt Allswede, M.D., who is Vice-Chair of the Michigan Section of American Congress of Obstetricians and Gynecologists (ACOG) and the Ob-Gyn Residency Program Director at Sparrow. Read more here.

**Home Care services at Sparrow**

Sparrow Home Care is here to assist you and your practices. We now have the ability to provide Coaguchek INR tests right at the Patient’s bedside and can call or fax results immediately.

Sparrow Home Care recently relocated to a new central Lansing office near Frandor not far from Sparrow’s main campus. Sparrow Home Care also has offices in Charlotte and Ionia to meet the needs of everyone in the mid-Michigan region.

Sparrow Home Care wants to be your first choice for wound, orthopedic, cardiac, GI, GU, and respiratory care or any medical condition that requires Caregiver/Patient teaching, procedure or assessment by a Nurse or therapist. Home Care is covered by most insurances. If you have a Patient who may need Home Care services, please call the referral line at 517.364.8600, 48600 if within Sparrow, or 800.968.0680.

**Study at Sparrow shows relaxing breathing, music helps reduce anxiety, depression**

A research study at Sparrow showed “significant” drops in symptoms of anxiety and depression after Patients practiced relaxing breathing while listening to calming music, according to Connie Gamage, MT-BC, a Mental Health Activity Therapist at Sparrow.

Gamage designed and delivered the seven-minute breathing and music intervention. She and psychiatric resident Alycia Ernst, M.D., a medical student at Michigan State University at the time, conducted the 12-week study, 30-Patient study in the fall of 2013 on the Adult Psychiatric Unit at Sparrow. Read more and access the intervention audio clip here.

**PVE (Peripheral Vascular Exam) for all Patients**

Early detection of Peripheral Vascular Disease also known as Peripheral Artery Disease is critical for a Patient’s heart and vascular health. The peripheral vascular examination can be quickly performed to elicit signs of peripheral vascular pathology and is often the first step in identifying conditions, such as intermittent claudication and in emergency situations ischaemia of limbs.

Dr. Joel Cohn, Dr. Carlos Fernandez and Dr. Dale Leffler talk about vascular exams, a new treatment and lifestyle changes in this short video.

PVD diagnoses can start with listening to these pulses:
- Popliteal
- Posterior Tibial
- Dorsalis Pedis
- Abdominal Aorta

If you suspect PVD, please send your Patient to see a Sparrow vascular specialist for more testing.
In a recent newsletter I mentioned that things do not always go as planned. In this edition, I would like to be more positive – sometimes things go almost exactly as we hoped and planned.

For example, we were able to recognize a dozen Physicians at our recent Physician Recognition Dinner sponsored by the Women’s Board of Managers. That is a lot of people and there were concerns that the night could get lengthy. However, we set expectations ahead of time on the length that each person would take with their presentation and everyone actually stayed within their time frames. The evening moved along smoothly and we actually finished on time. Nice!!!

In somewhat the same way, the medical staff has made nice progress on diminishing the number of delinquent medical records. Before the EMR went live, the number was often above 2,000. After go-live, it was cut by more than half. However, we plateaued in the 800 range. In the past year we have been working the medical record delinquency policy and the Physicians have responded in a constructive manner. We now are in the low hundreds for the number of delinquent records. Thanks to all who have helped.

To view past issues of the newsletter, visit the Physician News section of the Sparrow Intranet, or click here.

Follow the Chief of Medical Staff on Twitter!
Chief of Medical Staff James Olson, M.D., has launched a Twitter page to promote and share Medical Staff-related events, news and information. It is a fast and easy way to stay connected using social media.

Are you on Twitter? Follow @sparrowmedstaff!
Click here for information about how to join Twitter.

Trivia Answer:
Ninety-three Physicians have been honored since 2006. Prior to that, Sparrow did not hold an annual Physician Dinner.

Essential Medical News
Sparrow celebrates grand opening of new Sparrow Ionia Hospital
Sparrow recently celebrated the grand opening of the new Sparrow Ionia Hospital, the first new hospital in the mid-Michigan region in decades.
Sitting on 43 acres at 3565 S. State Road (M-66), just south of the Ionia County Airport, the all-new, state-of-the-art 65,000-square-foot critical access hospital features 18 all-private inpatient rooms. It replaces the current Sparrow Ionia Hospital, which was originally built in 1953. Read more.

Sparrow debuts new Interventional Suite, brings imaging technology of the future to mid-Michigan today
Sparrow today celebrated the dedication of a new Interventional Suite, offering advanced 3D imaging and other state-of-the-art technology to more precisely diagnose and treat ailments such as coronary artery disease, stroke, and cancer. See more photos here.

The new Interventional Suite, serving cardiology, neurology and radiology, features the Siemens Artis Q, which offers revolutionary new X-ray tube and detector technology, for precision imaging for diagnosis and use during angioplasty and other interventional procedures. Read more.

Sparrow Certified as mid-Michigan only Baby-Friendly® Hospital
Sparrow has achieved a national benchmark in quality care for mothers and babies, as mid-Michigan’s only Baby-Friendly® Hospital. The Baby-Friendly Hospital Initiative (BFHI) is a global program of the World Health Organization (WHO) and the United Nations Children’s Fund (UNICEF).

BFHI certification demonstrates excellence in providing evidence-based, Patient-centered maternity care that promotes best practices in infant feeding and mother/baby bonding. The goal is improved health outcomes for mothers and babies. Read more.

Cardiac diet changes
Beginning Monday, June 15, Sparrow Hospital’s default or standard cardiac diet will contain caffeine/xanthine. New cardiac diet orders, starting at 11 a.m., will have xanthine available.

If the ordering provider or designee wants a xanthine restriction, it needs to be added as a diet restriction in the diet order. There will be a button to order a xanthine restriction while a stress test is being performed. The provider or designee may reorder the diet to allow xanthine after the stress test.

Active cardiac diets ordered prior to Monday, June 15, at 11 a.m., will no longer have the xanthine restriction unless the diet is reordered to add the restriction.

“One Call” your one stop for Patient transfers
When you are transferring a Patient to the hospital or the ED use One Call. One Call does it all. From emergency transfer to helicopter dispatch, we make the necessary connections on the spot. It’s easy to get your Patients the care they need from the region’s premier – and now most accessible – health system. Call for inpatient admissions, emergency transfers, helicopter services, critical care transport and Hospitalist services. Call 1-87.Sparrow1 (877.727.7691) or 517.364.3333. We’ll take care of the rest.

New Respiratory Therapy protocol
A new bronchial dilator therapy protocol was developed last July to further align with the Sparrow Way and our Pillars of Excellence to focus on service, quality and resources.

The MSEC recently gave final approval to have the new protocol, based on Patient-centered, evidence-based, best practices, be an automatic enrollment for Patients 18 and older instead of being done solely through a Physician order.
Statistics show that Bronchial Dilator Therapy is over-ordered for Patients 32-72 percent of the time and under ordered 7-21 percent of the time.

By keeping Respiratory Therapy Caregivers more involved in Patient care we can use a standardized assessment, achieve savings through reduced cost of medication and FTEs, and improve the overall experience by not waking Patients up at night for unnecessary treatments.

With the use of this new protocol, we have had success in capturing a Patient’s whole measurement with bronchodilators and we had an 18 percent reduction in unnecessary therapy in 2014 compared to 2013.

**MySparrow available at Sparrow Laboratory draw stations**
As part of the registration process at Sparrow Laboratory draw stations, Patients are given the option of electronic access to their results.

Caregivers explain the electronic access will replace any hard copy results they may currently receive. If they are interested, Patients will receive an email explaining how to sign up and gain access to their results. If a Patient objects to discontinuing hard copies, we would not discontinue those and would still sign them up for MySparrow if they desired.

**Mayo Clinic Care Network - Resources for Physicians**
Tools that facilitate collaboration between Sparrow and Mayo Clinic Physicians, such as AskMayoExpert and eConsults, connect Sparrow Physicians with their colleagues at the Mayo Clinic as we all work together for our Patients.

To learn more about these resources, review FAQ’s, and more, visit [Sparrow.org/MCCNTools](http://Sparrow.org/MCCNTools), a one-stop shop to help Physicians and their offices utilize tools from this membership.

To participate in training on the new tools, visit the MCCN Member-only Website - [http://carenetworkmembers.mayoclinic.org/](http://carenetworkmembers.mayoclinic.org/), select Training from the left hand navigation, and choose either Provider Training or eHealth Coordinator Training.

All of Mayo’s complete/approved training pieces are available here with the exception of the eTumor QRG.

For eTumor training pieces, select Products and Services from the left hand navigation, eTumor Boards, and then scroll to bottom where you will find a case submission toolkit and templates.

**MCCN Provider App**, which is made available to providers working with Mayo Clinic through the Mayo Clinic Care Network, allows you to use your iPhone or iPad to access AskMayoExpert and check on Patient information related to eConsults or referrals. It also offers contact information, to give you quick access to care network resources.

First-time users may follow these instructions to install the MCCN Provider app:

- Launch iTunes (or click here)
- Search in the iOS App Store for “Mayo Clinic Care Network Provider”
- Select either the iPhone or iPad version
- Click on “Download”
- Once the app is downloaded, open the Mayo Clinic Care Network provider app
- You will be prompted for your credentials. Use the same information you use to log in to Mayo Clinic’s Online Services for Referring Physicians (OSRP)

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June Sparrow News Video full edition – watch now

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Wednesday, Dec. 2, 2015

**Physicians in the News**

**Harman “Hack” Nagler, M.D., named Sparrow’s Vice President of Clinical Integration**

Harman “Hack” Nagler, M.D., has been named Sparrow’s Vice President of Clinical Integration and will oversee and lead the strategic direction and operations of Sparrow Care Network and Sparrow Physicians Health Network (SPHN).

Clinical Integration is an effort among Physicians, often in collaboration with a hospital or health system, to develop clinical initiatives designed to control costs and improve the quality of health care services. Read more.

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**Events**

**“Lung Cancer: Not just a smoker’s disease. Are you at risk?” presented by Sparrow and Mayo Clinic experts**

Wednesday, June 10 | 11 a.m. to 12:30 p.m.
Lincoln Room, Kellogg Hotel and Conference Center, 219 S. Harrison Road, East Lansing

Through Sparrow's membership in the Mayo Clinic Care Network, Sparrow and Mayo Physicians are collaborating to provide a discussion on the latest trends in lung cancer, followed by a question-and-answer period. Speakers are Gordan Srkalovic, M.D., Sparrow Medical Oncologist, and Shanda Blackmon, M.D., Mayo Clinic Thoracic Surgeon.

To register, call 1.800.Sparrow (772.7769) or visit Sparrow.org/EventCalendar.

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**Mary Free Bed at Sparrow rehabilitation unit debuts renovations, private Patient rooms**
The first phase of renovations and expansion of the Mary Free Bed at Sparrow rehabilitation unit is complete, with 30 private Patient rooms now open. [Read more.](#)

**Sparrow breaks ground on the Sparrow Plaza and Herbert-Herman Cancer Center**
Sparrow recently broke ground on the Sparrow Plaza, a new four-story building located centrally on the Sparrow Campus along Michigan Avenue. See more photos from the event [here.](#)

Designed with the future in mind, this flexible space can easily be adapted to next-generation technologies and will be home to the new Herbert-Herman Cancer Center and other services as we streamline Patient care. [Read more.](#)

**Sparrow to introduce new Population Health service model**
Sparrow’s Population Health Services Organization is a new service model designed to help Physicians manage the care and well-being of entire populations while care is coordinated across the health care system.

Population Health Management provides more efficient care and improved outcomes to consumers that oftentimes can translate into lower premium or out-of-pocket costs and improved communications between Physicians. [Read more.](#)

**International medical resident exchange program partners visit, tour Sparrow**
A new medical resident exchange pilot program moved another step forward recently when five visitors from Merida, Mexico traveled to Lansing and toured Sparrow with hospital leaders and officials from the Michigan State University College of Osteopathic Medicine.
The group from Mexico included government, health care and educational leaders. Read more.

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PVD diagnoses can start with listening to these pulses:

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- Posterior Tibial
- Dorsalis Pedis
- Abdominal Aorta

If you suspect PVD, please send your Patient to see a Sparrow vascular specialist for more testing.
A Message from James Olson, M.D.,
Chief of Medical Staff:

Trivia Question:
Pike’s Peak, located near Colorado Springs, is 14,115 feet high but only about the 30th highest peak in Colorado. What is the highest peak in Michigan?

In the life of a residency program, July is always a time for transitions. We say a bittersweet good-bye to residents we have come to know and trust as they go off to the next phase in their career. At the same time we welcome enthusiastic freshly minted physicians who are brimming with excitement and trepidation at their newly gained professional responsibilities.

As an extra-special transition, this year I was able to attend the wedding of a newly graduated resident in Colorado Springs. I first met Abbie (Urish) Sutton when she was an undergraduate at MSU and watched her go through the entire process of undergraduate student to medical student to resident and now to attending. Now she was getting married before beginning practice in western Colorado.

I am also starting to sense the beginning of the transition to John Kepros as the next Chief of Staff. One of the important pieces of that transition is electing his successor as Chief of Staff. We are now beginning to talk to people who are interested in serving in that role. The election will occur at our December 2nd Quarterly Staff meeting.

The COS nominating committee is: Dominic Barberio, D.O.; Stanlyn Powers, D.O.; John Armstrong, M.D.; John Kepros, M.D.; Brian Schroeder, M.D.; and myself. If you are interested in serving in this role (or in the future) or know someone who would be, please contact any committee member.

To view past issues of the newsletter, visit the Physician News section of the Sparrow Intranet, or click here.

Follow the Chief of Medical Staff on Twitter!
Chief of Medical Staff James Olson, M.D., has launched a Twitter page to promote and share Medical Staff-related events, news and information. It is a fast and easy way to stay connected using social media.

Are you on Twitter? Follow @sparrowmedstaff!
Click here for information about how to join Twitter.

Trivia Answer:
Mt. Arvon at 1,978 feet.

Essential Medical News

Sparrow announces grand opening of Sparrow FastCare Frandor
We are very excited to announce that Sparrow FastCare Frandor opened on Tuesday, June 30, offering the first new treatment option of its kind in the mid-Michigan region.

The new clinic at 716 N. Clippert Street provides a more affordable option for basic medical services than a hospital emergency room or urgent care clinic. FastCare offers prompt treatment for common, non-life-threatening conditions such as minor injuries and infections. Services will include basic lab tests and routine camp and sports physicals. There are no appointments. Care is offered on a first-come/first-served basis.

This new concept in convenient, affordable local health care will be provided by Sparrow Nurse Practitioners and Physician Assistants. But you don’t have to be a Sparrow Patient—just someone who wants exceptional care without the wait. Read more.

**Caregiver Influenza Vaccination Policy approved**

As Caregivers with a vision to be national leaders in quality and Patient care, we have a responsibility to protect our Patients, fellow Caregivers, and ourselves. A flu shot is the safest, most effective way to protect against the flu.

Sparrow Medical Staff, Leaders and Volunteers are leading our effort to get 100 percent of Caregivers vaccinated. The Joint Commission has set a standard that 90 percent of health care workers be vaccinated by 2020.

With recent approval of the Influenza Vaccination Policy by the Medical Staff Executive Committee, Sparrow Medical Staff (Physicians and Allied Health practitioners, employed and independent) are required during the 2015 established period to receive the flu vaccine, provide proof they received the vaccine from a location other than Sparrow or receive an approved exemption. The 2015 established compliance period runs Oct. 5-31, 2015.

You will soon receive information by email including a flyer with the dates, times and locations of flu shot clinics throughout the month of October.

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Active cardiac diets ordered prior to Monday, June 15, at 11 a.m., will no longer have the xanthine restriction unless the diet is reordered to add the restriction.

**“One Call” your one stop for Patient transfers**

When you are transferring a Patient to the hospital or the ED use One Call. One Call does it all. From emergency transfer to helicopter dispatch, we make the necessary connections on the spot. It’s easy to get your Patients the care they need from the region’s premier – and now most accessible – health system. Call for inpatient admissions, emergency transfers, helicopter services, critical care transport and Hospitalist services. Call 1-87.Sparrow1 (877.727.7691) or 517.364.3333. We’ll take care of the rest.

**New Respiratory Therapy protocol**

A new bronchial dilator therapy protocol went live on July 28 to further align with the Sparrow Way and our Pillars of Excellence to focus on service, quality and resources.

The MSEC recently gave final approval to have the new protocol, based on Patient-centered, evidence-based, best practices, be an automatic enrollment for Patients 18 and older instead of being done solely through a Physician order.
Statistics show that Bronchial Dilator Therapy is over-ordered for Patients 32-72 percent of the time and under ordered 7-21 percent of the time.

By keeping Respiratory Therapy Caregivers more involved in Patient care we can use a standardized assessment, achieve savings through reduced cost of medication and FTEs, and improve the overall experience by not waking Patients up at night for unnecessary treatments.

With the use of this new protocol, we have had success in capturing a Patient’s whole measurement with bronchodilators and we had an 18 percent reduction in unnecessary therapy in 2014 compared to 2013.

**MySparrow available at Sparrow Laboratory draw stations**
As part of the registration process at Sparrow Laboratory draw stations, Patients are given the option of electronic access to their results.

Caregivers explain the electronic access will replace any hard copy results they may currently receive. If they are interested, Patients will receive an email explaining how to sign up and gain access to their results. If a Patient objects to discontinuing hard copies, we would not discontinue those and would still sign them up for MySparrow if they desired.

**Mayo Clinic Care Network - Resources for Physicians**
Tools that facilitate collaboration between Sparrow and Mayo Clinic Physicians, such as AskMayoExpert and eConsults, connect Sparrow Physicians with their colleagues at the Mayo Clinic as we all work together for our Patients.

To learn more about these resources, review FAQ’s, and more, visit Sparrow.org/MCCNTools, a one-stop shop to help Physicians and their offices utilize tools from this membership.

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- You will be prompted for your credentials. Use the same information you use to log in to Mayo Clinic’s Online Services for Referring Physicians (OSRP)

**Sparrow News Video**
Watch the July edition.

**Dates to Know**

Upcoming Quarterly Medical Staff Meetings
5:30 p.m. hors d’oeuvres | 6:15 p.m. Dinner | 6:45 p.m. meeting
University Club of MSU, Heritage Room
Tuesday, Sept. 1, 2015
Wednesday, Dec. 2, 2015

**Physicians in the News**

Sparrow, Mayo Clinic experts discuss lung cancer during community event
Through Sparrow’s membership in the Mayo Clinic Care Network, Sparrow and Mayo Physicians collaborated to provide a discussion on the latest trends in lung cancer, followed by a question-and-answer period, on Wednesday, June 10.

"Lung Cancer is not just a smoker's disease. Are you at risk?" was presented as a Lunch with a Doctor event.

The featured Physicians were Shanda Blackmon, M.D., Mayo Clinic Thoracic Surgeon, and Gordan Srkalovic, M.D., Sparrow Medical Oncologist. Read more.

Sparrow Clinton Chief of Staff named to health care quality board
Sparrow Clinton Hospital Chief of Staff Christopher Beal, D.O., FACOI, was recently named to the board of directors of MPRO, a national leader in health care quality improvement and medical review.

In addition to his position at Sparrow Clinton Hospital, Dr. Beal is president and CEO of St. Johns Internal Medicine, P.C.; medical director at Hospice Advantage; and a clinical assistant professor in the College of Osteopathic Medicine at Michigan State University. Read more.

Sparrow’s Stroke Clinical Practice Team earns 2014 Get With The Guidelines® Gold Plus and Target: Stroke Honor Roll awards
Congratulations to Sparrow’s Stroke Clinical Practice Team for earning the 2014 Get With The Guidelines® Gold Plus and Target: Stroke Honor Roll awards from the American Heart Association.

The awards recognize hospitals that demonstrate high compliance in each of AHA’s seven Get With the Guidelines®-Stroke Achievement Measures. The Gold Plus level is the highest achievement level, recognizing performance of 24 consecutive months or more.

Target: Stroke recognition was added in January 2015 to recognize hospitals for achieving performance guidelines for acute ischemic stroke Patients. Read more.

Sparrow Carson Hospital features new approach to hip replacement
Sparrow Carson Hospital Orthopedic Surgeon Adam Cote, D.O., now provides Patients with an alternative to traditional hip replacement surgery, featuring a smaller incision and quicker recovery time.

Dr. Cote is among the few Physicians in Michigan – and the only one in the Carson City service area - performing direct anterior approach hip replacement. The procedure allows surgeons to make a smaller incision on the front of the hip and move aside muscle rather than cut through it, to place the prosthesis. With other approaches, surgeons must cut through the muscle to reach the hip joint, resulting in a much longer recovery process. Read more.

Welcome New Physicians

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<tr>
<th>Anesthesia/Pain Anesthesia</th>
<th>Richa Tikaria, M.D.</th>
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<td>Kevin Orr, D.O.</td>
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<th>Emergency Medicine</th>
<th>Jody Short, D.O.</th>
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<td>Kathryn Moody, M.D.</td>
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<td>Jeremy Taliercio, M.D.</td>
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<td>John Velasquez, M.D.</td>
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<th>Family Medicine</th>
<th>Donald McKeel, D.O.</th>
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<td>Jennifer Edwards-Johnson, D.O.</td>
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<td>Dorothea Guilfoyle, D.O.</td>
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<td>Breanna O’Keefe, D.O.</td>
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<td>Rosemary Roper, D.O.</td>
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<td>Kyle Snell, D.O.</td>
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<td>Wihib Gebregeorgis, M.D.</td>
<td>Santosh Hanmod, M.D.</td>
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<td>Menelito Lilagan, D.O.</td>
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<td>Mohammed Shaik, MD</td>
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<td>Michael Slesinski, D.O.</td>
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<td>John Tegtmeier, D.O.</td>
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<tr>
<td>Hayley Hancock, M.D.</td>
<td>Santosh Hanmod, M.D.</td>
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<td>Aimee Leisure-Martins, D.O.</td>
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<td>Santosh Hanmod, M.D.</td>
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<td>Tarek Mohamed, M.D.</td>
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<th>Surgery/Ophthalmology</th>
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<td>Sonia Rana, M.D.</td>
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<td>James Toney, D.P.M.</td>
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“Lunch with a Doctor” kicks off Sparrow’s free Senior Fall Prevention Series

Wednesday, Aug 12 | 11 a.m. to 12:30 p.m.
Lincoln Room, Kellogg Hotel and Conference Center, 219 S. Harrison Road, East Lansing

Fall-related injuries are common, especially in our senior population. The risk of falls by a loved one is a constant source of worry for mid-Michigan families. In fact, across the nation millions of older adults are treated every year in emergency departments for non-fatal falls, costing tens of billions of dollars for health care.

Sparrow is addressing this public health concern by offering a free, six-week Senior Fall Prevention Series as an educational service. Free community learning sessions are part of our mission to improve the health of the people in our communities by providing quality, compassionate care to everyone, every time.

The series begins with the Lunch with a Doctor program on Aug. 12, “Better Bone Health: The Right Moves, Meds, and Meals for Staying Strong,” presented by Monika Mohan, M.D.

To register, call 1.800.Sparrow (772.7769) or visit Sparrow.org/EventCalendar.

Health System News

Sparrow announces latest Population Health update
Sparrow recently announced plans for the Population Health Services Organization, a new service model designed to help Physicians manage the care and well-being of entire populations while care is coordinated across the health care system.

Much has been accomplished over the last few months to move Sparrow further toward this goal. Read more.

Sparrow Clinton Hospital earns Four-Star Rating
Sparrow Clinton Hospital recently received a Four-Star rating from the Centers for Medicare and Medicaid Services (CMS) in Patient Experience.

The honor is based on outcomes of its Hospital Consumer Assessment of Healthcare Providers and Systems Survey (HCAHPS).

HCAHPS star ratings allow consumers to more easily compare hospitals using a Five Star Scale, with more stars indicating better quality care. Patient Experience rates 11 areas of service, including doctors’ and nurses’ communication skills, pain control, cleanliness and willingness to recommend the facility. Read more.

Sparrow Clinton Hospital earns recognition as Top 100 and Top 20 critical access hospital
Sparrow Clinton Hospital in St. Johns recently earned recognition from the National Rural Health Association in two categories – as a Top 100 critical access hospital and as a Top 20 Best Practice hospital.

A total of 1,250 leading critical access hospitals in the United States were ranked by iVantage Health Analytics.. Read more.
Sparrow Medical Group welcomes new practice to help transform Patient care close to home
Sparrow Medical Group (SMG) is pleased to announce Edmondson, Rouse and Schmid Family Medicine in Saranac will become part of the Sparrow family, effective July 1, 2015.

The new practice name is Sparrow Medical Group Saranac.

At Sparrow, we strive to provide the very best care, as close to home as possible. Sparrow Medical Group Saranac helps in fulfilling that mission and transforming care for our Patients. Read more.

Stroke rehabilitation assessment funded by the MSU Sparrow Center for Innovation and Research
Researchers from Michigan State University and Sparrow have been awarded $50,000 by the Center for Innovation and Research to study ways to improve stroke rehabilitation.

The study, led by Rajiv Ranganathan of the MSU College of Education, will utilize a virtual reality environment to examine if its uses could benefit stroke Patients undergoing rehabilitation. Read more.

General Motors donates SUV to Mary Free Bed at Sparrow rehabilitation unit
Patients at the Mary Free Bed at Sparrow rehabilitation unit will now be able to practice getting in and out of a Sports Utility Vehicle (SUV) donated by General Motors and time and supplies given by mid-Michigan businesses. Read more and watch the video.
A Message from James Olson, M.D., Chief of Medical Staff:

Trivia Question:
The University of Michigan has a long history of success in football – winning 73 percent of its games. Historically, MSU has won 60 percent of its games. In the MSU/U-M rivalry, MSU has fared better than most teams winning 34 percent of the games (yikes). What school has the best winning percentage against U-M (minimum of 10 games played).

Full disclosure – I went to MSU for undergrad. GO GREEN!! GO WHITE!!

I am certain that the two most common discussions around Lansing this week are “Did you get your flu shot yet?” and “Who is going to win the big football game?” We’re smack in the middle of both the Influenza vaccination season and MSU/U-M rivalry week, both of which, I argue, warrant some serious attention.

With recent approval by the Medical Staff Executive Committee, the new Caregiver Influenza Vaccination Policy requires Sparrow Medical Staff (Physicians and Allied Health practitioners, employed and independent) to receive the flu vaccine, provide proof they received the vaccine from a location other than Sparrow, or receive an approved exemption.

The 2015 established compliance period runs Oct. 5-31. Proof of vaccination outside of Sparrow should be submitted to Medical Staff Services Department at Sparrow Hospital via email at medicalstaffservices@sparrow.org or by fax to 517.364.3896. Exemption forms are available in the Medical Staff Services Department at Sparrow Hospital or on the Sparrow Intranet in the Employee Health section.

Sparrow Medical Staff, Leaders and Volunteers are leading our effort to get 100 percent of Caregivers vaccinated. The Joint Commission has set a standard that 90 percent of health care workers be vaccinated by 2020.

If you have questions about the new policy, contact the Medical Staff Services Department at 517.364.2582.

To view past issues of the newsletter, visit the Physician News section of the Sparrow Intranet, or click here.

Follow the Chief of Medical Staff on Twitter!
Chief of Medical Staff James Olson, M.D., has launched a Twitter page to promote and share Medical Staff-related events, news and information. It is a fast and easy way to stay connected using social media.

Are you on Twitter? Follow @sparrowmedstaff!
Click here for information about how to join Twitter.

Trivia Answer:
Cornell has 12 wins versus six losses, though they last played each other in 1952.
Essential Medical News

Free flu shots available Oct. 5-29
Sparrow is making it easy to get your flu vaccine. Clinics are scheduled throughout the month of October and the flu vaccine is free. You must have your Sparrow ID badge with you.

Sparrow Hospital
- Wednesday, Oct. 14 | 10 a.m. to 5 p.m. (Lobby)
- Thursday, Oct. 15 | 10 a.m. to 5 p.m. (Lobby)
- Friday, Oct. 16 | 7 a.m. to 2 p.m. (Lobby)
- Saturday, Oct. 17 | 1-8 p.m. (Lobby)
- Wednesday, Oct. 28 | 9 a.m. to noon (Surgery, Conference Room)

Other locations
- Monday, Oct. 19 | 11 a.m. to noon (825 Building)
- Tuesday, Oct. 20 | 1:30-3:30 p.m. (The Doctors Company, Conference Room 301)
- Wednesday, Oct. 21 | 11:30 a.m. to 7 p.m. (Sparrow Michigan Athletic Club, Capital Room)
- Wednesday, Oct. 21 | 3-4 p.m. (825 Building)
- Friday, Oct. 23 | 8:30-10:30 a.m. (HUB, East Conference Room)
- Thursday, Oct. 29 | 1:30-2:30 p.m. (825 Building)

As Caregivers with a vision to be national leaders in quality and Patient care, we have a responsibility to protect our Patients, fellow Caregivers, and ourselves. A flu shot is the safest, most effective way to protect against the flu.

Hand hygiene
Hand hygiene is the most important intervention for preventing healthcare-associated infections and the spread of organisms and diseases.

Effective hand hygiene can be achieved by washing hands with soap and water for 20 seconds or by rubbing hands using the entire amount of dispensed alcohol-based Purell.

This should be performed before entering and after exiting all Patient rooms. Please see and share the attached Huddle Helper with your fellow Caregivers.

Physician Web On-Call Changes Are Here
On Thursday, Oct. 1, a series of changes to improve the Physician on-call schedules, available via the Web On-Call system, began and will continue over the next several months. This will not affect Caregivers at Sparrow Clinton, Sparrow Ionia, Sparrow Carson or the Sparrow Specialty Hospitals.

These changes help ensure Physician on-call schedules are compliant with regulatory requirements, such as EMTALA laws and the Medical Staff Bylaws. They include:

- Naming conventions for the departments within the Web On-Call system, which will be condensed for more efficient searching
- Maintenance of the Physician on-call schedule, which will transition to the Medical Staff Services department, and enhance consistency/reduce errors through the use of a more standardized process
Practices will transition in phases beginning with the “OC – Urology ED & No Doc Call” Physician on-call schedule, which will be replaced with the name, “Surgery – Urology.” The next four specialties to transition include:

- General surgery
- GI No Doc
- Neurosurgery
- Orthopedic surgery

More specific information will be communicated to each practice as they are transitioned. However, if you have questions, please reach out to Chris Allen, refer to the attached Frequently Asked Questions (FAQ) document, or the attached tips/tricks documents, which give a brief overview of how to search the Physician on-call schedules and some of the naming conventions that will be used moving forward.

New Administrative Director of Surgical Services begins at Sparrow

Sparrow is pleased to announce Carolyn Krombach, MSN, RN, CPAN, CAPA, began her new position as Administrative Director of Surgical Services, effective Sept. 8.

Carolyn brings excellent leadership practices to Sparrow as we continue to build new processes and leadership in our Surgical Team.

Carolyn comes to us from Mount Nittany Medical Center in State College, Pa. where she served as the Director of Surgical Services. During her tenure there, Carolyn facilitated operations during construction of five new OR suites. She also collaborated with Physician leaders to streamline purchasing of supplies and equipment cost savings.

We welcome Krombach to her role.

New security access to Mother Baby Center and Pediatrics Units

For the added safety of our youngest Patients, the Mother Baby Center on the third floor of Sparrow Hospital and the Pediatrics Unit on the fifth floor will have new restricted security access. New signage has been installed and new security access measures are ready to go live.

The change follows the recommendations of the Joint Commission and is a Patient-centered best practice.

All hallway doors leading into the Mother Baby Center (OB Admitting Waiting Room, OB Special Care, and Labor and Delivery) and into the Children’s Center and Pediatrics Overflow will be locked at all times.

Badge access will be restricted to those Caregivers who have responsibilities on the unit, and Code Team Caregivers. Access can be requested using the wall phone outside each door.

Physicians and others coming from SPB on the third floor will still be able to go up to the fourth floor or downstairs from that area using the current stairwells. Common areas by elevators are also not controlled.

Further questions may be directed to Christopher M. Brown, MPA, CHPA, Director, Security and Parking, at 517.364.2396.

Development of new OMM/OMT consult service

Sherman Gorbis, D.O., FAAO, who has cared for hospital and outpatients since 1979, is now available to provide Osteopathic Manipulative Medicine (OMM)/Osteopathic Manipulative Treatment (OMT) consultations and treatment at Sparrow Hospital and Sparrow Specialty Hospital.
Dr. Gorbis treats Patients in the Intensive Care Units, Patients undergoing surgery (CABG, thoracotomy, orthopedic, and abdominal), obstetrical Patients both pre- and postpartum, as well as Patients with non-cardiac chest pain, neck and back pain.

Dr. Gorbis is an Associate Professor in the Department of Osteopathic Manipulative Medicine at Michigan State University College of Osteopathic Medicine. He welcomes students, residents and fellows to spend time with him at Sparrow Hospital. To request a consult, in Epic go to Consult-Physician, choose Osteopathic Manipulation, and request Dr. Gorbis. If you have any questions, he can be reached at 517.930.8818.

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University Club of MSU, Heritage Room

Wednesday, Dec. 2, 2015 *Chief of Staff Election will be held.

2016 dates
March 8
June 14
Sept. 13
Dec. 7

Physicians in the News

David Luginbill, D.O., named MAOFP Family Physician of the Year
Sparrow congratulates David Luginbill, D.O., who has been named the Michigan Association of Osteopathic Family Physicians’ Family Physician of the Year.

He was presented the award during the recent MAOFP 2015 Summer Family Medicine Update conference in Acme. Read more.

Sparrow cardiologist’s work is published in New England Journal of Medicine
A Sparrow cardiologist has been published in the prestigious New England Journal of Medicine for his role in a groundbreaking study on an innovative new pacemaker.

John Ip, M.D., one of the principal investigators of the Sparrow Clinical Research Institute (SCRI), was among the first Physicians in the nation to implant the leadless pacemaker device in February 2014. Since then, 42 Patients have received the device through SCRI, and 504 have been successfully implanted nationwide. Read more.

Sparrow Carson Hospital OB/GYN’s book contribution puts her in Hollywood spotlight
Sparrow Carson Hospital surgeon and OB/GYN Michelle Becher, D.O., will receive the red carpet treatment in September when she is recognized for her contribution to a book compiling the success stories of inspirational entrepreneurs and professionals.

Dr. Becher, Chief of Minimally Invasive Surgery at Sparrow Carson, wrote a chapter for Soul of Success Vol. 2. She is due to receive a Quilly Award from the National Academy of Best-Selling Authors during a three-day event in Hollywood, Calif. Read more.
Sparrow Medical Group OB/GYN Carson celebrates its first arrival
Sparrow Medical Group’s new Carson City OB/GYN practice has made history, welcoming its first baby, a bouncing boy.

Greyson Fierke was born to proud parents Sadie Buchanan and Nate Fierke, weighing in at eight pounds, four ounces and 22 inches long. Read more.

Welcome New Physicians

Anesthesia
Sana Patel, M.D.

Emergency Medicine
Grant Brinkley, D.O.
Jennifer Jaquint, M.D.
Richard Maier, Jr. D.O.

Family Medicine
Noshir Amaria, D.O.
Farhan Bhatti, M.D.
Sara Dumich, M.D.
Sherman Gorbis, D.O.
Olivia Kamayangi, M.D.
Amy Keenum, D.O.
Behzod Rostam, M.D.

Internal Medicine
Ali A. Alarab, M.D.
Francesca M. Buskulic, D.O.
William P. Huges, D.O.
Jennifer Krause, M.D.
Sami H. Mitri, D.O.
Lukasz Polisiakiewicz, M.D.

Internal Medicine/Dermatology
Rawn Bosley, M.D.

Internal Medicine/Hospitalist
Radhika Gaddipati, M.D.
Samer Kanno, M.D.
Waleed Obaid, M.D.

Internal Medicine/Pediatrics
Ryan Baxter, M.D.

Internal Medicine/PMR
Harnoor Tokhie, D.O.

Neurology, MSU
Amit Sachdev, M.D.

OB/GYN
Joseph B. Davis, D.O.
Jennifer Hoffman, M.D.
Renee Stevens, D.O.

Ophthalmology
Carmelina Gordon, M.D.

Pediatrics
James Carl, D.O.
Saif M. Fatteh, M.D.
Shashi Sahai, M.D.

Psychiatry
Ruth Baer, D.O.
Charletta Dennis, M.D.

Pediatrics/Neonatology
Sowmya Angusamy, M.D.

Surgery/Orthopedic
Michael Tucker, D.O.

Surgery/Pediatrics
Erin Perrone, M.D.

Surgery/Podiatry
Karl Dunn, DPM

Events
Sparrow offers free injury clinics for student athletes
This fall Sparrow is proud to be offering free injury clinics for student athletes. The clinics will run on Monday evenings until Dec. 7, from 6-8 p.m.

Sparrow Health Science Pavilion, Suite B-102
2900 Hannah Boulevard, East Lansing
Walks-in welcome. No appointment necessary. Please bring insurance information.

For more information, call 517.364.8070 or toll-free 1.800.Sparrow or visit Sparrow.org/AthleticTraining.

Health System News

Six Michigan health systems announce formation of clinically integrated network
Six of Michigan's leading health systems have come together to form a clinically integrated network designed to deliver high-quality, cost-effective healthcare and improve the health of residents across the state.

The founding members of the clinically integrated network include Allegiance Health (Jackson), Bronson Healthcare (Kalamazoo), Covenant HealthCare (Saginaw), Lakeland Health (St. Joseph), MidMichigan Health (Midland) and Sparrow Health System (Lansing).

Each of these health systems will continue to operate independently; however, together, they will offer the size, scale and scope to develop and deploy evidence-based best practices that will accelerate the transformation to better healthcare value for employers and individuals and sophisticated population health management. Read more.

Sparrow breaks ground on new Sparrow Health Center Lansing
Sparrow broke ground on July 29, for the Sparrow Health Center Lansing, an all-new campus that will expand access to primary care, provide senior health services, and offer streamlined and comprehensive care in one convenient location. View pictures from the event here.

The new Sparrow Health Center Lansing will be located on the grounds of the former Medical-Dental building at 2909 E. Grand River Avenue, just west of US-127 in Lansing Township. Read more.

Sparrow Medical Group St. Johns first in nation to earn certification by The Joint Commission
Sparrow Medical Group St. Johns (SMG St. Johns) has become the first practice in the United States associated with a critical access hospital to earn The Joint Commission’s Gold Seal of Approval® for Primary Care Medical Home (PCMH) Certification.

The PCMH Certification represents how effectively primary care clinicians and an interdisciplinary team of caregivers work in partnership with Patients to provide comprehensive, coordinated, Patient-centered care. Read more.

Sparrow names new Vice President of Post-Acute Care Services
Sparrow has named Lansing native Kira Carter-Robertson as its new Vice President of Post-Acute Care Services.
In her new role, Carter-Robertson leads Sparrow’s Community Care, Home Health, Palliative Care, which provides specialized medical care for people with serious illnesses, and Skilled and Sub-Acute Services, which serves Patients needing complex care or rehabilitation. Carter-Robertson formerly served as President and CEO of Sparrow Specialty Hospital. Read more.

Eight mid-Michigan Medical Examiner’s offices with Sparrow affiliation get highest accreditation

The eight mid-Michigan county Medical Examiners’ offices that are run by Sparrow Forensic Pathology Services have been ranked among the nation’s best by the nation’s premier medical examiners’ professional organization.

Ingham, Ionia, Isabella and Montcalm counties received accreditation from the National Association of Medical Examiners (NAME) for the first time. Barry, Eaton, Livingston and Shiawassee counties’ NAME accreditations have been renewed. Read more.

Sparrow names new leadership in Marketing Department

Sparrow has named Melissa Sears, an experienced leader in health care marketing and strategy, as its new Vice President of Strategic Planning and Marketing.

Sears will lead Sparrow’s strategic planning efforts in a rapidly changing health care world and will oversee branding and marketing initiatives. Read more.

Three Sparrow Medical Group practices earn statewide recognition for quality care in diabetes

Sparrow Medical Group (SMG) DeWitt, SMG Holt, and SMG St. Johns received awards for having among the top diabetes care in the state at the recent Michigan Primary Care Transformation (MiPCT) Project Summit. Read more.